
COLLECTIONS
EST 2015
ISLAND LIFE EVENTS
Collections
WEDDING PLANNING & DESIGN
SAN JUAN, PUERTO RICO

# TOP 10 PLANNERS IN PUERTO RICO BY WEDDING WIRE



# A CELEBRATION THAT FEELS ENTIRELY YOUR OWN







Planning a wedding involves countless decisions. Our role is to bring clarity to each one, guiding you through the process with thoughtful structure, seasoned expertise, and a steady sense of calm.

Together, we shape a celebration that is deeply personal, beautifully considered, and rooted in the culture, landscape, and spirit of Puerto Rico. Each detail serves a purpose, creating an experience that is meaningful, cohesive, and unmistakably yours.




# A LEGACY OF MEANINGFUL CELEBRATIONS

We are an award-winning wedding planning and design firm based in Puerto Rico, with more than a decade of experience creating celebrations that feel personal, beautifully considered, and deeply connected to place.

Founded and led by Verónica González and Enrique Laboy, partners in life and in business, our work is grounded in partnership, commitment, and the significance of bringing two lives together.

Our approach brings together thoughtful planning, expressive design, refined creative direction, calm leadership, and an intimate understanding of Puerto Rico. We guide our couples with clarity, allowing them to feel supported, present, and free to experience their celebration as it was meant to be enjoyed.

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We have had the honor of planning and designing hundreds of celebrations throughout Puerto Rico and internationally, from intimate gatherings and destination wedding weekends to black-tie affairs and experiences for globally recognized brands.

We reserve each week or weekend for a single couple, allowing our team to remain fully present, creatively invested, and focused on every part of the celebration.

# “ATTENTIVE, WARM & PURE MAGIC”

“From the very beginning, Verónica struck the perfect balance between professionalism, warmth, and approachability. As a destination bride, I never felt overwhelmed. Her knowledge of local vendors, thoughtful recommendations, and honest guidance made every decision feel easier and more informed.

On the wedding day, her team was impeccable. They were present in all the right ways: attentive, calm, and incredibly helpful. The entire celebration unfolded without a hitch and felt like pure magic. That was all thanks to Verónica and the Island Life Events team.”

THE UGARTES



# ROOTED IN PUERTO RICO. CREATED AROUND YOU.



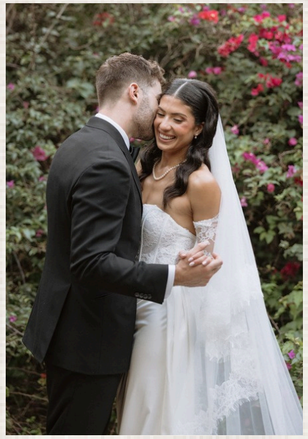
## WHO WE ARE

We are a wedding planning and design firm rooted in Puerto Rico. Inspired by the island's landscape, culture, rhythm, and light, we create celebrations that feel expressive, deeply personal, and connected to place.



## WHAT WE DO

We bring thoughtful planning and creative direction together, shaping each celebration through nature, local character, and meaningful detail. The result is an experience that feels cohesive, intentional, and entirely your own.



## WHO WE SERVE

We work with discerning couples who value beauty with purpose, a strong sense of place, and a planning experience led with clarity and care. Our clients want a celebration that feels refined, personal, and genuinely reflective of them.




## WHAT SETS US APART

With more than a decade of experience, trusted local expertise, we provide calm guidance, attentive service, and thoughtful execution. We are known for our editorial tropical design style & cohesive visual direction.

# THE CREATIVE STUDIO

*El estudio creativo*







Our Creative Studio is the imaginative heart of every celebration we design. It is not a physical room or simply a design service. It is the creative space where a couple's story, priorities, personalities, and surroundings become the inspiration for something entirely their own.

We believe every element should feel connected, from the venue, floral selections, lighting, layouts, stationery, fabrics, music, entertainment, and culinary experiences to the smallest tactile detail. A textured paper, a carefully selected song, locally grown flowers, or an immersive menu featuring Puerto Rican ingredients can all become part of the narrative.

This is where mood boards and floor plans evolve into meaningful experiences. We may transform heliconias and tassels into an unexpected earring display, create a seating chart using vintage trays, build a custom box covered in bows, or source flowers directly from a local farm. These details are never added simply for decoration. Our studio creates some these unique pieces in-house.

We do not seek to recreate weddings that have already been done. As planners, stylists, and designers, we continually explore how each event can tell its own story, honor its setting, and offer guests an experience they could not encounter anywhere else.








# THE SERENE COUPLE COLLECTION

## EVENT DAY MANAGEMENT

Our process begins with a comprehensive planning toolkit designed to support you throughout the journey. Ninety days before the wedding, we step in more fully through scheduled video calls, select vendor meetings, and structured final planning, aligning every detail before leading the rehearsal and managing the wedding day with calm, experienced oversight.

FINAL LOGISTICS COORDINATION
Beginning 90 Days Before

We confirm and align final vendor details and create the master timeline, layouts, load-in and load-out schedule, rain plan, and detailed run of show so everyone works from one coordinated plan.

REHEARSAL & WEDDING-DAY MANAGEMENT

We lead the ceremony rehearsal and manage the wedding day from vendor arrival through the end of the evening. Our dedicated, experienced four people team oversees the setup of personal details and signage, vendor coordination, guest transitions, reception flow and protocol, bilingual emcee services, and real-time troubleshooting.

HIGH SEASON | NOVEMBER–JUNE
*Monday through Thursday only*

LOW SEASON | JULY–OCTOBER
*Monday through Thursday*
*Weekends may become available beginning seven months before the event date.*

COLLECTION INVESTMENT BEGINS AT $4,499




This collection is reserved exclusively for one couple per week or weekend, allowing our team to remain fully present, creatively invested, and dedicated to every detail of the celebration.

# THE BESPOKE LOVESTORY COLLECTION

## WEDDING COORDINATION & DESIGN

A deeply invested, full-service planning experience that brings together thoughtful logistics, expertise, and our signature editorial tropical approach to design. From the earliest decisions through the wedding day, we guide the process with structure, creativity, and experienced oversight.

### FULL-SERVICE PLANNING & DESIGN

Vendor scouting and guidance, budgeting, planning calls, tastings, room blocks, our editorial design style & cohesive visual direction throughout the journey.

### DETAILED WEDDING PRODUCTION

Master timelines, layouts, vendor schedules, rain plans, and a detailed run of show so every moving piece works from one coordinated plan.

### REHEARSAL & WEDDING-DAY MANAGEMENT

Ceremony rehearsal leadership, personal-detail styling and signage setup, vendor supervision, guest flow, bilingual emcee services, and real-time troubleshooting by our experienced four people onsite team.

COLLECTION INVESTMENT BEGINS AT $6,999




# THE GRAND FIESTA COLLECTION

WEDDING PLANNING & DESIGN + ONE ADDITIONAL CELEBRATION

In addition to the planning and design of the wedding day, this collection includes planning support for one additional celebration, such as a welcome gathering, rehearsal dinner, farewell brunch, or similar event, with a more streamlined planning and production approach than the wedding itself.

The Additional Celebration:

- Direct Match for venue, food and beverage, music, simple décor, and entertainment based on style and budget.
- Essential planning and vendor coordination.
- One team member onsite for setup through the end of the event.

This service is designed for a simplified planning scope. Events requiring extensive sourcing, complex décor, custom builds, lighting, audiovisual production, detailed show cues, or large-scale production will be reviewed and quoted separately.





COLLECTION INVESTMENT BEGINS AT $9,299

WEDDING PLANNING & DESIGN + ONE ADDITIONAL CELEBRATION



# THE ISLAND LIFE SIGNATURE COLLECTION

WEDDING PLANNING & DESIGN + TWO ADDITIONAL CELEBRATIONS

In addition to the planning and design of the wedding day, this collection includes planning support for two additional celebrations, such as a welcome gathering, rehearsal dinner, farewell brunch, or similar event, with a more streamlined planning and production approach than the wedding itself.

The Additional Celebrations:

- Direct Match for venue, food and beverage, music, simple décor, and entertainment based on style and budget.
- Essential planning and vendor coordination.
- One team member onsite for setup through the end of the event.

This service is designed for a simplified planning scope. Events requiring extensive sourcing, complex décor, custom builds, lighting, audiovisual production, detailed show cues, or large-scale production will be reviewed and quoted separately.





COLLECTION INVESTMENT BEGINS AT $11,650

WEDDING PLANNING & DESIGN + TWO ADDITIONAL CELEBRATIONS

COORDINACIÓN DE BODA Y DOS CELEBRACIONES ADICIONALES



## PRODUCTION CONSIDERATIONS

These will be included in the custom proposal
or adjusted once the venue is selected.

TENT & COMPLEX VENUES

An additional production fee may apply for tented celebrations and/or complex venues requiring expanded weather, power, logistics, additonal staff or multiple day set ups and breakdown, ect.

TRAVEL & LOCATION LOGISTICS

Additional fees may apply for events requiring extended travel, accommodations, parking, or other location-specific expenses.

ADDITIONAL STAFFING & PLANNING TIMING

Celebrations over 120 guests require one additional team member at a rate of $300 for every additional 40 guests to maintain appropriate event-day coverage. Celebrations more than 14 months away will have a charge of $250 per additional month.

## PRIVATE PLANNING SERVICES

Available independently or alongside select collections.

HOURLY PLANNING CONSULTATIONS | $175 /HOUR

One-on-one planning guidance for budgeting, design, market pricing, timelines, logistics, venues, or any area where expert direction is needed.

VENUE DISCOVERY & SCOUTING ONLY | $910

Includes an initial consultation, venue research and pricing outreach, scheduling, and site visits to up to six venues; the investment may be applied toward a planning collection if booked afterward.



## THE BEST PLANNER IN PUERTO RICO

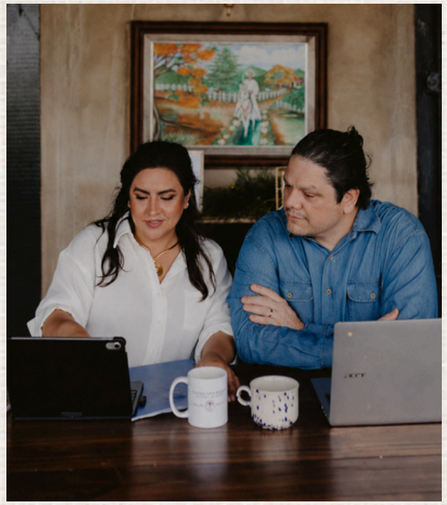
“Working with Verónica and her team was the best decision we made for our wedding. She guided us through every step, listened to our vision, recommended incredible vendors, and brought our ideas to life in a way that exceeded anything we could have imagined. Our wedding day was executed flawlessly from beginning to end, giving us a true VIP experience and allowing us to enjoy every moment completely stress-free.” - Nadia & Robert



## FAR ABOVE AND BEYOND OUR EXPECTATIONS

“Planning a destination wedding comes with so many moving pieces, Veronica made the entire experience feel effortless. She has an incredible ability to understand a couple’s vision and bring it to life, and her calm presence and thoughtful guidance allowed us to fully relax and be present for such an important day.” - Payton & Rob

# FREQUENTLY ASKED QUESTIONS



## WHAT TYPE OF COUPLE IS THE BEST FIT FOR YOUR PLANNING EXPERIENCE?

We are the best match for couples who value genuine connection and a planning experience that feels warm, elevated, and deeply human. Our couples want to celebrate fully, trust the process, make thoughtful decisions together, and create something personal, memorable, and distinctly their own.

We may not be the best fit for couples seeking a highly rushed planning experience, unlimited access, or a process that requires constant oversight of every detail. Our approach is collaborative and structured, built around thoughtful communication, mutual trust, and the space for our team to do what we do best.

## *Can we trust you and your team to deliver?*

We can, and we will. With over 200 weddings planned and produced across Puerto Rico, Texas, Mexico, and Colombia, our work is rooted in experience, creativity, structure, and heart. We have coordinated celebrity weddings, weddings for fellow planners, and events for brands like Spotify and Univision, bringing care, precision, and imagination to every celebration.

We bring deep local knowledge, trusted systems, professional equipment, emergency planning, team support, and a detailed production plan designed to protect your experience from stress, confusion, and careless execution.

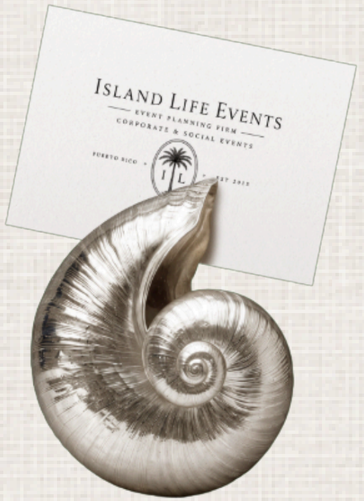
## *Is my budget enough to get married in Puerto Rico ?*

Getting married in Puerto Rico can vary greatly depending on your venue, guest count, priorities, and overall vision. For couples considering our services, we generally recommend an overall wedding budget of $69,000+ for Wedding Planning & Design, and approximately $59,000 for Event Day Management, so the investment remains proportionate to the scope of the celebration.

If you’re still unsure what your overall budget should be, debating whether Puerto Rico is the right destination, we offer hourly consultations at $200 per hour. These sessions are packed with local knowledge, realistic Puerto Rico pricing, budget guidance, and practical recommendations to help you make informed decisions and confidently move forward.

## CAN WE CREATE OUR OWN COLLECTION OR NEGOCIATE PRICING?

No, our service collections have been carefully designed based on years of experience and the real needs of a wedding day. Because weddings involve hundreds of details, extensive preparation, large day-of teams, and a high level of responsibility, our collections are not negociable or customizable



# LETS START WITH A CONVERSATION

Scan this QR code to schedule a 30-minute video consultation. Once we understand your vision, we'll prepare and send a proposal tailored to your dream celebration.

You are one step closer to a thoughtful, beautifully guided planning experience, where every decision is considered and your celebration is brought to life with clarity, creativity, and care.



# LET'S BEGIN YOUR CELEBRATION

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