



MASTERS CITY

CHEER

— 2026 – 2027 —

MCC ALL STAR HALF YEAR HANDBOOK AND CONTRACT



706-842-8022



MASTERCITYCHEER.COM



4304 SUDAN RD
AUGUSTA, GA 30907

MASTERS CITY CHEER

WELCOME TO MASTERS CITY CHEER!



OUR MISSION

Building strong athletes, confident leaders, and a supportive community.



40+ YEARS OF EXPERIENCE

Coaching all-star, sideline, recreational, and collegiate cheerleading.



SAFE & POSITIVE ENVIRONMENT

A safe, positive, and nontoxic space to learn, grow, and succeed.



PROVEN SUCCESS

Trained athletes at the highest levels, including UGA and USC.



ONE TEAM. EVERY ABILITY.

We celebrate every athlete and all that makes them unique.

We're thrilled that you've chosen to join the Masters City Cheer family. At MCC, we believe in building strong athletes, confident leaders, and a supportive community, and we're excited to begin that journey with you.

Our coaching staff brings over 40 years of combined experience across all-star, sideline, recreational, and collegiate cheerleading. We've coached levels 1-6 and athletes from tiny through collegiate age. Our team has not only trained athletes at the highest levels of all-star cheer but has also competed at the Division I collegiate level at UGA and USC.

As Augusta natives, our owners and coaches take great pride in giving back to the community that shaped us. Masters City Cheer was created to bridge the gap for local athletes by providing a safe, positive, and nontoxic environment to learn and grow in the sport of competitive cheerleading.

We know what it takes to succeed in this sport, and we are committed to sharing our knowledge, passion, and experience with your athlete, now and for years to come.

Thank you for trusting us with your child's cheer journey. We can't wait to watch them shine.

Welcome to the family,
Masters City Cheer



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MEET THE OWNERS

EXPERIENCED. PASSIONATE. DEDICATED TO YOUR ATHLETE.



JENNIFER CUMPTON

Email:
jennifer@masterscitycheer.com

- 🎓 UGA Cheer – All-Girl & Coed
- 🏆 4-Year Letterman
- ★ UGA Competitive Cheer Team
- 🏅 NCA Collegiate Nationals – Daytona
- 📖 B.S. Biology
- ❤️ M.H.S. Anesthesiology
- 👨👩 Proud Mom of 4
- 🐾 Dog Mom to 2 Pups

Jennifer Cumpton brings an exceptional blend of athletic achievement, coaching experience, and genuine passion for youth development to Masters City Cheer. Her cheer journey began after a highly successful career as a competitive gymnast, where she reached Level 9 and earned numerous individual, all-around, and team Georgia state titles across multiple levels. This strong gymnastics foundation gives her a deep understanding of technique, body control, and skill progression—knowledge she now uses to help athletes develop clean, safe, and high quality tumbling and stunt skills.

Jennifer went on to compete in all-star cheerleading, earning multiple championship titles before continuing her athletic career at the University of Georgia. After a rigorous tryout process, she earned a coveted spot on the UGA Cheerleading Team, serving on both the all-girl and coed squads and lettering all four years. She was also selected for the UGA Competitive Cheerleading Team, representing the university at the prestigious NCA Collegiate National Championships in Daytona. Her leadership, dedication, and character earned her teammates and coaches and coaches to elect her as Captain her senior year.

Beyond the mat, Jennifer holds a Bachelor of Science in Biology and a Master of Health Science in Anesthesiology from Nova Southeastern University. She is a proud mother of four and dog-mom to two pups she adores.



MOLLY DOUGLAS

Email:
molly@masterscitycheer.com

- 🏆 UGA Competitive Cheer Team Captain
- 🏆 UGA STUNT Team – Founding Member
- 🏆 NCA Daytona Competitor
- 🏆 CheerSport National Champions
- 🎓 B.S. Finance
- 📖 B.S. Consumer Science
- 👨👩 Proud Mom of 5
- ❤️ Married to Her High School Sweetheart

Molly Douglas has been passionate about cheerleading since the age of four, and that love has only grown stronger over her 15 years as a competitive athlete. She has trained and competed across all levels and age groups, earning multiple Cheersport National Championship titles and becoming a Worlds Finalist. Molly continued her cheer career at the collegiate level, serving as Captain of the University of Georgia Competitive Cheer Team and competing at NCA Daytona. She is also a founding member of the University of Georgia's STUNT team, establishing the program during its early years.

Molly's athletic background is matched by her academic achievements. She graduated from UGA with a Bachelor of Science in Finance and a Bachelor of Science in Consumer Science. Her blend of leadership, discipline, and business knowledge has fueled her dream of owning a competitive cheerleading gym—one built on the same values that shaped her as an athlete. Her mission is to instill dedication, self-discipline, teamwork, sacrifice, hard work, and the joy of lifelong friendships in every athlete who walks through MCC's doors.

Molly is committed to creating an environment where athletes can grow not only in skill, but in character. Outside the gym, Molly is married to her high school sweetheart, and together they are raising five beautiful children—two kind, confident young boys and girls. Molly's passion, experience, and heart for young athletes make her an invaluable part of the Masters City Cheer family.



MATT SLOCUM

Email:
matt@masterscitycheer.com

- 🎓 USC Cheer – 4-Year Varsity Letterman
- ★ Multiple "Best All-Around Allie"
- 🏆 National Championship Coach
- 🎓 B.A. Psychology
- 📖 M.A. Secondary Education
- 👨👩 Ed.S. Teacher Leadership
- 👨👩 Social Studies Teacher
- 👨👩 Proud Dad of 3

Matt Slocum began his All-Star cheer journey in 1999 with CAS Elite, where he quickly discovered a passion for the sport that has shaped his life for more than two decades. He continued his cheer career at the University of South Carolina, earning four varsity letters and being recognized multiple times as the program's "All-Around Allie"—a testament to both his athletic ability and his leadership.

Since 2003, Matt has coached at several highly successful programs in Columbia, SC, and the Augusta area. Over the years, he has helped lead teams to numerous National Championship titles and has built a reputation for developing well-rounded, competitive athletes who excel in both skill and character.

Matt is equally committed to education. He holds a Bachelor's degree in Psychology, a Master's degree in Secondary Education, and an Education Specialist degree in Teacher Leadership. He currently teaches Social Studies at Evans Middle School, where he brings the same enthusiasm, mentorship, and dedication to his students that he brings to his athletes.

Off the mat, Matt has been married to his wife, Allie, since 2008. Together, they are raising their three redheaded boys, Max, Garren, and Rory, who keep life full of energy, laughter, and adventure. Matt's experience, leadership, and passion for youth development make him an invaluable part of the Masters City Cheer coaching staff.



EVALUATION INFORMATION



COST

- \$50 tryout fee for NEW MCC athletes
- \$25 fee for RETURNING MCC all-star team athletes

All payments will be made through iClassPro. To register, visit www.masterscitycheer.com and select the "Registration Link." From there, you can create a new account or log in if you already have one. During the registration process, you will complete payment and sign the athlete liability waiver in the same place. Both steps must be completed before your athlete can participate in tryouts. Athletes will not be permitted to try out without an active iClassPro account and a signed waiver on file.



COMPETITION FORMAT BY LEVEL

Prep, Novice, and CheerAbilities Exhibition

At two-day events, these teams typically compete one day only (usually Saturday). In some cases, prep teams may be scheduled to compete both days, which is a great opportunity for athletes to gain experience in preparation for future elite seasons.



END-OF-SEASON EVENTS

End-of-Season Showcase – details to come.

TRYOUT TIMES

Saturday, September 19

9:30-10:30am - ages 5-9 ● 10:35-11:35am - ages 10-13 ● 11:40-12:40pm - ages 14 and up

*If you are unable to make these times, please contact an owner to arrange a private evaluation.

LOCATION

Masters City Cheer
4304 Sudan Dr. Suite B
Augusta, GA 30907



TEAM PLACEMENT

MCC follows all rules and regulations established by USASF (U.S. All Star Federation). Our team placement process is intentional, detailed, and designed to set every athlete, and every team, up for success. Each athlete is evaluated and placed based on their level and execution of the core elements found on the competitive scoresheet: **performance, stunting, pyramids, tumbling, jumps, and dance**. We work carefully to ensure that every team is appropriately balanced and competitive within its division. In addition to skill-based criteria, we also consider important personal attributes such as **age, athletic mentality, dedication, attitude, and work ethic**. These qualities play a major role in building strong, cohesive teams that can grow together throughout the season. Our goal is to place each athlete where they will be challenged, supported, and positioned to thrive.



Tiny & Mini Exhibition Teams

Tiny and Mini Exhibition Teams are designed specifically for our youngest athletes, typically ages 3–7, who are brand-new to all-star cheer or who want to experience competition at an introductory level. These beginner teams focus on building the core skills and fundamentals of all-star cheerleading in a fun, positive, and age-appropriate environment. Athletes on these teams will learn the basics of motions, jumps, stunting, tumbling, performance, and teamwork, all while gaining confidence and developing a love for the sport.

Tiny Novice Teams

Tiny Novice Teams are beginner-level teams designed for athletes ages 3–12 who are new to all-star cheer or who want to experience competition at an introductory level. These teams focus on building the core skills and foundational elements of all-star cheerleading in a fun, supportive, and age-appropriate environment. Athletes will work on the basics of motions, jumps, stunting, tumbling, performance, and teamwork, helping them gain confidence while developing proper technique.

Mini, Youth & Junior Novice Teams

Mini, Youth, and Junior Novice Teams are beginner-level teams designed for athletes ages 4–15, depending on the age division they qualify for. These teams are ideal for athletes who are new to all-star cheer or who want to gain competitive experience in a supportive, introductory environment. Novice athletes focus on developing the core skills and foundational elements of all-star cheerleading, including motions, jumps, stunting, tumbling, performance, and teamwork. The goal is to build confidence, proper technique, and a strong understanding of routine structure while keeping the experience fun and encouraging.

Prep Teams (First Level of Competitive Cheerleading)

Prep Teams are beginner/intermediate competitive teams and serve as the first official level of all-star competition. The USASF offers Prep divisions in Levels 1–3, and despite the common meaning of the word “prep,” these teams are an essential and highly valued part of our program. Prep is a crucial stage in an athlete’s development. These teams focus on learning and refining the fundamental skills of competitive cheerleading—stunting, tumbling, jumps, dance, performance, and routine execution—while introducing athletes to the structure and expectations of full-season competition.

Prep is where athletes build confidence, develop strong technique, and gain the experience needed to progress successfully through the all-star levels.



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Elite Teams

An Elite team in USASF All-Star cheer is a highly competitive, full-season team designed for experienced athletes with strong technical skills. These teams, which range from Levels 1–6, require a 10–12 month commitment, with practices typically lasting 1.5–2.5 hours and held twice per week. Athletes on Elite teams travel to approximately 6–8 competitions throughout the season, where they perform high-level routines that emphasize advanced stunting, tumbling, and overall performance quality. Each routine is 2 minutes and 30 seconds long and is choreographed to meet strict scoring standards. The ultimate goal for these teams is to earn bids to prestigious end-of-season championship events such as The Summit and The Cheerleading Worlds, making Elite teams the best fit for athletes seeking a serious, competitive experience with a strong emphasis on commitment, skill development, and teamwork.

Level 1 (Prep & Elite)

Level 1 teams compete skills defined by USASF Level 1 standards. These teams consist of advanced Level 1 athletes who typically have prerequisite tumbling and stunting skills.

- Tumbling: Front and back walkover series
- Stunting: Skills performed at the shoulder level or below

Level 2 (Prep & Elite)

Level 2 teams compete skills defined by USASF Level 2 standards. These teams include advanced Level 2 athletes with established tumbling and stunting foundations.

- Tumbling: Standing back handspring; running back handspring combinations
- Stunting: Skills performed at the shoulder level or above

Level 3 (Prep & Elite)

Level 3 teams compete skills defined by USASF Level 3 standards. These teams consist of advanced Level 3 athletes who have mastered the required tumbling and stunting progressions.

- Tumbling: Standing back handspring; running back handspring series; running tuck combinations
- Stunting: Skills performed at the extended arm level and above

Note: Prep teams may compete up to Level 3 stunting and Level 2 tumbling only.

Level 4 (Elite Only)

Level 4 teams compete skills defined by USASF Level 4 standards. These teams are made up of advanced Level 4 athletes with strong tumbling and stunting proficiency.

- Tumbling: Standing tuck, running tuck, punch front, running layouts
- Stunting: Skills performed at the extended arm level and above

Level 5 (Elite Only)

Level 5 teams compete skills defined by USASF Level 5 standards. These teams consist of advanced Level 5 athletes who have mastered high-level tumbling and stunting skills.

- Tumbling: Running fulls; advanced standing tumbling such as toe-touch standing tuck
- Stunting: Skills performed at the extended arm level and above



CURRENT AGE REQUIREMENTS

ELITE

Tiny- 2019-2021
Mini- 2017-2020
Youth- 2014-2019
Youth Flex- 2013-2021
Junior- 2011-2018
Junior Flex- 2010-2020
Senior- 6/1/07-2014

PREP

Tiny- 2019-2021
Mini- 2017-2020
Youth- 2014-2019
Junior- 2011-2018
Senior- 6/1/07-2015

*** Different from elite ***

NOVICE

Tiny- 2019-2023
Mini- 2017-2020
Youth- 2014-2019
Junior- 2011-2018
Senior- 6/1/07-2015

** Different from elite
and prep **

PLACEMENT REVEAL INFORMATION

Your athlete's tryout number will be listed under their new team roster. All rosters will be posted outside the cheer gym doors on Sunday, September 20th, after 8:00 PM. Practice schedules will be emailed out Monday, September 21st.



IMPORTANT INFORMATION REGARDING PLACEMENT

In today's cheer industry, athletes must have 95–98% of the required skills for a given level in order for a team to score competitively and perform successfully. Because of this, we will not place athletes on teams based on:

- Where an athlete or parent wants or thinks they should be
- The team an athlete was on in a previous season
- Being with friends

Our priority is placing your athlete at the appropriate level where they can succeed, grow, and feel confident on the competition floor. It is not enjoyable or beneficial for an athlete to be placed on a team where they are significantly behind in required skills and unable to participate fully in routine sections. Our staff is committed to: Supporting your child's success, Challenging them appropriately, Building their confidence, Reducing unnecessary stress, Celebrating their progress, Ensuring safe, healthy development in the sport. As coaches, we vow to place athletes where they will shine, where they are level-appropriate, and where they can be successful—above all else. This approach keeps athletes happy, teams competitive, and injuries minimized, creating an environment where athletes can grow safely and confidently.



Summary of Financial Obligations for All Star Cheer

Overall Commitment

All Star cheer requires a significant financial investment. Families should fully understand the costs before trying out.



Monthly Payments

- All payments are made through iClassPro.
- Automatic charge on the 1st of each month to the card on file.
- If payment fails, the system will retry on the 7th.
- A \$25 late fee applies to any payment not completed by the 7th.
- This includes tuition, team fees, merchandise, and mandatory fees.



Declined or Missing Payments

- If a card is declined, removed, or not updated, and payment is not made:
 - The athlete cannot participate in practice.
 - The athlete may be replaced on the team.



Refund Policy

- No refunds are given for any goods or services.
- If an athlete quits or is dismissed before receiving purchased items, those items remain property of Masters City Cheer.



Cancellation Fee

- If an athlete quits or is dismissed before the season ends:
 - A \$500 cancellation fee will be charged to the card on file.
 - No exceptions



Joining Late

- Athletes who join after evaluations are still responsible for all team fees for the full season.
- Example: Joining in November still requires paying fees from May onward.
- Payment schedules can be arranged, but full fees are required.



Sibling Discount

- Families with more than one athlete enrolled receive a 50% discount on monthly tuition for each additional child.
- The discount applies to the lower tuition amount.
 - Example: If Sibling A has the higher tuition, they pay full price; Sibling B receives 50% off the lower tuition.
- Team fees are not discounted.



Military Discount

- A 10% tuition discount is offered to athletes with active-duty or veteran parents.
- To apply for the discount, parents must show valid military credentials to the front desk or an owner.
- This discount is our way of thanking you for your service.
- Team fees are not discounted.



Stacking Rules

- Discounts cannot be combined.
- When a family qualifies for both sibling and military discounts:
 - The highest tuition receives the 10% military discount.
 - The next child receives the 50% sibling discount.
 - Team fees remain full price for all athletes.



MONTHLY TUITION COVERS



1 - 2 hour practice per week



1 - 1 hour tumbling class (divided by level not team) per week



Any additional practices that may be added by the coach throughout the season

TEAM TUITION AND FEES

TEAM LEVEL	TUITION MONTH/YR	FEES MONTH/YR	TOTAL MONTH/YR
Half Year	\$225 \$1575	\$85 \$595	\$310 \$2170

WHAT'S INCLUDED IN TEAM FEES



CHOREOGRAPHY



MUSIC



STUNT CLINIC



STAFF TRAVEL



COMPETITION
ENTRY FEES

PAYMENT STRUCTURE



If paid in full by November 1st, you will receive 5% off tuition.



Tuition and fees are divided over 7 months.



The first payment is due October 1.



Automatic payments are processed on the 1st of each month.



IMPORTANT NOTE

All-Star cheer requires a significant financial investment. Families should fully understand the costs before trying out.



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ADDITIONAL COSTS



ITEM	COST	DUE DATE
Annual MCC Membership Fee	\$75	Due by 11/20
USASF Fee	\$49	Additional charge for over 18 *complete by Nov. 1
Crossover Fees	Registration fee per comp (around \$80-\$150 per comp)	You only have to pay the extra registration fee per event.
Practice Wear	\$95	Due October 15th
Competition Bow	\$40	Due October 15th
Uniform Payment	\$275	Due November 15th
Warmup MCC pullover	\$50	Due December 15th
Shoes	Whatever you want	Must be all white
Bookbags	Not mandatory	*we will offer an MCC bookbag
Travel and Hotel costs	You can travel and stay or you can drive the day of- be mindful of compete times.	*we will explain this in detail



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SPONSORSHIP OPPORTUNITIES



SPONSORSHIPS

Sponsorships are a great way to help offset the cost of all-star cheerleading. We provide a sponsorship letter that can be picked up at the front desk to share with family members, friends, and local businesses. All funds collected through sponsorships will be applied directly to your athlete's all-star account.



FUNDRAISING COMMITTEE

We will offer various fundraising opportunities throughout the season to help with costs related to postseason events and other needs we identify along the way (such as scholarships). Participation in fundraising is optional but highly encouraged as a way to reduce overall expenses.



SCHOLARSHIPS

We are excited to offer a limited number of scholarships for the upcoming season, with hopes to continue growing this program each year.

Thanks to the generosity of alumni and families who understand both the impact and commitment of all-star cheer, donated funds are available to help athletes who may need financial assistance participate in the program. To apply, please email one of our owners or contact our director, Leslie Beckworth, to request an application.



PLEASE NOTE: All scholarships awarded are partial scholarships.



Masters City Cheer

AN MCC CHEERLEADER INVITES YOU

as a Sponsor/Donor for the 2026–2027 Season



I hope this letter finds you well. My name is _____ and I am a passionate young athlete who is deeply committed to all star competition cheerleading. I am writing to you today with great enthusiasm, hoping to share my journey and seek your support.

Sports have been a significant part of my life, and I have dedicated myself to becoming the best athlete I can be. I am a proud member of Masters City Cheer, where I have the opportunity to learn, grow, and compete at a high level. My dedication and hard work have allowed me to achieve some level of success, but the costs associated with pursuing my passion can be overwhelming.

I am reaching out to you today to kindly request your support in helping me continue my journey as a young athlete. Your generosity can make a tremendous difference in my development and growth in my sport. Here is how you can support me:

1. Financial Donation: Your contribution can directly assist in covering my tuition, uniform, competition fees, and other related expenses.

I understand the value of your resources, and I am genuinely grateful for any level of support you can provide. Your donation will not only impact my journey as a young athlete but will also reflect your commitment to helping local talent thrive and pursue their dreams.

If you are interested in making a donation or discussing sponsorship opportunities, please feel free to email at _____ and text/call at _____.

Thank you for considering my request and for potentially making a difference in _____'s all star cheer journey. Your support is truly invaluable and deeply appreciated.

Sincerely,

Masters City Cheer



YOUR SUPPORT CAN MAKE A DIFFERENCE!



ALL COMPETITIONS ARE MANDATORY



COMPETITION SCHEDULE & TRAVEL

Stay organized and plan ahead! All competitions are mandatory and an important part of your athlete’s experience and development.



COMPETITION FORMAT BY LEVEL

Prep, Novice, and CheerAbilities Exhibition

At two-day events, these teams typically compete one day only (usually Saturday). In some cases, prep teams may be scheduled to compete both days, which is a great opportunity for athletes to gain experience in preparation for future elite seasons.



END-OF-SEASON EVENTS

End-of-Season Showcase – details to come.

TENTATIVE COMPETITION SCHEDULE

This is subject to change.

COMP	DATE	LOCATION	EXPO	TINY NOVICE	NOVICE	PREP	ELITE	CHEERABILITIES	HALF YEAR
UCA Sevierville	12/5 – 12/6	Sevierville, TN							
Spirit of Hope **	1/16 – 1/17	Charlotte, NC							
Spirit Cheer Virtual II	1/24	MCC							
American Superstar	1/30 – 1/31	Raleigh, NC							
Cheersport Nationals **	2/12 – 2/14	Atlanta, GA							
Augusta Diamond	3/6	Augusta, GA							
Deep South Cheer Tour	3/20 – 3/21	Atlanta, GA							
Beach Battle Nationals	5/1 – 5/2	Savannah, GA							



Spirit of Hope and **Cheersport Nationals** are “Stay to Play” events and require all teams to book accommodations through their designated housing service in order to compete. Registration details will be shared as soon as they become available.



*****DEEP SOUTH FOR HALF YEAR** – This is a tentative competition that we may or may not attend – we will discuss closer to date – please keep this weekend open if possible.



TRAVEL

All transportation and accommodations are the responsibility of each family. Travel expenses are not included in tuition or team fees. A parent must be present in every hotel room, and a chaperone is required at every competition.

Travel packets will be released one day prior to departure. Because competition schedules frequently change, we wait until the final schedule is confirmed before sending travel details. If a block schedule (a general competition time frame) is released in advance, we will share that information as soon as we receive it.



TEAM MOM / POINT OF CONTACT

Each team will have a designated Point of Contact (POC) assigned by the owners. This individual serves as the primary communication link between coaches and families, helping keep everyone informed and organized.

The POC will coordinate a team goody bag, with all parents contributing. There will be one goody bag for the season at a major competition (for example, CheerSport Nationals), and another for any end-of-season event if the team qualifies.

Any additional gifts or items must be distributed outside of the gym.

The most important responsibility of the POC is during competition days—ensuring all families know where to be and when, so the team stays organized and on schedule.

If you are interested in serving as a Point of Contact, please let one of the owners know. Thank you for your support!



EXPECTATIONS

FOR ATHLETES AND PARENTS

These expectations help create a positive, respectful, and successful experience for all athletes and families.

1

COMPETITION READINESS

For competitions, athletes must arrive fully prepared with hair, makeup, uniform top, white cheer shoes, and no-show socks. Only MCC gear is permitted. Full uniform, including hair and makeup, is required for awards ceremonies.

2

WARMUP AREAS

Only teams scheduled for warmups may enter warmup areas unless otherwise instructed by a coach or owner.

3

COACHING DECISIONS

During practices, coaching decisions are final. While feedback is valued, concerns must be addressed appropriately by contacting a staff member through email or the Band app to schedule a meeting. Parents and athletes are expected to trust the coaching process.

4

PRACTICE ACCESS

Practices are generally open for parent viewing; however, owners reserve the right to close practices if conduct expectations are not met in the viewing area.

5

ROSTERS & ATTENDANCE

Team rosters may change throughout the season. Additions or dismissals are at the discretion of the owners.

Practice schedules may also be adjusted or expanded, and attendance is required.

6

DISMISSAL POLICY

Threatening to quit or remove an athlete from a team will result in immediate dismissal from the program, with no refund of fees. Additionally, practices and competitions may not be used as punishment for behavior outside the gym, as this impacts the entire team.

7

COMMUNICATION

Coaching decisions may not be argued or questioned during any MCC-affiliated event. Communication should follow the proper chain: Point of Contact → Coach → Owner. On competition days, communication should go through the team Point of Contact, then coach, then owners.

8

TEAM PLACEMENT

MCC staff may move athletes between teams or levels as needed. Routine positions are not permanent and may change throughout the season based on performance and team needs. Decisions such as athlete roles (including flyer positions) are made solely by coaches.

9

TEAMS & BALANCES

Coaches reserve the right to replace an athlete at any time. Athletes with outstanding balances on tuition or team fees may be removed from the team.

10

STAY INFORMED

Parents are responsible for staying informed by regularly checking email, the Band app, and the MCC website for updates.

11

SOCIAL MEDIA & CONDUCT

Gossip about athletes, teams, or staff is not tolerated—this includes all social media platforms such as Facebook, Instagram, and Twitter. Team-specific social media pages may only be created by the gym. Continued issues with gossip may result in parents being asked to leave and practices being closed.

12

FACILITY USE

Athletes may not attend classes, private lessons, clinics, or open gyms at other facilities without prior knowledge and permission from MCC.

13

SPECTATOR CONDUCT

Parents and spectators are not allowed to yell instructions from the sidelines or enter the practice floor during training. Additionally, no one may approach competition officials for any reason.

14

DRESS CODE

Athletes must follow the designated dress code set by their coach. This includes appropriate practice attire, hair secured in a ponytail, short fingernails, and no jewelry due to safety concerns. Failure to comply may result in additional conditioning.

RESPECT.
SUPPORT.
TEAMWORK.

MASTERS CITY
CHEER

TOGETHER,
WE BUILD CHAMPIONS
ON AND OFF THE MAT.



EXPECTATIONS FOR ATHLETES AND PARENTS



SAFETY IS OUR PRIORITY

The safety of all athletes is our top priority. All staff members maintain up-to-date background checks and are USASF certified to train athletes.



SPORTSMANSHIP MATTERS

Good sportsmanship, respectful behavior, and a positive attitude are required at all practices and competitions. Profanity, abusive language, or inappropriate gestures are not permitted at any MCC event, whether in the gym or at competitions.



ATHLETE WELLNESS & COMMITMENT

Competitive cheerleading requires athletes to maintain strength, flexibility, and endurance. Additional classes may be required if an athlete needs improvement in a specific area; these are not included in standard tuition. Athletes are expected to take care of their health. The use of drugs, alcohol, or tobacco is strictly prohibited. Any serious health concerns must be addressed appropriately, and continued violations may result in dismissal. Cheerleading is a physically demanding and potentially dangerous sport. Injuries may occur despite all safety precautions. Parents must provide accurate medical information and update the gym with any changes to ensure proper care in case of emergency.



COMPETITION RESULTS

Score sheets from competitions will be shared at the discretion of the coaches.



TEAM EVENT INVITATIONS

If distributing invitations to team events (such as birthday parties) within the gym, the entire team must be included. Otherwise, invitations must be shared outside of MCC.



ARRIVAL & PARKING PROCEDURE

All individuals must turn **RIGHT** at the stop sign when arriving to MCC. From there, you will circle **LEFT** around the loop to either drop off your cheerleader at the door or find a parking spot. If the grass area and front parking spots are full, you are required to park in the gravel lot located to the right of the building. Please be mindful not to block any neighboring businesses, and ensure that the loop remains clear and accessible at all times.



WHO ARE WE? MCC!

GENERAL EXPECTATIONS

- Plan vacations and activities around scheduled gym breaks whenever possible.
- Homework is not an acceptable reason to miss practice. Time management is expected.
- All athletes are expected to make sacrifices for the benefit of the team.



COMMITMENTS

Every athlete is expected to attend every competition their team is scheduled for. Competition dates are provided well in advance to ensure full team participation and to avoid last-minute changes or the need to find a fill-in. Absences disrupt team unity, routine consistency, and overall competitiveness. The only acceptable exceptions are serious injuries or a death in the athlete's immediate family.

EXTRA PRACTICES & CHOREOGRAPHY



You can expect additional practices throughout the season, especially:

- During choreography sessions
- Leading into competition season



A mandatory extra practice will be scheduled during competition week. This date will be announced closer to the event. Please keep the weekend before and the week of competitions open.



Attendance is essential to team success. Missing practices may affect an athlete's position in the routine.



If your athlete participates in another sport, their schedule must be submitted as soon as it becomes available.



Coaches may extend or add practices at any time. Athletes must arrive on time and fully prepared, including:

- Shoes on
- Hair up
- Correct practice attire
- No jewelry

COMPETITION DAY POINT OF CONTACT (POC)



Each team will have one designated Point of Contact (POC) on competition days.

This parent volunteer will be responsible for:



Ensuring the team is together and ready (hair, makeup, uniform) for meet times



Communicating with parents and gym owners throughout the day



Gathering the team for awards



Dismissing athletes after awards



PRIVATE LESSON POLICY

Schedule private lessons through your iClassPro account.



PLEASE NOTE: Private lessons may not be booked if there is an outstanding balance on your account.



ALLOWED ABSENCES

Each athlete is permitted the following excused absences:

- **Fall/Winter (August–December):**
2 excused absences
- **Spring (January–End of Season):**
2 excused absences

You must notify your coach AND Leslie Beckworth if you will be absent for any reason.



EXCUSED ABSENCES INCLUDE:

- School sports commitments
- Family emergencies
- Death in the family
- Fever with a doctor's note
- A graded school assignment



ILLNESS

If your child has a fever and cannot attend practice, a doctor's note is required.



EXCEEDING ALLOWED ABSENCES

After the 6 total excused absences for the season:

- First additional absence: \$50 fee
- Second additional absence: Athlete will be dismissed from the team and responsible for a \$500 termination fee



TARDINESS

Excessive tardiness may result in dismissal. Tardiness is defined as:

- Arriving 10 minutes late to practice
- Leaving practice early



COMPETITION ATTENDANCE

You must arrive at competitions at the exact time provided by your coach. These times are set for a reason. If you are consistently unreliable or late, you may be dismissed from the program.

All teams are required to stay and watch one another at competitions—no exceptions.



TWO-WEEK RULE BEFORE COMPETITIONS

Athletes may not miss practices or extra practices during the two weeks leading up to a competition, except in the case of a death in the family.

If an athlete misses practice the week before or the week of a competition:

- They will be worked out of the routine
- They may not be allowed to compete that weekend

If you have a scheduling conflict during this period, notify the head coach immediately.

We will try to work around extra practices only if we know ahead of time.



IMPORTANT DATES



**We will follow Columbia County and Richmond County School Systems | **Subject to change*

AUGUST

SEPTEMBER

- September 19 – Half year tryouts

OCTOBER

- October 1st – Payment due
- October 15 – Practice wear and bow payment due
- Be on the lookout for Halloween themed practice
- Oct 31 – Closed for Halloween

NOVEMBER

- November 1st – Payment due and USASF registration due
- November 15th – Uniform payment due
- November 20th – MCC Annual Membership Fee
- November 22nd – MCC Thanksgiving
- November 23rd – 27th – Gym Closed for Thanksgiving

DECEMBER

- December 1st – Payment due
- December 3rd – Practices resume
- December 15th – Warmup Pullover payment due
- December 16th – 17th – Team Christmas Party at the end of practices (practice Christmas theme)
- Dec 21st – Jan 2nd – Gym closed

JANUARY

- January 1st – Payment due
- January 3rd – Practices resume
- January 18th – Closed for MLK Jr. Holiday

FEBRUARY

- February 1st – Payment due
- Be on the lookout for Valentines Day Theme practices
- February 15th – Closed for Presidents Day Holiday

MARCH

- March 1st – Payment due
- March 6th – Augusta Diamond Championship
- March 20th – March 21st – Deep South Cheer Tour

APRIL

- April 1st – Payment due
- Be on the lookout for Masters theme practice
- April 5th – 12 – Gym closed for Masters Week



BIRTHDAY YARD SIGNS



If you are interested in checking out a birthday yard sign for your athlete, please contact the front desk.

We love celebrating our athletes and making them feel special.

— THESE SIGNS ARE **FREE** OF CHARGE. —



LIABILITY WAIVER



I, _____ (parent), the parent and/or guardian of _____ (athlete), recognize that there is a substantial risk of possible catastrophic injury and/or paralysis arising from participation in the programs of Masters City Cheer LLC. Therefore, I do hereby agree to indemnify and hold harmless Masters City Cheer LLC, its officers, instructors, employees, and representatives from any and all liability, loss, or damage, including reasonable attorney's fees resulting from claims, cause of action, demands, cost of judgment against Masters City Cheer LLC, its officers, instructors, and employees, without limitations.

Any injuries, illness, or accident, to my athlete, arising from their participation in any way in any program, course of instruction, or travel with Masters City Cheer LLC. I further expressly give the staff of Masters City Cheer LLC the power to consent for medical treatment during an emergency for health and safety for my athlete, in the event that I cannot be immediately contacted.

I also give prior consent to any taping, photography, or massaging USAF guidelines that is performed in an open and/or witnessed area either by another staff member or by video.

I have read and agree to the above listed terms.

Parent/ Legal Guardian 1: _____

Parent/ Legal Guardian 2: _____

Signature 1: _____

Signature 2: _____

Date: ____ / ____ / ____

Parent/Guardian cell phone #: (____) ____ - ____

EMERGENCY CONTACT INFORMATION

Name: _____ Address: _____

Telephone: (____) _____

**ALL MINOR ATHLETES MUST HAVE A SIGNED RELEASE WAIVER
FROM THEIR PARENT/GUARDIAN. THESE FORMS SHOULD BE
TURNED IN TO MCC BEFORE EVALUATIONS.**



2026-2027 MASTERS CITY CHEER CONTRACT

By signing below you are agreeing to and understand that this is a binding 12 month contract. You are obligated to fulfill all financial responsibilities and uphold our code of conduct/ expectations of Masters City Cheer as listed in this packet. I agree to and understand everything in the contract and verify this by signing below.



PARENT / LEGAL GUARDIAN 1 SIGNATURE: _____



PARENT 2 / LEGAL GUARDIAN 2 SIGNATURE: _____



ATHLETE SIGNATURE: _____



CREDIT CARD INFORMATION

Name as it appears on your card: _____

Credit Card Number: _____ CCV / Security Code: _____

Billing Address: _____

Zip Code: _____ Expiration: _____



I UNDERSTAND AND AUTHORIZE MASTERS CITY CHEER
TO CHARGE MY PROVIDED CARD.

CARD HOLDERS SIGNATURE: _____



SECOND CREDIT / DEBIT CARD INFORMATION

Name as it appears on your card: _____

Credit Card Number: _____ CCV / Security Code: _____

Billing Address: _____

Zip Code: _____ Expiration: _____



I UNDERSTAND AND AUTHORIZE MASTERS CITY CHEER
TO CHARGE MY PROVIDED CARD.

CARD HOLDERS SIGNATURE: _____



*PLEASE RETURN AT FIRST PRACTICE AFTER PLACEMENT REVEAL!

Assessment Form (attach picture)



Insert image below:

Name:

Date of Birth:

Parent Name:

Parent Cell #:

Parent Email:

Parent Email (secondary):

School Attending and Grade 26'-27':

Please list any other sports or activities:

Tumbling Experience (circle all levels that apply)

Tumble Level: N/A 1 2 3 4 5 6

Stunt Experience (circle all that apply)

Stunt Level: N/A 1 2 3 4 5 6

Basket Toss Experience (flyers only): N/A 1 2 3 4 5 6

Stunt Position Trying out for (circle all positions that apply):

FLYER SIDE BASE MAIN BASE BACKSPOT

Please list cheer experience by year, level and program:

STAFF USE ONLY BELOW LINE
