

GETTING FOUND ON YOUTUBE

*Six ways to strengthen visibility and
improve distribution on YouTube.*



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Drive *organic traffic* to your YouTube videos.

Driving organic traffic to your YouTube videos offers several advantages that can enhance the success of your channel and brand. Organic traffic refers to viewers who find your content through non-paid methods, such as search engine results, recommendations, or social media sharing.

Implementing these tips will help to build a sustainable, engaged audience while increase your channel's reach, credibility, and long-term success; all without paying for views.



Benefits Of Organic Traffic:

→ **Free Growth? Yes, Please!**

Forget about blowing your budget on ads. Organic traffic brings viewers to your videos for free! That means you can attract new subscribers and boost engagement without dropping a dime on promotions.

→ **The Gift That Keeps on Giving:**

Unlike paid ads, organic traffic doesn't just disappear after the campaign ends. Your video keeps working for you—day after day—bringing in views and subscribers as long as people are searching for your content.

→ **Real Trust, Real Engagement:**

When viewers stumble upon your video on their own, they tend to trust it more. No salesy vibes, just authentic interest. That leads to better relationships with your audience, which means more likes, comments, and shares.

→ **Higher Engagement, Lower Effort:**

Organic viewers are often more invested. They found you because they're genuinely interested, which means they're way more likely to engage with your content. And more engagement equals higher rankings in YouTube's algorithm—boom, double win!



Craft a Click-Worthy Title That *Drives Views*



When it comes to YouTube, your video title is like a neon sign for potential viewers—it's the first thing they see, and it can make or break whether they click. Sure, creating a title around a popular keyword is a smart move for getting your content found in search results, but that's just the start. You also want to craft a title that's irresistible, one that practically begs viewers to click.

A higher click-through rate (CTR) means more views, which helps your video rank better on YouTube. But there's a catch: the title has to actually match what your video delivers. Clickbait might get you clicks, but if it misleads viewers, they'll bounce fast, and that can hurt your channel in the long run.

So, what's the sweet spot? Choose a keyword-rich title that accurately reflects your content, but spice it up with curiosity, intrigue, or a benefit to the viewer. Ask yourself: Why would someone want to watch this? Use the answer to make your title not just searchable but clickable, and always deliver on the promise of what's inside the video.

In short: hook them with a great title, reel them in with value, and keep them engaged by delivering exactly what you promised.

Write Keyword-Rich Descriptions to *Boost Video Searchability*



If you want the right audience to find your videos (and not just random clicks), writing keyword-rich descriptions is a must. It's one of the easiest ways to help your content get discovered by viewers who are actually searching for what you're offering.

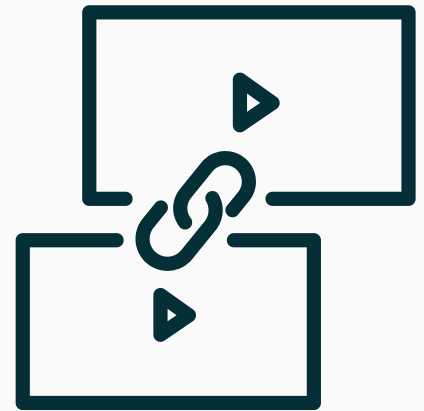
Here's the trick: sprinkle 1-3 high-traffic keywords throughout your video description. Make sure these keywords are closely related to each other and relevant to your video's topic. Think of them as breadcrumbs leading viewers—and YouTube's algorithm—straight to your content.

The key is balance. You don't want to go overboard and stuff your description with keywords. Instead, work them in naturally so your description flows and still makes sense to human readers. This strategy not only boosts your chances of showing up in search results but also ensures the people finding your videos are the ones most likely to watch and engage.

Bottom line: smart keyword use in your descriptions helps your videos get found by the right people, giving you a better shot at ranking higher and attracting viewers who are genuinely interested in your content.



Add Links In Your Video Descriptions to *Keep Viewers Hooked*



Want to keep your audience engaged and boost your YouTube channel's performance? Adding strategic links in your video descriptions is a great way to do it. Not only do links keep your viewers connected to your content, but they also encourage more binge-watching, which leads to higher watch time—a key factor YouTube uses to rank your videos.

Here's the game plan: include links to related videos and playlists in your descriptions. This keeps viewers on your channel longer and guides them toward more of your content, turning casual watchers into dedicated fans. The more time they spend watching your videos, the better your chances of ranking higher in search results.

If one of your goals is lead generation, take it a step further. Add a link to your priority landing page at the top of the description to guide viewers toward taking action, whether it's signing up, purchasing, or learning more.

In short: smart use of links can turn your viewers into repeat visitors and help you achieve both channel growth and business goals.



Add Hashtags in Your Video Descriptions to *Boost Discoverability*



Hashtags may seem like a small detail, but they're actually a powerful SEO tool that can help your videos get found by the right audience. Adding hashtags to the bottom of your video description increases the chances that your content will show up in searches for specific topics or trends, making it easier for viewers to find you.

Hashtags typically represent broad key phrases or highly-searched tags related to your content. While you can add as many as you'd like, keep in mind that only the first three hashtags will appear above your video title. So, choose wisely! Use relevant, popular hashtags to maximize your video's reach and ensure it's being discovered for the right reasons.

In short: don't underestimate the power of hashtags—they're a quick and easy way to make your videos more discoverable and attract the viewers you want.



Add Chapters to Your Video Descriptions



Chapters are a game-changer when it comes to viewer experience, especially for longer videos or interviews. By adding chapters to your video descriptions, you're making it super easy for your audience to jump to the sections they're most interested in or re-watch key moments without any hassle.

Not only do chapters help viewers find what they're looking for quickly, but they also create a more seamless, user-friendly experience on your channel. And when you make it easy for people to navigate your content, they're more likely to stick around, come back for more, and even subscribe.

In short: adding chapters isn't just a nice touch—it's a smart move to boost viewer satisfaction and keep them coming back to your channel for more!



Add Top Searched Tags to Video to *Boost Your Reach*



Tags are like the behind-the-scenes power players when it comes to getting your video discovered. Just like hashtags, adding top-searched tags to your video can significantly increase its visibility in YouTube's search results. The better your tags, the more likely the right audience will find your content.

Start by using your video title as the first tag, then follow up with relevant keywords and phrases that tie directly to your video's topic. Remember, you've got a 500-character limit for tags, so make sure to prioritize! Place the most important, high-traffic tags at the beginning, and add the less significant ones toward the end.

In short: smart tagging is key to boosting your video's discoverability and attracting the audience you want. Use those 500 characters wisely and watch your video's visibility soar!



Secret #7

“Clicks don’t come from great content... they come before someone ever presses play. This secret is all about what makes people choose you.”

**You’ve only scratched the surface —
unlock access to all the secrets.**

[SHOW ME THE BUNDLE](#)



Secret #8

“Most viewers leave at the end of a video — unless you know this trick to keep them hooked. Unlock to see how creators keep people watching longer.”

Don't just wonder what's inside. Unlock it now.

OPEN SESAME



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Secret #9

“One video is nice. But when you unlock this, you’ll discover how to turn one watch into five — the real key to watch-time growth.”

This is where curiosity turns into action.

REVEAL THE SECRET



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Secret #10

“Believe it or not, tons of people watch YouTube on mute. Unveil this secret to find out how to capture their attention anyway.”

Ready to unlock this secret (and all the others)?

SHOW ME NOW



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Secret #11

“Imagine reaching viewers in countries you’ve never even visited — all with the exact same video. This secret shows you how to go global.”

**Get the full set of Traffic Booster Secrets
inside the YouTube Launchpad Bundle**

ACCESS BUNDLE



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