

PRESS KIT

September 2026

NIYUNĀ

WELLNESS APARTMENTS





PRESS KIT NIYUNĀ

ten wellness apartments on
the edge of Den Burg on
Texel, where the island's
silence feels almost tangible.



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BOILERPLATE

From an outdated hotel to...

Niyunā Wellness Apartments is located at Kogerstraat 94 in Den Burg on the Wadden island of Texel, in the building formerly known as Fletcher Hotel Koogerend.

Where a dated 28-room hotel once stood, just two years ago, there are now ten luxury wellness apartments with a calm, Balearic-inspired atmosphere, suited for four to six guests.

Two entrepreneurial sisters from North Holland saw the opportunity in 2023 to give the property a new life. The renovation, which began in 2025, was completed in early summer 2026.

There's no reception and no fixed hours, guests check in independently and have full freedom in their own space.

Work is currently underway on the outdoor spaces: the private parking area beside the building and the garden at the rear of the complex.



THE STORY



Two sisters, a shared passion.

Niyunā's story begins with two entrepreneurial sisters from North Holland, who grew up in a family business in fashion, with a sharp instinct for what draws people in. That same instinct turned out to translate effortlessly into another passion: creating places where people feel at home.

An earlier step into hospitality came at the end of 2022, with the takeover of a B&B set in a monumental farmhouse in the picturesque town of Bergen. What followed was a crash course in hospitality, and the confirmation that this was where they wanted to put their energy going forward.

When the opportunity arose in 2023 to take over the former Fletcher Hotel Koogerend on Texel, an island they'd long loved visiting with their own family, they didn't hesitate. Renovation began in 2025, guided by a clear vision: a place built around rest, privacy, and a high-quality wellness experience.

To bring that vision to life, the sisters were after something specific: the feeling of the Balearics, with the warmth, the calm, and the natural materials that come with it, brought to a building on Texel. That task fell to interior design studio LGR projects, who shaped the concept and interior design around exactly that feeling.

The name Niyunā draws on Sanskrit, evoking the ideas of turning inward, connecting, and coming together, which is exactly the feeling the sisters wanted for this place: a home-away-from-home to slow down, reconnect, and recharge.

THE EXPERIENCE

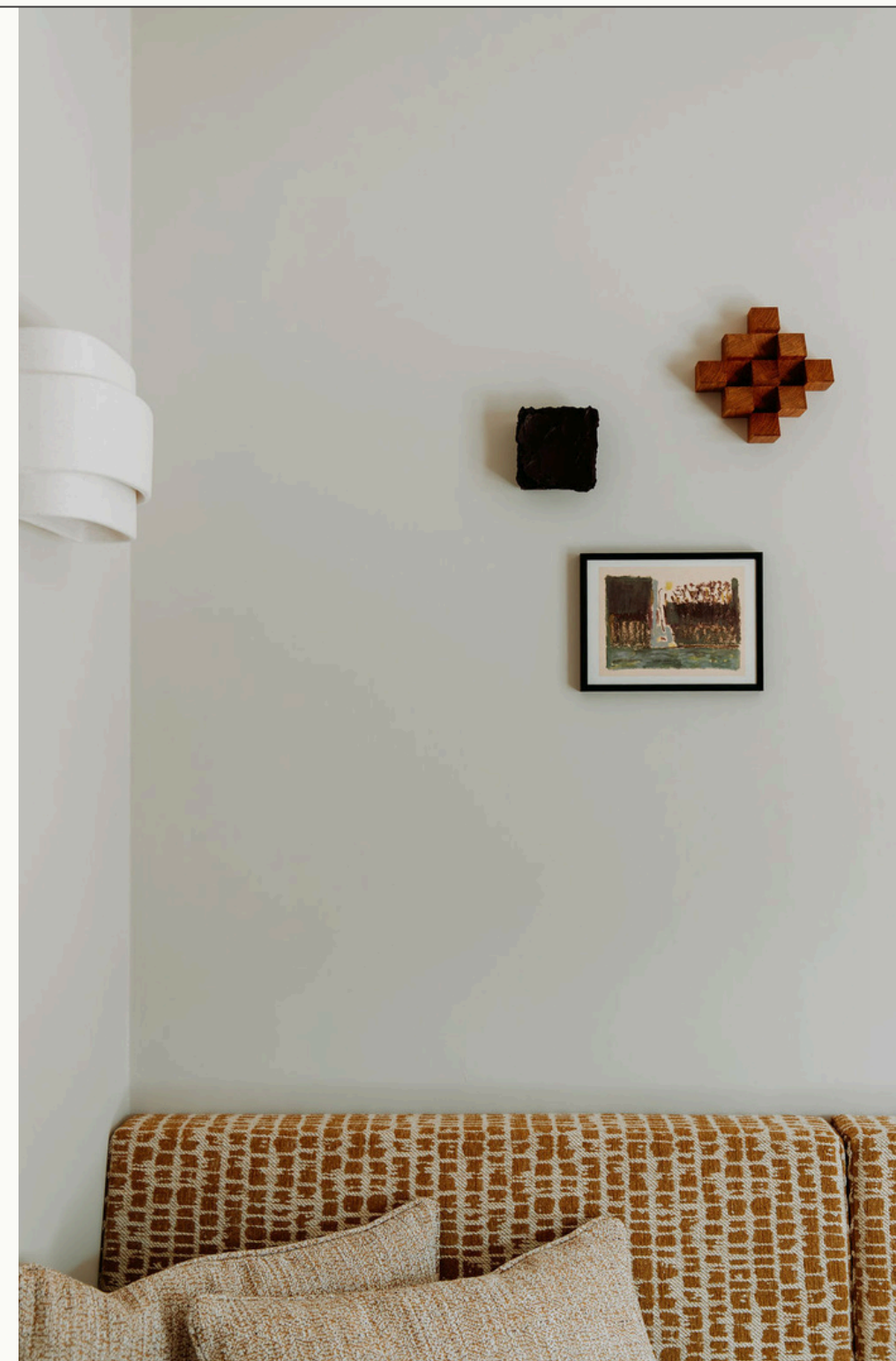
The feeling of the Balearics, translated to the Wadden.

There's no reception waiting on arrival, just the key to your own apartment. The calm sets in the moment the door opens.

Before anything was styled, the building's own layout came first. The architect reconsidered the floor plan so that every square metre was put to use, without costing the space its sense of openness, exactly the balance a stay like this needs to feel both compact and spacious.

Interior design studio LGR projects then brought the feeling of the Balearics into both the concept and the interior design: warm tones, natural materials, an understated atmosphere that puts you at ease the moment you step in. The oak balconies on the building's exterior add to that feeling, inviting you outside with a coffee in the morning sun, or to linger in the evening as the light fades over Den Burg.

Days are for exploring the island, or staying in for the apartment's own sauna and the quiet around it. Evenings mean cooking together in the apartment, or discovering one of the restaurants nearby. Everything is designed to make your stay feel effortless, relaxed, comfortable, and entirely your own.



KEY FACTS

Kogerstraat 94, 1791 EV Den Burg, Texel

- Number of apartments: 10
- Capacity: 4 to 6 guests per apartment
- Floors: ground, first, and second
- Features by apartment type: Finnish sauna, freestanding bath, en-suite bathroom, balcony or terrace
- Check-in: 24/7 self check-in, no fixed reception hours
- Architect: Zijlstra Schipper Architecten
- Project development: Hopman Vastgoed Beheer
- Interior design & concept: LGR projects
- Website: niyuna.com
- Instagram: [@niyuna_apartments_texel](https://www.instagram.com/niyuna_apartments_texel)
- Telephone: +31 6 3118 9965
- E-mail: bookings@niyuna.com



WHAT MAKES NIYUNĀ DIFFERENT



No front desk, complete tranquillity



Wellness in your own apartment



Small-scale and personal



Prime location in Den Burg



CONTACT

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