



The Together Giving Back Foundation
ANNUAL REPORT 2022

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Table of Contents



AN IMPACT-DRIVEN NONPROFIT
PROVIDING OPPORTUNITY FOR KIDS TO LIVE THEIR BEST LIVES.

1. Purpose Statement	4
2. Highlights	6
3. Organizational Structure	8
4. Our Programs	10
5. Doing Good	12
6. Hospital Partners 2021	14
7. Our Reach	16
8. Contributions	18
9. Financial Position	20



Purpose Statement

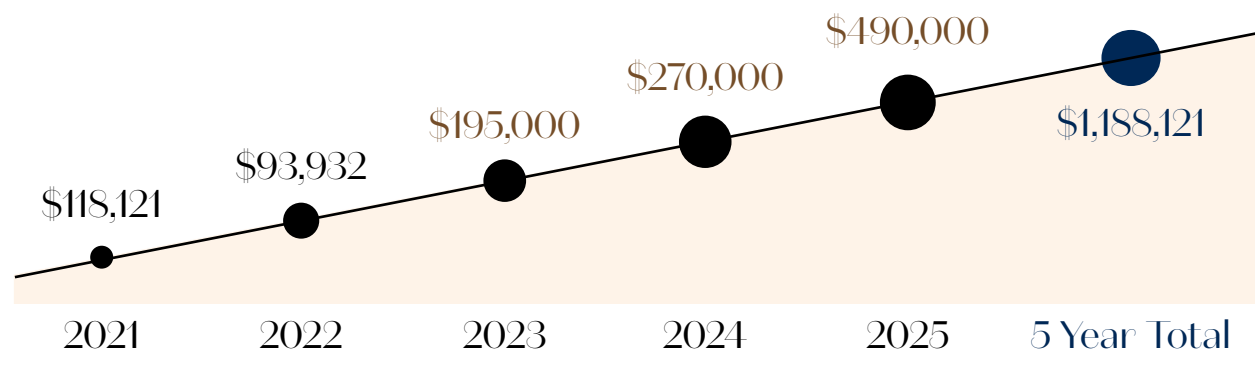
Our efforts are restoring hope, inspiring courage, defying anxiety and filling hungry little bellies. Through the work of this 501(c)(3), we embolden hospitalized patients through the gift of TGBash Bags of entertainment, support children suffering from hunger in America, and enlighten children through our youth technology enablement programs.

Directed by those closest to Todd's heart, our collective passion is transforming little lives and enabling communities to thrive.

The Together Giving Back [TGB] Foundation is an impact-driven nonprofit created in honor of Optomi, llc Cofounder, Todd G. Black. Todd championed strong values, generosity, warm-hearted corporate culture and he relished any opportunity to make a positive impact in people's lives. His giving spirit, genuine heart for those in need and passion for doing the right thing made him a remarkable leader, friend, husband, father and neighbor. Fueled by these philosophies, The TGB Foundation carries on his legacy by providing opportunity for kids to live their best lives.

\$1m by 2025

5-year Growth Plan



GOAL: \$115,000

Highlights



3 Major Campaigns
SHAMROCK CAMPAIGN
TGB WALK
GOLF EVENT



GROSS DONATIONS
\$94k

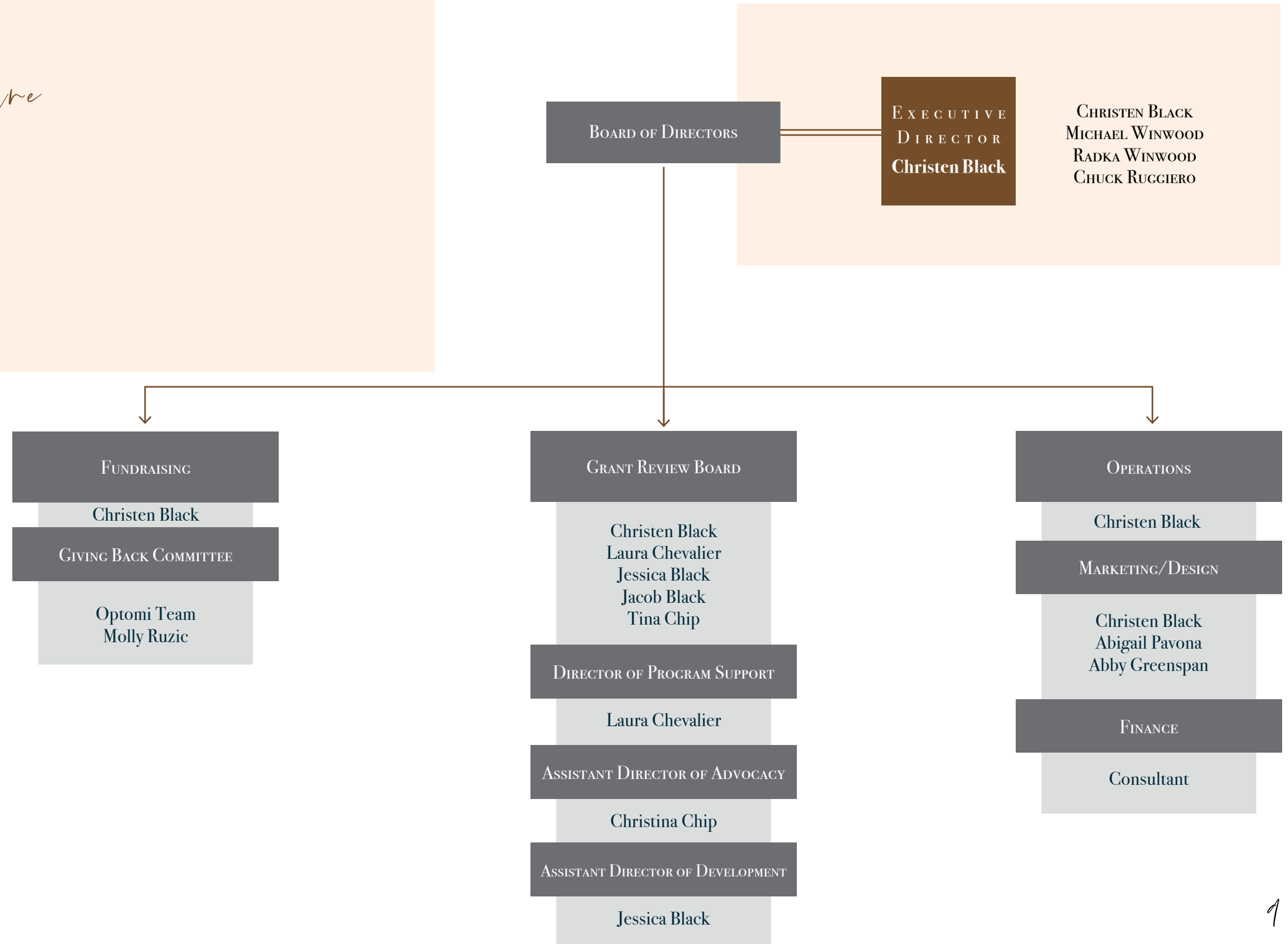
MONTHLY OP EXPENSES
\$30

BENEFITS DELIVERED
**Launched Robotics camp
1,800 TGBASH BAGS**

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WHEN WE OPEN OUR HEARTS, DONATE OUR TIME, SHARE OUR RESOURCES AND DEMONSTRATE LOVE, THERE'S NOTHING WE CAN'T DO TOGETHER.

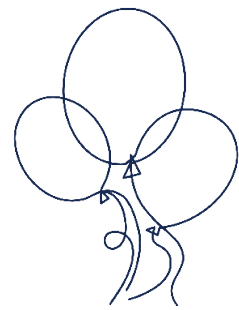
Organizational Structure



When we open our hearts, donate our time, share our resources and demonstrate love, there's nothing we can't do together.

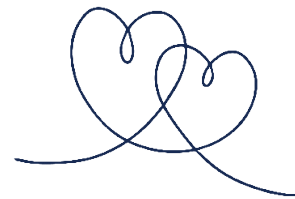


Our Programs



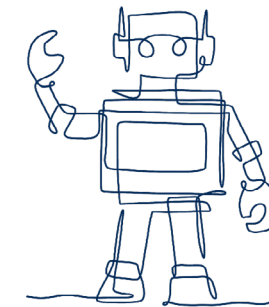
TGBASH BAGS

Our TGBash Bag program gives children in hospitals a little relief from the stress of treatment through the gift of an entertainment bag. We believe in the power of a positive mental state to promote health and healing.



VOLUNTEERING

If we've learned nothing else during this trying pandemic season, we've all come to appreciate the sweetness of personal interaction. At The TGB Foundation, we love "doing" ... working alongside our friends, neighbors and coworkers to ensure the best possible life for children in need.



STEM & ROBOTICS PROGRAM

A concentrated effort to open more doors with through diversity sets this mission of our nonprofit apart from others. We are unique in several ways... our focus is on children and young adults in under-served rural communities with a special effort to serve children who are faced with an extra dimension of challenges. It may be that they have experienced childhood trauma or have alternate mental abilities that require advanced resources or have emotional hurdles to overcome. However they began their hard start to life, The TGB Foundation wants to provide a curriculum, personnel for oversight and eventually housing assistance to put them on a path toward self-sufficiency. 90% of adults on the spectrum struggle with under-employment and unemployment. This TGB Foundation program is on a mission to change that.

Doing Good



TOTAL EXPENDITURES 2022
\$61,780

34%

ON TGBASH BAG SUPPLIES

These ended up costing about \$12 per bag.

23%

ON GOLF EVENT

Golf event sold out for participants. Sponsorships raised \$8,200.

38%

ON MISC EXPENSES

Technology expenses were monthly hosting fees and the domain name renewal.

For 2022, legal fees are included. TGB Walk makes up the additional 5% of expenses.

Percent of campaign funds raised 2022

19 %

23 %



SMALL THINGS MAKE THE BIGGEST IMPACT, AND THERE'S NO DOUBT THESE BAGS WILL IMPACT THE LIVES OF SO MANY LITTLE PATIENTS.

We assembled and donated over 800 Lucky Bags to hospitals around the country in response to our Shamrock Campaign in March.

On November 4th, 2022, we came together to make a hospitalized kid's day... actually 1,000 children!!! For the second year in a row, The TGB Foundation funded entertainment bags for children in treatment from Dallas to D.C. and in all of the Optomi markets in between. The Optomi team packed and dropped off 1,000 bags during the annual Opt2give Day, the Founder's Day of Optomi. This year was extra special as Optomi celebrated its 10th birthday! It is a day that co-founder Todd Black inspired and so this day, more than any other, was extra special as the inaugural event as TGB Opt2give Day. Todd always preached that small things make the biggest impact, and there's no doubt these bags will impact the lives of so many little patients.

Subsequently, we packed another 100 bags to disperse to responsive hospital partners who committed to capturing the moment on camera.

PROGRESSION

- 2021 TGB LAUNCHED BRAND & MARKETING ESTABLISHED ONLINE FUNDRAISERS WORD OF MOUTH
- 2022 FUNDRAISING EVENTS COMMENCE ADD ROBOTICS/STEM PROGRAMS FIRST TGB GOLF EVENT
- 2023 RAMP UP FUNDRAISING ADDITIONAL EVENTS SECOND GOLF EVENT FOOD PROGRAM SOLELY OPTOMI
- 2024 HIRE ADDITIONAL STAFF FUNDRAISING EFFORTS IN FULL SWING WITH GOAL OF \$300,000
- 2025 HIRE ADDITIONAL STAFF FUNDRAISING GOAL OF \$500,000 ANNUALLY



Hospital Partners 2022



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FOR THE BEST
LIFE POSSIBLE.



ATLANTA



CHARLOTTE



DALLAS



DETROIT



BOSTON



CHICAGO

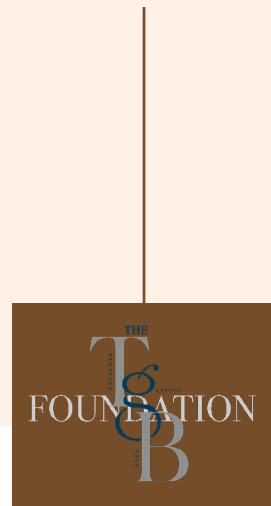


DENVER



D.C.

Our Reach



INSTAGRAM

We continue to build a following on Instagram. As we get real life photos of children interacting with our gifts, we will showcase the results of our efforts.

As we roll out new programs, this will be a great source of awareness.

FOLLOWERS: 199

+19%



LINKEDIN

We continue to increase follower counts on LinkedIn, mostly from the Optomi & Provalus teams.

This was the platform for our launch fundraising campaign which generated about \$10,000 in donations.

As we roll out new programs, this will be our main source of awareness as we leverage the OPS employee pool.

FOLLOWERS: 310

+202%



FACEBOOK

Facebook followers are a combination of corporate & personal connections of those who knew Todd and has been a good source of exposure for the Foundation.

FOLLOWERS: 316

+20%





Financial Position

DESCRIPTION	2022
DONATION REVENUE	\$ 93,932
OPERATING EXPENSES	-\$ 38,215
PAYROLL	
ATTORNEY FEES	-\$ 23,203
CHARITY EXPENDITURES	
OPTOMI FOOD BANK CONTRIBUTIONS	\$ 5,311
TECHNOLOGY EXPENSES:	-\$ 362
TOTAL OPERATING EXPENSES	-\$ 61,780
NET REVENUE:	\$ 32,152
<i>bank balance a/o January 2023</i>	\$ 120,925



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