

INVESTMENT

YOUR BRAND BESTIE

Meet Chloe

FOUNDER AND DESIGNER

Hi! I'm Chloe, the founder and designer of Your Brand Bestie - a brand and web design studio where I help creative women transform their talent into a brand that books.

I work with women in creative, service-based industries such as photographers, event planners, florists, content creators, and makeup/hair artists.

My approach is collaborative, honest, and grounded in strategy. With every service I offer, you'll walk away with clarity (and a gorgeous brand) because I know what it feels like to outgrow where you are, and how powerful it is when your brand finally catches up with you.

If you're here, chances are you're ready to level up and start being seen as the expert. I'd love to help you get there.



SIGNATURE

Brand Strategy, Visual Identity, Website Design

A complete bundle that includes a custom brand identity and a beautifully designed, cohesive website. This bundle is perfect for all types of businesses ready to make bold statements to their audience.

- + Extensive Brand Strategy
- + Creative Direction
- + Primary logo
- + Secondary Logo
- + Submark Logos and Variations
- + 5 Branded Illustrations
- + 1 Print Design or 1 Digital Guide
- + 6 Launch Graphics
- + Brand Guidelines
- + 6 Page Custom Showit Site
- + Domain Set-up
- + SEO
- + Google Analytics & Google Console Set-up
- + Unlimited Revisions

TIMELINE: 4-6 WEEKS

£2750 (3640 USD)

USD CONVERSION IS ROUGH - EXACT PRICE DEPENDS ON COVERSION RATE AT THE TIME OF BOOKING.

FOUNDATION

Brand Strategy, Visual Identity

A bundle helping equip businesses with a cohesive visual identity, designed to help you stand out and connect with your audience. Perfect for building a strong, memorable brand foundation.

- + Extensive Brand Strategy
 - + Creative Direction
 - + Primary logo
 - + Secondary Logo
- + Submark Logos and Variations
 - + 5 Branded Illustrations
- + 1 Print Design or 1 Digital Guide
 - + 6 Launch Graphics
 - + Brand Guidelines

TIMELINE: 2-3 WEEKS

1500 GBP (1990 USD)

USD CONVERSION IS ROUGH - EXACT PRICE DEPENDS ON COVERSION RATE AT THE TIME OF BOOKING.

INTENSIVE

The entire thing.... but fast!

A complete bundle that includes a custom brand identity and a beautifully designed, cohesive website. This bundle is perfect for business owners who can make quick decisions and want to launch FAST.

- + Mini Brand Strategy
- + Creative Direction
- + Primary logo
- + Secondary Logo
- + Submark Logo
- + 3 Launch Graphics
- + Mini Brand Guidelines

- + 3 Page Custom Showit Site
- + Domain Set-up
- + Basic on-page SEO
- + 2 Rounds of Revisions per Page
- + 30-Day Support

TIMELINE: 2 WEEKS

1250 GBP (1650 USD)

USD CONVERSION IS ROUGH - EXACT PRICE DEPENDS ON COVERSION RATE AT THE TIME OF BOOKING.

BRAND IN A DAY

Limited Availability!

Visual Identity in 1 Day

A fast track service where one whole day is dedicated to building the visual identity of your dreams. We start with getting all the details done beforehand and kicking off the day with a strategic call to ensure we're on the same page before designing.

- + Creative Direction
- + Primary Logo
- + Secondary Logo
- + Submark Logo
- + 3 Launch Graphics
- + Mini Brand Guidelines

TIMELINE: 1 DAY

£600 (795 USD)

USD CONVERSION IS ROUGH - EXACT PRICE DEPENDS ON COVERSION RATE AT THE TIME OF BOOKING.

ADD-ONS

A La Carte Services

Need a little something extra? From illustrations and website pages to client guides, choose the add-ons that make sense for your business and create a brand experience that feels complete.

- + Additional Website Page **£200**
- + Business Card Design **£85**
- + Email Signature Design **£65**
- + 5 Custom Illustrations **£100**
(or £25 each)
- + Blog Setup **from £400**
- + Pricing Guide **£120**
- + Investment Guide **£120**

FAQ

ARE THERE ANY EXTRA COSTS ASSOCIATED WITH WORKING WITH YOU?

Yes. You must purchase your own font licenses, website domain and handle your Showit monthly subscription costs. Copywriting and professional, advanced SEO services are often investments that go alongside website design - these are recommended but not 100% necessary to start.

DO YOU OFFER PAYMENT PLANS?

Yes! Our Signature, Foundation and 2-Week Intensive bundles can be split into 2 monthly payments. Our Brand in a Day requires full payment at time of booking due to the short timeframe it offers.

HOW DO WE START? WHAT ARE THE NEXT STEPS?

Once you've filled out an inquiry form, we can either hop on a call or chat via email/text about your project goals, vision and more. From here, I'll send over a contract and first project invoice. Once this is signed, you're booked in!

For more info, inquire using our contact form or get in touch directly by emailing
me at chloe@urbrandbestie.com

