



The
October
Creative

Selected Work

— ◆ —
BRIA WILLIAMS, ILLUSTRATOR

Atlanta, Georgia



Hi, I'm Bria

I'm a designer and illustrator, and The October Creative is just me drawing away here in Atlanta with my husband, who thinks I'm the most ridiculous woman alive and is correct, and a very opinionated bunny named Honey. I draw odd but pretty things for a living, ornate old libraries, regal little pets, a cat and a dog caught sharing a wedding cake, and I'm at my very happiest when a project asks for something beautiful and a little bit strange. Most of my days are custom illustration for people and brands I genuinely adore, with a shelf of hand-drawn clipart and a wedding or two along the way.

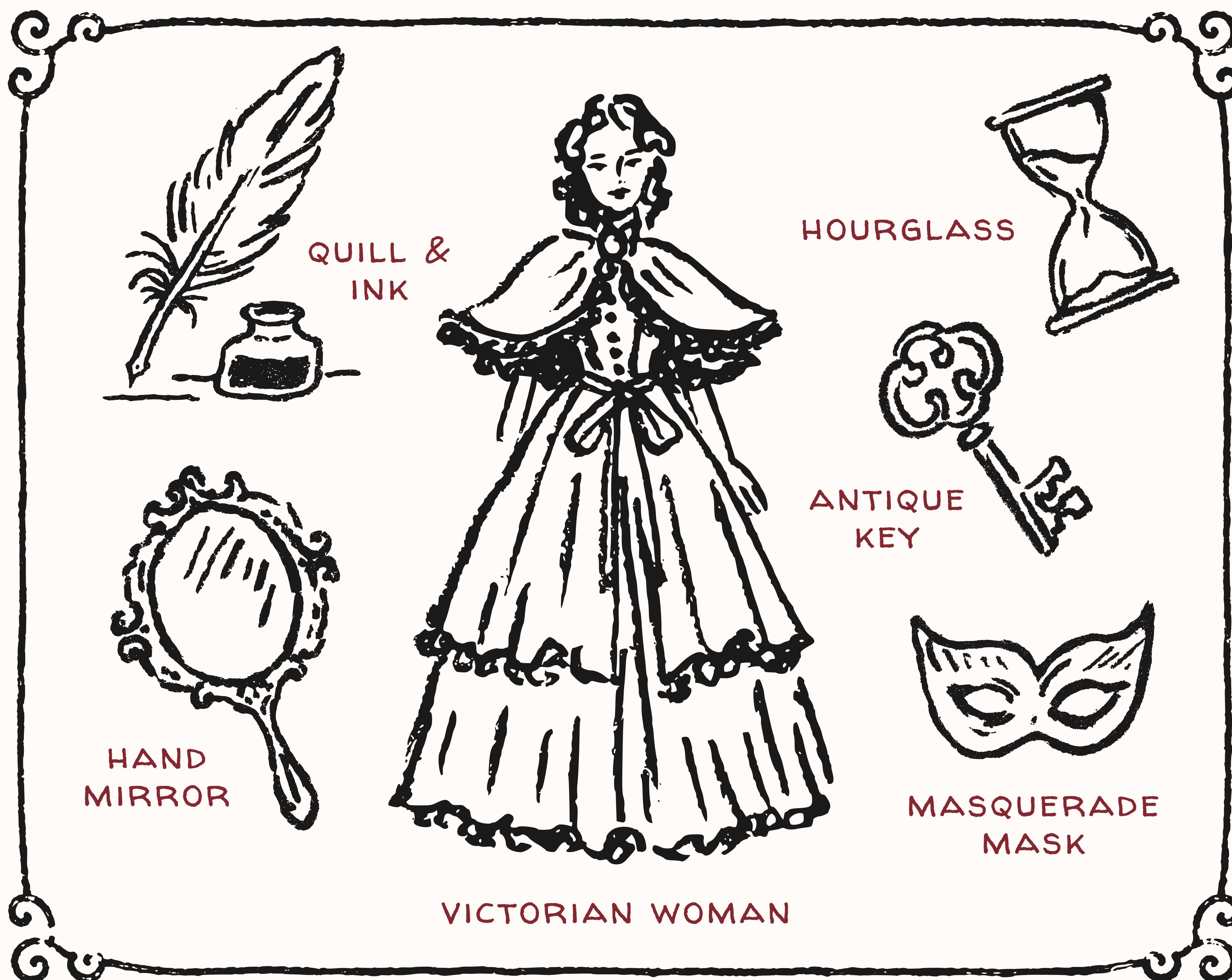
I'm so glad you're here.

STOREFRONT ILLUSTRATION

Mureta & Co.

Mureta & Co. is San Francisco's home for one-of-a-kind estate jewelry and lab-grown diamonds, family-owned since 1983. They brought me on to draw their storefront, plus a set of branding illustrations to match, and it is easily my favorite project here. The whole thing is detail, every pane of the window display, the carved pineapple on the door, the sign right down to the year they opened. A storefront like theirs is part of the brand, so the real work was holding all of that exact while keeping the line work loose and imperfect.

BRANDING ILLUSTRATION

The Book Sisters

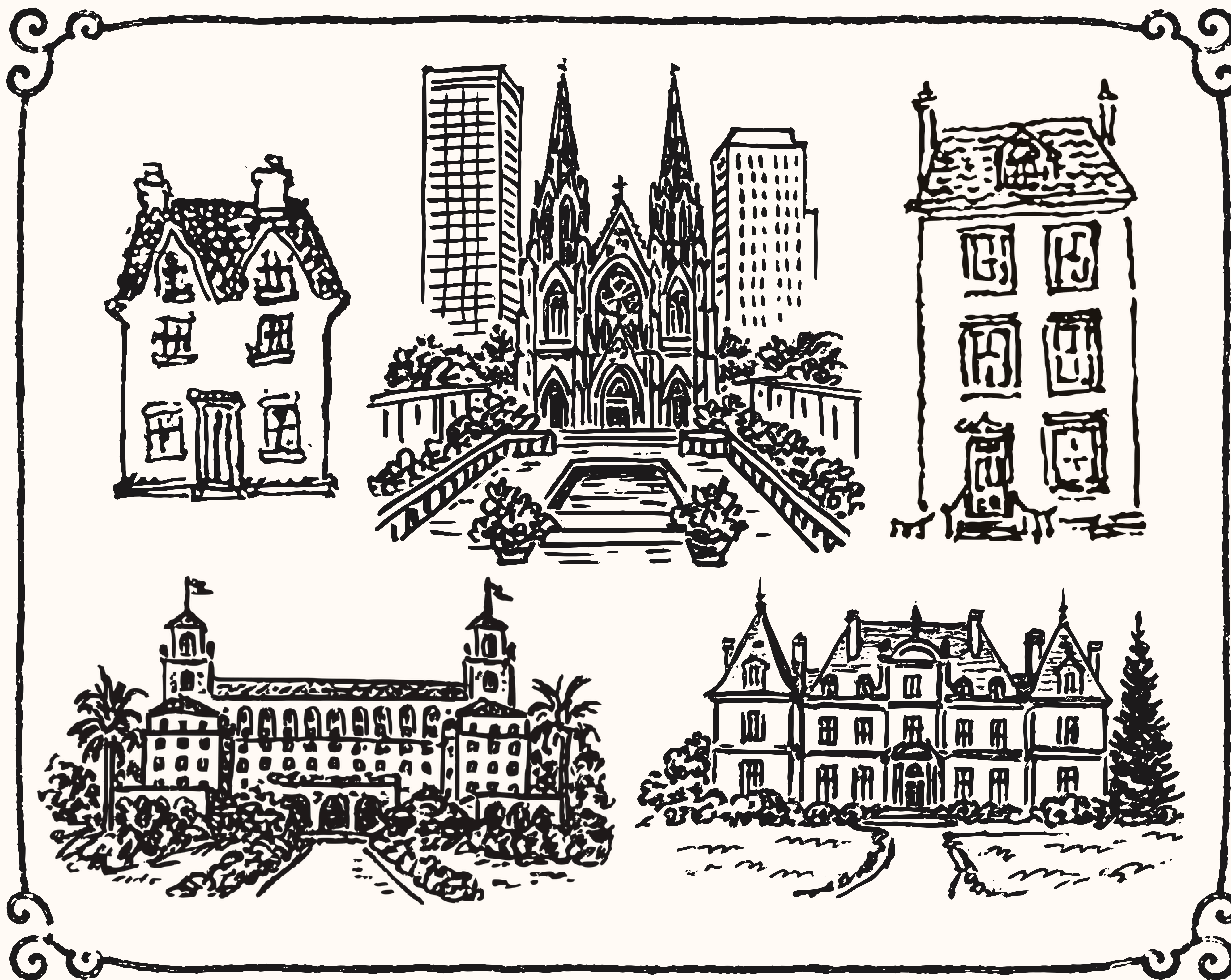
Kim and Ali, the Book Sisters, are repeat clients I've built a whole visual library for, journal covers, card decks, book spines, and, as you can see, branding illustrations galore. The brief was vintage, which is a crowded look these days, so the real work was making theirs specific instead of just generic vintage. This was the very first set I drew for them, and it set the look everything since has been built on, so dozens of pieces later, a brand-new illustration still slots right in beside this one.

MERCH ILLUSTRATION

The Gilded Page

The Gilded Page is an independent bookshop here in Atlanta, and they came to me with one idea: a very elegant, very vintage book nook. A mini chandelier, a velvet sofa, shelves climbing all the way up, the whole nine yards. Most of the work was in building a warm, believable little interior in loose line that still feels hand-drawn and not like an architectural blueprint (no offense, architects). I proposed one version, the first and only one, and it was a yes on the spot. These days, this beauty proudly lives on their shop's merch.

VENUE ILLUSTRATION

Various Clients

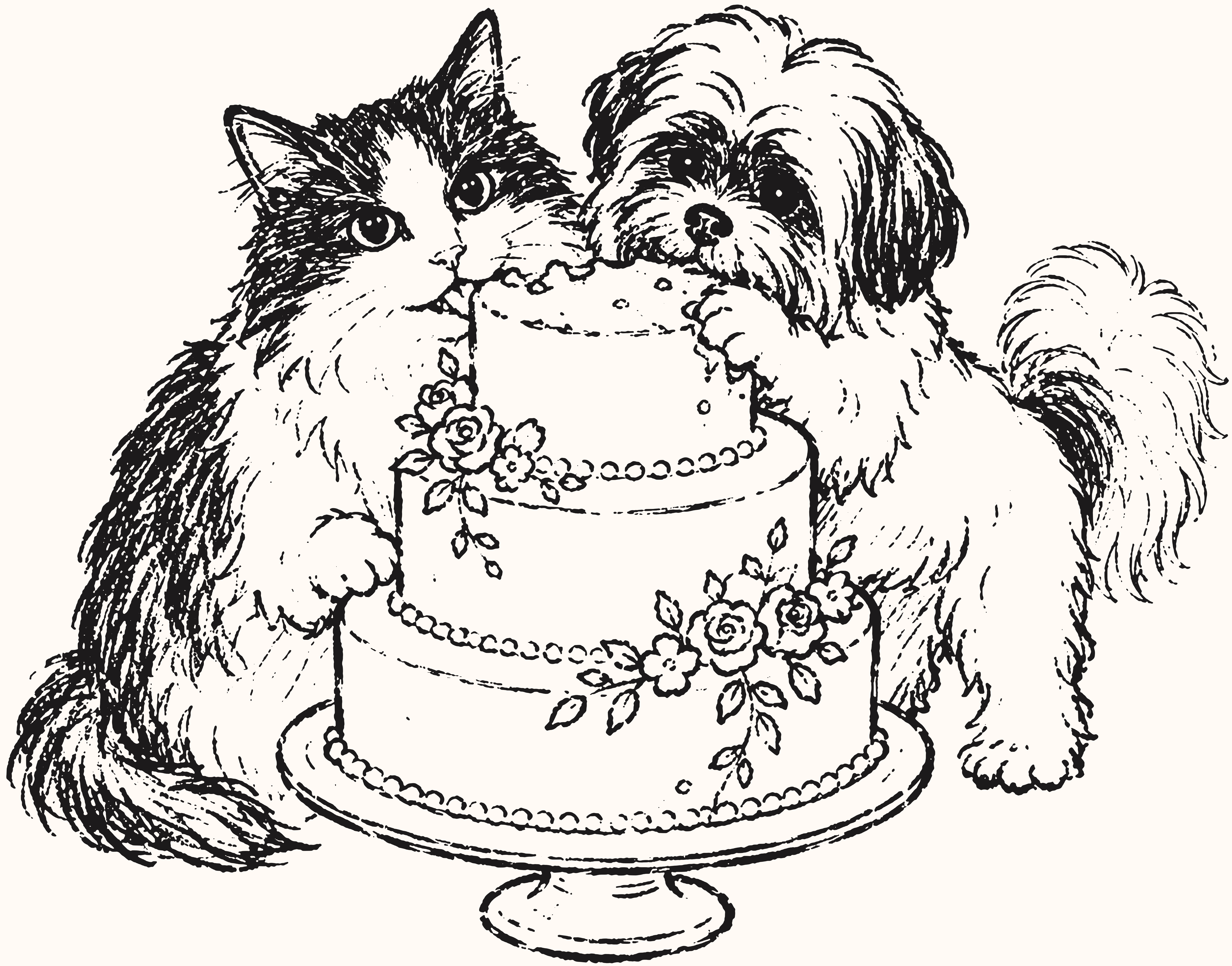
A few venue illustrations drawn for different clients: a city cathedral, a Tudor inn, a stone chateau, a grand old resort, four very different buildings (not one of them especially whimsical to begin with). The whole point of a group like this is that they still read as one hand, so a couple could pick any single venue and it would sit right beside the others. These usually end up on save-the-dates and wedding maps, which means each one has to look just as good shrunk down small as it does up close.

CHARACTER ILLUSTRATION

Bonnie the Pup

Bonnie is a very good, very fluffy puppy I've had the pleasure of drawing more times than I can count. The brief is always the same and always a little different: Bonnie, somewhere new, perfectly herself, this time tucked into a long drink and posing beside a martini. The whole job across a set like this is consistency, the same face, the same coat, the same little character, so the two of her read as one dog and not a pair that happen to look alike. By now I think I could draw her in my sleep, and she would still turn out unmistakably Bonnie.

WEDDING ILLUSTRATION

Private Client

A wedding illustration for a private client and one I loved making, because weddings are where the romantic, slightly over-the-top flair really gets to come out. Their cat and dog, caught mid-heist on a cake, roses and pearls and all. The fun problem here was that it had to work twice: the detailed version you see, and a stripped-down line version simple enough to hold up clean as a temporary tattoo.

*Tattoo
Version!*

ILLUSTRATED CLIPART COLLECTIONS

From the Shelf

Alongside the custom work, I keep a growing shelf of hand-drawn clipart packs, made for designers and small shops to pull from for their own branding, stationery, and goods.

*Cabinet of Curiosities*

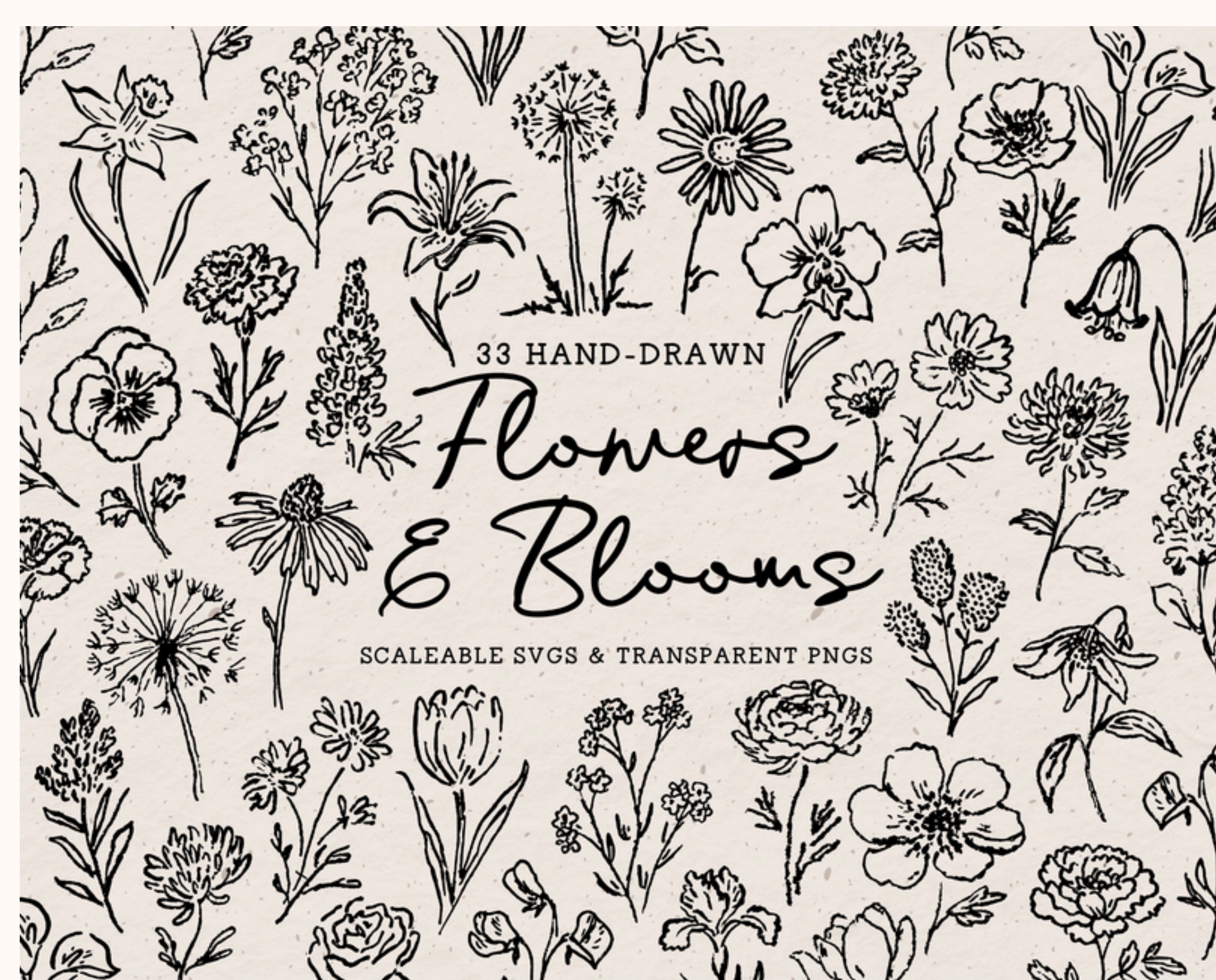
Beetles, bell jars, a seahorse or two, and the odd little skull, for any project that wants a touch of the strange.

*Foods & Dishes*

Sixty food doodles, a roast chicken down to a single cherry, and quite possibly my favorite pack I've ever made. Made for menus and restaurants.

*Girls Trip*

Martinis, sun hats, and lake houses, a whole girls' weekend away. The hospitality and the party in one pack.

*Flowers & Blooms*

For stationery, packaging, and the incurably green-thumbed: garden roses, lily of the valley, and sprigs of every kind.

*Camping Trip*

Tents, canoes, and little curls of campfire smoke, a whole woody weekend for outdoorsy brands and summer-camp everything.

*Charcuterie Board*

Everything for a grazing table, cheeses, cured meats, and a wine glass or three, for menus, caterers, and a very good host.

Over a hundred packs and counting, on Etsy and Creative Market.



*Let's
Make
Something
Wonderful*

If you've got something in mind, a portrait, a place, a brand, a whole wedding, I would truly love to hear about it. It starts with a quick little form so I can get you real pricing and a timeline, and then we get to the fun part. I hope you'll say hello.

Warmly, Bria

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