

Creative solutions for public impact.

Goldbridge Creative provides branding, graphic design, strategic communications, campaign creative, digital content, experiential design, and production coordination for government and public-sector initiatives. Led by Founder & Creative Director Bridget Goldsmith, we translate complex information into clear, audience-centered creative across print, digital, and physical environments.

VIRGINIA SWaM CERTIFIED
Small / Woman-Owned / Minority-Owned

SAM.GOV REGISTERED
UEI: G43KXEHPBG96 | CAGE: 1ZN87

SBA CERTIFICATION
WOSB, EDWOSB, HUBZONE

CORE COMPETENCIES

01 BRANDING & PROGRAM IDENTITY

Program branding, visual identities, brand guidelines, refreshes and extensions.

03 PUBLIC AWARENESS & ENGAGEMENT

Campaign concepts, multi-channel rollout, outreach toolkits and community engagement materials.

05 DIGITAL & CONTENT SYSTEMS

Digital communications, social and web creative, branded templates and scalable asset systems.

02 STRATEGIC COMMUNICATIONS & DESIGN

Annual reports, publications, infographics, data visualization, presentation and stakeholder materials.

04 EXPERIENTIAL DESIGN & EVENTS

Conference and event branding, environmental graphics, exhibits, signage and wayfinding.

06 PRODUCTION & CREATIVE SUPPORT

Print and production management, vendor coordination, adaptation and accessibility-conscious design.

WHY GOLDBRIDGE

GOVERNMENT-AWARE CREATIVE

Prior creative leadership supporting federal agencies and complex initiatives.

BUILT FOR PRODUCTION

Creative direction that considers timelines, vendors and delivery requirements.

INTEGRATED EXECUTION

Brand, campaign, environmental, print and digital assets designed as one system.

FLEXIBLE PROJECT SUPPORT

Creative partner, supplemental team capacity or subcontractor collaboration.

REPRESENTATIVE EXPERIENCE

Federal agency experience. Founder's prior professional experience includes creative support for the U.S. Departments of Veterans Affairs and the Treasury; U.S. Army; U.S. Navy; Drug Enforcement Administration; and National Science Foundation.

GovExec Evening of Honors. Creative direction for a government-leadership awards gala; cohesive visual execution across digital communications, event environments and print

PRIMARY NAICS

541430 / Graphic Design Services
541613 / Marketing Consulting Services
541810 / Advertising Agencies
561920 / Convention & Trade Show Organizers
541890 / Other Specialized Design Services
541890 / Other Services Related to Advertising

BUSINESS CONTACT

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