

David's Official Bio

One of America's most trusted financial experts and bestselling authors of our time. David Bach is the author of twelve national bestselling books, including ten consecutive New York Times bestsellers — with two hitting #1 — and twelve Wall Street Journal bestsellers. His books have sold over seven million copies and have been translated into more than 20 languages worldwide.

His most recent bestseller, *The Latte Factor*®, became an instant New York Times and international hit. His runaway #1 bestseller *The Automatic Millionaire* spent an extraordinary 31 weeks on the New York Times list, and David is one of the few authors in history to have four books simultaneously on the Wall Street Journal, BusinessWeek, and USA Today bestseller lists.

Among his most iconic works is *Smart Women Finish Rich*®, one of the most popular financial books for women ever written, with over a million copies sold and more than a decade on bestseller lists. Other bestselling titles include *Smart Couples Finish Rich*, *Start Late, Finish Rich*, *The Automatic Millionaire Homeowner*, *Start Over, Finish Rich*, *Go Green, Live Rich*, *Fight for Your Money*, *Debt Free for Life*, *The Finish Rich Workbook*, and *The Automatic Millionaire Workbook*.

Over the past three decades, David Bach has reached over 100 million people through his books, podcast, seminars, newsletter, and thousands of media appearances. A longtime contributor to NBC's Today Show (appearing over 100 times) and a featured guest on The Oprah Winfrey Show (six times), David has also appeared on CNN's American Morning, ABC's Good Money, CBS Early Show, The View, Fox News, Fox Business, CNBC, and more.

He produced and hosted two acclaimed public television specials — *Smart Women Finish Rich* and *The Automatic Millionaire* — which aired nationally for years. On radio, David hosted *The FinishRich Minute* on Westwood One, reaching over a million listeners daily across 1,000+ stations, and *Finish Rich with David Bach* on SiriusXM.

David's work has been profiled in The New York Times, BusinessWeek, USA Today, TIME, The Wall Street Journal, Forbes, Inc., Financial Times, People, Reader's Digest, Glamour, Family Circle, Redbook, Huffington Post, Business Insider, Investors Business Daily, The Florentine in Italy, and many more.