

Anna Purser
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Anna Purser

ABOUT

Graphic Designer driven by passion and love for craft. Committed to designing intentional visual identities and event campaigns with a sharp eye for detail and strong conceptual skills. Excels in communicating with clients to tailor designs to their needs. Passionate to stay relevant to current design trends while remaining timeless in this ever-changing world of design.

WORK EXPERIENCE

GRAPHIC DESIGNER *Hickory Grove Baptist Church*

JULY 2024-PRESENT

Develops all visual marketing and designs across the church organization after a promotion from collaborative co-designer to solo graphic designer. Manages a high-volume workload with up to 40 projects at a time. Works closely with and supports 10 internal ministries, tailoring each project on time to their specific needs. Develops comprehensive campaigns across print, social media, mobile app, and website platforms.

GRAPHIC DESIGNER *United House Publishing Company*

JUNE 2023-OCTOBER 2024

Designed custom book covers and transformed multiple rough manuscripts into fully formatted, publication-ready books using InDesign. Oversaw the creation of a book from strategy to publishing. Worked remotely and communicated to supervisors via email and phone.

GRAPHIC DESIGN INTERN *Tied & Two*

AUGUST 2023-DECEMBER 2024

Created stationery designs and actively contributed to print production as an intern, while also assisting various projects throughout the design phases. Enhanced design skills and gained practical insights into the wedding design and branding industry.

EDUCATION

CENTRAL PIEDMONT COMMUNITY COLLEGE

AUGUST 2021-DECEMBER 2024

Associate in Applied Science in Graphic Design

SKILLS

Adobe Illustrator	Asana	Design Layout	Print Production
Adobe Photoshop	Basic HTML & CSS	Figma	Procreate
Adobe InDesign	Book Cover Design	Ideation	Typography
Adobe After Effects	Communication	Organization	Time-Management