

2026-2027 SEASON

Sponsorship Opportunities



Yellow Door
THEATRE PROJECT

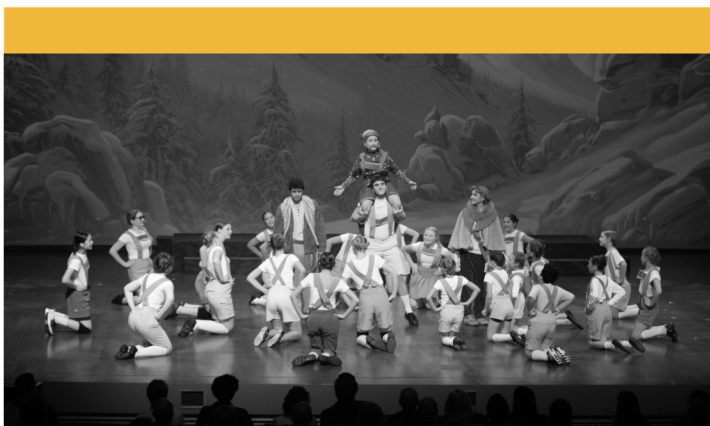
www.yellowdoortheatre.com
info@yellowdoortheatre.com



The Yellow Door Theatre Project (YDTP) is a registered not-for-profit charity committed to creating and delivering meaningful musical theatre learning experiences for the youth of Niagara.

We leverage **Niagara's diverse theatre community** and engage theatre professionals who embrace our learning philosophy, and share our **commitment to developing skills and educating our students** on their theatre journey.

Coupled with the vision, experience, and the commitment of Founder and Artistic Director Andorlie Hillstrom, YDTP delivers **engaging, powerful, and high quality theatre productions** for schools, families and the community, as well as **advanced training and recreational programming** in musical theatre, acting, drama and dance.



“Changing the lives of children and youth in Niagara through arts training & education.”

Mission

Our passion is to create an experience for life through theatre production.

Standards

Our mentorship, tools & training provide a high calibre experience to our youth.

Our instructors are local professional artists, valued for their expertise and are invested in the professional development of our students.

We strive to never have cost be a barrier for our students and audiences to access our programs.

We Change Lives

Our Impact

Children that have an **Arts Education** build **critical thinking & social-emotional skills** and have higher degrees of creativity. They do better in school, are **adaptable**, more empathetic & build higher **self-confidence**.

Now that we have been open for over 10 years, we have seen many of our students grow up and witnessed this impact ourselves, but more importantly our Yellow Door parents have too

“No words can ever express the gratitude I feel for what you have done for my kids.”

“Yellow Door has changed both my kids lives.”

“I think she has finally found her lane. Being at Yellow Door has changed her life for the better in so many different ways.”

2026 Student Achievements

Cappies Award Winners
OMFA Provincial Winners
NATS Competition Winners
NFPA Competition Winners
NTS Competition Winners
Rotary Medalists
School Valedictorians
Honour Roll Status
Arts Awards
Athletic Awards
Spirit Awards
Academic Awards

Where Can This Lead?

Some of our **Alumni** have already performed on **Shaw Festival** and **Stratford Festival** stages.

Alumni includes published authors, dance teachers, standup comedians, voice actors and many studying Performing Arts or other areas in post-secondary schools.





Who Are We?

Creative Leadership



Andorlie Hillstrom- Artistic Director

Andorlie, Founder and Artistic Director, has been teaching Musical Theatre to children for over 30 years. Her students have worked at The Shaw Festival, Stratford, on US National Tours, on Broadway and have starred in film & TV.

Nothing gives her greater joy than sharing her love of the arts with everyone she meets - and watching her students bloom into not only incredible artists, but incredible PEOPLE.

Faculty & Administration

Our **Faculty** are highly trained, **working Arts Professionals from the Niagara Region**. They work or have worked at places such as The Shaw Festival, Stratford Festival, Disney, Ballet Jorgen, Banff Center for Arts and Creativity, Atlantic Ballet, Drayton Entertainment, Second City, as well as Film and Television.

Our **Administration Team's** diverse background includes Art Therapy, Marketing, Teaching, as well as, Games, Film & TV Production



“Yellow Door is an incredible space to learn and grow skills. Andorlie and the team at Yellow Door provide an enviroment for young creatives to strengthen their craft and learn from each other. I am grateful to have gotten the opportunity to grow along side every amazing person involved over the last few years.” – Molly, YDTP Alumnus

Who Are We?

Board of Directors



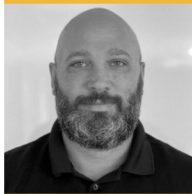
Patty Jamieson- Chair

Patty is a performer & teacher who has worked across Canada, U.S & Germany. She has 29 Seasons at the Shaw Festival, has taught & worked with many arts organizations in Niagara.



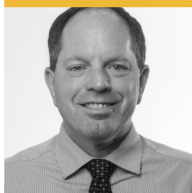
Jason Leonard- Vice-chair

Jason is an entrepreneur & business leader with more than 25 years of experience. He brings in strategy, organizational growth and governance.



Benoit Beausoleil- Secretary

Benoit is an IT Leader with over 25 years of experience. He has been a resident of Niagara since 2012 with his wife and daughter, YDTP student.



Paul McBride- Treasurer

Paul has experience in sales, management, & business ownership. He is a father of YDTP Alumnus.



Mike Falle - Member at Large

Mike has been a Marketing Manager whose skills spans marketing, technology, communications, & business development. He is a proud parent of a longtime YDTP student.



Travis Seetoo - Member at Large

Travis has spent 13 seasons the Shaw Festival and holds a master's degree from Brock University. Travis is committed to community.



AnnLiz Simpson - Member at Large

Dr AnnLiz Simpson is a chiropractor, community volunteer and advocate for health, wellness and the arts. AnnLiz has served on several boards and is passionate about community engagement and the arts.

“As the parent of a young performer, I have seen first hand the confidence, friendships & sense of belonging that theatre can create for young people. I am proud to support YDTP, as it continues to grow and expand those opportunities for the next generation of performers.” – Jason Leonard, Vice-Chair of BOD

Classes & Community

We Are Everywhere! Doing Everything!

Classes

We offer classes from our Yellow Door Studio in Virgil, ON for youth ages **2.5-18 years**.

Our classes range from Toddler Movement and Music to Recreational Theatre and up to Advanced Music Theatre and Dance for our most passionate learners.

Service Area

Our **reputation for quality programming** has attracted families and audiences from all over the Niagara Region including NOTL, Niagara Falls, Welland and St. Catharines.

Out and About

YDTP students pop up all over! At Yellow Door we are **committed to sharing performing arts with our community** and giving our talented youth the performance **opportunities they need to build confidence**.

Just a few of the places you will find our students this year:

The Rotary Club Paul Harris Awards
The Irish Harp Pub Open Mic Night
McArthur Holiday House Tour





2026/27 Season

Youth Cast for this Season = 108 Students
Community Audience Capacity = 3360 Seats

Summer Intensives

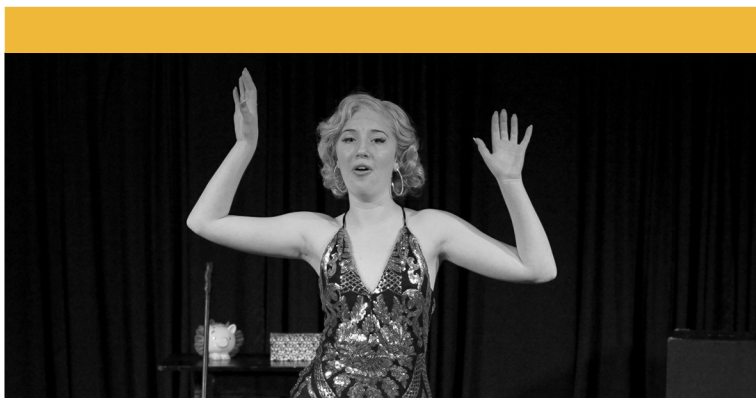
Our summer will be off to a chilly start with **Disney's Frozen Jr.** 60 students will spend two weeks at the **FirstOntario Performing Arts Center** speed running all aspects of theatre production and perform two shows at Partridge Hall.

In August, things will heat up with our second **Summer Intensive** of "**Hadestown: Teen Edition.**" This musical is a modern day masterpiece, sweeping the 2019 Tony Awards. After 4 intensive weeks of rehearsals, 20 of our senior students will perform at our Yellow Door Studio in Virgil.

Performance Company

In Fall, a cast of 28, 10-17 year olds, will begin a 6 month journey of collaboration in the **Performance Company**. This program culminates in performances at the **FirstOntario Performing Arts Centre** in February, of the musical "**Matilda Jr.**" based on the beloved book by Roald Dahl.

This program builds students **hours of expertise**, performance **confidence** and "**how to learn**" music, choreography and staging. With professional mentorship and workshops on auditioning, hair and makeup, props, costumes, set design, stage etiquette and more, students feel prepared to walk onto any stage.



Costs & Challenges

As a registered charitable theatre organization we make every penny count and believe in complete financial transparency.

SUMMARY	Fiscal 2025-26	Fiscal 2024-25	Fiscal 2023-24
Revenue			
Productions	-	147,849	79,209
Camps & Classes	150,360	96,857	120,150
Fundraisers	9,179	12,190	300
Grants & Donations	-	12,548	5,924
Overhead & Administration	10,312	8,935	11,551
Total Revenue	169,852	278,379	217,134
Expenses			
Productions	-	144,346	87,819
Camps & Classes	76,731	64,512	79,895
Fundraisers	2,799	7,447	135
Grants & Donations	-	-	-
Overhead & Administration	60,895	60,881	43,749
Total Expenses	140,424	277,187	211,598
Surplus (Deficit)			
Productions	-	3,503	(8,610)
Camps & Classes	73,629	32,345	40,255
Fundraisers	6,381	4,742	165
Grants & Donations	-	12,548	5,924
Overhead & Administration	(50,583)	(51,946)	(32,198)
Surplus (Deficit)	29,427	1,192	5,536
<i>x-ref=0</i>	0	0	-
Loan Repayments	(11,200)	-	(1,000)
Net Surplus (Deficit)	18,227	1,192	4,536
Loan balance owing at start of year	69,594	89,594	90,594
Loans	-	-	-
Loan Repayments	(11,200)	-	(1,000)
Charitable Tax Receipt	-	(20,000)	-
Loan balance owing at end of year	58,394	69,594	89,594

We were more determined than ever during **Covid years** to continue to provide programming, but it heavily affected our revenue & projected growth.

Since 2024, we have committed to **reducing debt**, by focusing on program offerings that are lower risk so we do not have to ever sacrifice quality.



We have increased our number of community partnerships and are striving to increase our fundraising & grants amounts to reduce the costs to our students families across the board. **We want to do more!**



Become a Partner

Help Open the Door to Extraordinary Performing Arts Experiences

At Yellow Door Theatre Project, we believe theatre has the power to do much more than entertain.

It builds confidence. It encourages creativity. It teaches collaboration, discipline and courage. It gives young people a place to belong, an opportunity to discover what they are capable of, and the unforgettable experience of bringing a story to life together.

Corporate and community partners help make those experiences possible. Your support allows Yellow Door to engage professional artists and instructors, create high-quality productions and training experiences, and make meaningful theatre education more accessible to children and youth throughout Niagara.

Choose the Impact that Speaks to You Sponsor Our Season

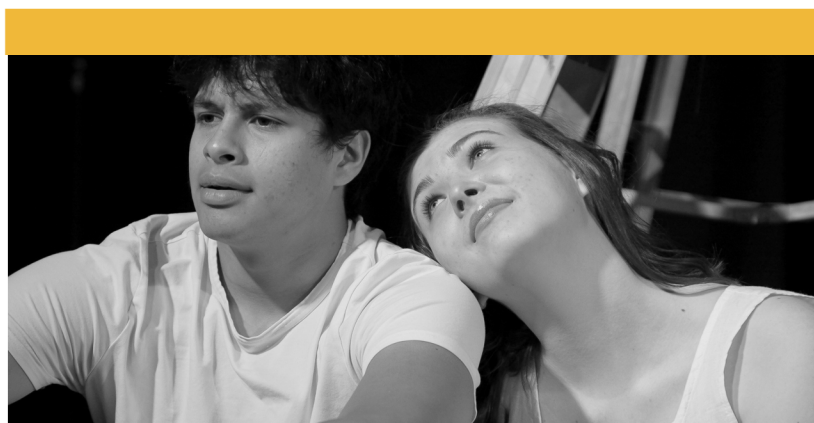
Help us create a safe space and exceptional theatre throughout the year.

Sponsor an Experience

Help young people connect, learn, create, rehearse and perform.

Open the Door

Help ensure financial circumstances don't determine who gets to participate.





Bring Exceptional Youth Theatre to Life in Niagara

Producing outstanding theatre requires much more than what audiences ultimately see on stage; Professional instructors. Sets. Costumes. Music. Props. Lighting. Sound. Rehearsal space. Performance venues. Production teams. And countless hours spent helping young performers develop their craft.

Our Season and Production Partners make this work possible.

Season Partner

Our Premier Partnership Opportunity

Be the lead supporter for an entire season to help make possible the training, productions and experiences we provide to young people throughout the year.

Your partnership supports

Professional instruction & mentorship, productions & performances, training programs, facilities, venue costs & the resources required to deliver a full season of Yellow Door programming.

Your partnership includes

Prominent recognition as a Season Partner throughout the year, including priority logo placement across season and production materials, recognition at performances and events, website and social media visibility, complimentary tickets and opportunities to celebrate alongside our performers and families.

Support Level: \$15,000+

One exclusive opportunity available.

Production Partner

Take a Leading Role in a Production

From the first rehearsal to opening night, your partnership helps transform months of training and preparation into an unforgettable live theatre experience.

Your partnership supports

The many elements required to produce high-quality theatre, like professional artistic personnel, sets, costumes, props, music, lighting, sound, staging, venue costs & other production expenses.

Your partnership includes

Prominent recognition connected to the sponsored production, including logo placement on production materials, venue and digital recognition, website and social media visibility, complimentary tickets, performance recognition and opportunities to join us for opening-night celebrations.

Support Level: \$7,500+

Limited opportunities per season



Sponsor an Experience

Help Youth Discover What They Are Capable Of

Some of the most important moments happen long before the curtain rises. They happen when a young performer finds their voice. When they master something that once seemed impossible. When an instructor challenges them to try again. When a cast becomes an ensemble. When months of learning finally become a performance.

Program Partners create the environment where those moments happen.

Performance & Program Partner

Opportunities to Learn, Grow & Perform

Your partnership helps provide high-quality training & performance opportunities led by experienced professional artists & instructors.

Your partnership supports

Professional instruction, workshops, rehearsals, performance experiences, production resources & other costs associated with delivering exceptional theatre education & programming.

Your partnership includes

Recognition as a Yellow Door Program Partner through appropriate program and production materials, website recognition, social media visibility, performance acknowledgement and complimentary tickets

Support Level: \$2,500+

Limited opportunity available.

Summer Program Partner

Make it a Summer to Remember

Summer programs give youth the opportunity to immerse themselves in musical theatre & develop skills in acting, singing, dance & ensemble performance.

Your partnership supports

Professional instruction, studio and program costs, costumes, props, production materials and the resources required to deliver memorable summer theatre experiences.

Your partnership includes

Recognition as a Summer Program Partner through program materials, website and social media recognition, acknowledgement at performances and opportunities to experience the work your support helps make possible.

Support Level: \$1,000+

Limited opportunities available.



Open the Door

Talent is Everywhere. Opportunity Should be Too.

Every young person deserves the opportunity to discover what theatre can bring into their life. For some families, however, the cost of programming can create a barrier to participation. **Open the Door** is our commitment to changing that.

With support of businesses, foundations & individuals, we can ensure that financial circumstances do not determine who gets the opportunity to learn, create & perform.

Youth Opportunity Partner

Invest in Access to Theatre Education

Your partnership removes financial barriers and create opportunities for young people to participate in meaningful theatre training and performance experiences.

Your partnership supports

Access to Yellow Door productions, training programs, intensives and other experiences for young people who might otherwise be unable to participate.

Your partnership includes

Recognition as a Youth Opportunity Partner across appropriate Yellow Door materials, website and social media recognition, performance acknowledgement and opportunities to see the impact of your support firsthand.

Support Level: \$2,500+

Limited opportunity available.

Open the Door Sponsor

One Gift. One More Opportunity. One More Door Opened.

Your support helps a young person participate in a program, helps a school group experience live theatre, reduces a financial barrier or makes another meaningful experience possible.

Your partnership supports

Recognition as an Open the Door supporter through appropriate Yellow Door communications and acknowledgement of the community of partners helping us expand access to theatre education.

Support Level: \$250+

Multiple opportunities available.

Our charitable registration number is:

81795 5925 RR0001



Make Your Mark

Support Your Community Your Way

Some of our partners want to help us create exceptional productions. Some believe deeply in arts education and the development of young people. Some want to help remove financial barriers. And some simply believe that a thriving arts community makes Niagara a better place to live.

We would be delighted to learn what matters to you.

The opportunities outlined here provide a starting point. Where appropriate, Yellow Door can work with partners to create a sponsorship that reflects your organization's interests, objectives and desired level of support.

Sponsor Our Season

Sponsor an Experience

Open the Door

Whatever you choose, your partnership helps create experiences young people can carry with them long after the curtain comes down.

Let's Open the Door Together

To discuss sponsorship
opportunity, please contact:

Yellow Door Theatre Project
Andorlie Hillstrom
info@yellowdoortheatre.com
(289) 646-6842
www.yellowdoortheatre.com

