# DESIGNING YOUR ALBUM

*by Emily Alyssa Photography*



*table of*

# CONTENTS


*i. Choosing your album size*

*ii. Material options*

*iii. Debossing standard font vs collection*

*iv. Debossing blind vs foil*

*v. Mini albums*

*vi. Frequently asked questions*

# ALBUM SIZE OPTIONS

*choose your preference, all options included*

## SQUARE SIZES

10 X 10

8 X 8

## VERTICAL SIZES

9 X 12

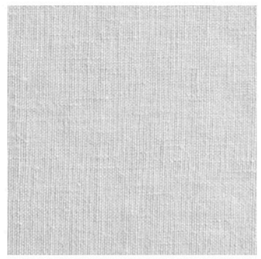
8 X 10



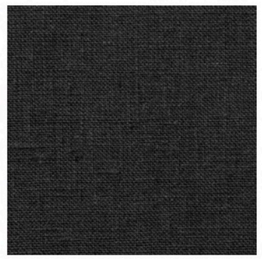
# COVER MATERIAL

*all included, choose your favorite*

## LUXE LINEN I


FROST

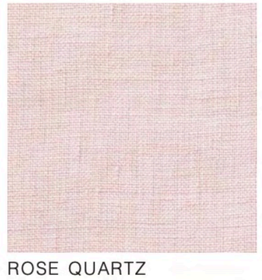

DUSK


ONYX


MOONSTONE


RAIN


DEEP SEA


ROSE QUARTZ


DESERT


FOREST

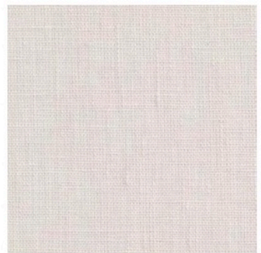

SPRING


SUMMER


AUTUMN

For true color accuracy, please view a physical swatch kit.

## LUXE LINEN II

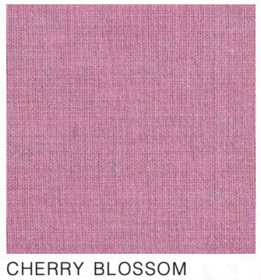

IVORY

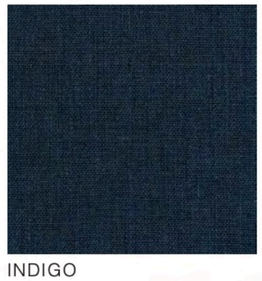

MAUVE


BLUSH


CERELEAN


LILAC


CHERRY BLOSSOM


INDIGO


LAUREL


MARIGOLD

For true color accuracy, please view a physical swatch kit.

Note: expect natural variations

# COVER MATERIAL

*all included, choose your favorite*

## LEATHER I


PEARL


SLATE


MOSSTONE


SALTBOX


PAGODA


NAVAL BLUE


WINTER WHITE

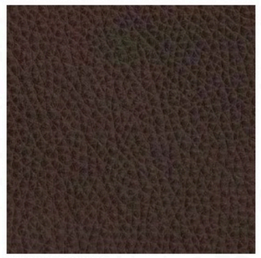

GUNMETAL


COAL

Note: expect natural variations

For true color accuracy, please view a physical swatch kit.

## LEATHER II


PINECONE


CREMA


STONE


HAZELNUT


SAND


WHEAT


BLACK BEAN


IRISH CREAM (distressed)


PALOMINO (distressed)


CHOCOLATE (distressed)


MOCCASIN (distressed)


NUTMEG (distressed)

For true color accuracy, please view a physical swatch kit.

Note: expect natural variations

# COVER MATERIAL

*all included, choose your favorite*

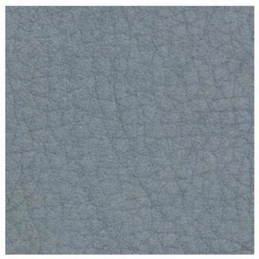
## LUXE LEATHER I

Alpine currently on backorder


ALPINE


FOG


CAMEL


STILL WATER


CHAI


LATTE


STORM

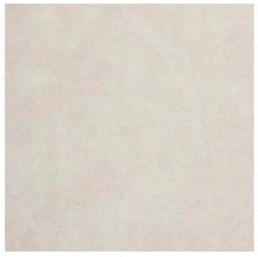

VINO

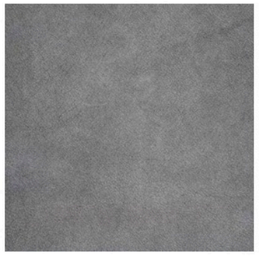

CHARCOAL

Note: expect natural variations

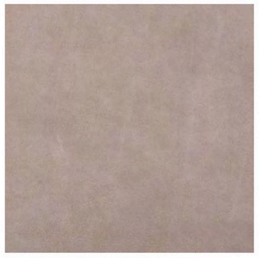
For true color accuracy, please view a physical swatch kit.

## LUXE LEATHER II


SUEDE IVORY


SUEDE GRAPHITE


SUEDE NOIR


SUEDE DRIFTWOOD


VINTAGE BROWNSTONE


VINTAGE SHADOW


VINTAGE SANDALWOOD


VINTAGE MOCHA


VINTAGE MERLOT

Note: expect natural variations

For true color accuracy, please view a physical swatch kit.

# COVER MATERIAL

*all included, choose your favorite*

## VEGAN LEATHER


OPAL


FAWN


HICKORY


MARBLE


PEBBLE


SHALE

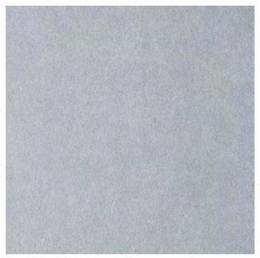

TWILIGHT


BROOK

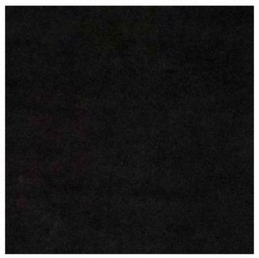

NIGHTFALL

For true color accuracy, please view a physical swatch kit.

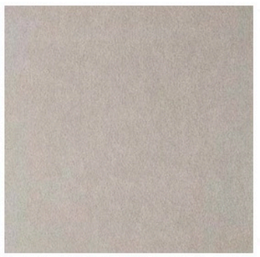
## VEGAN SUEDE

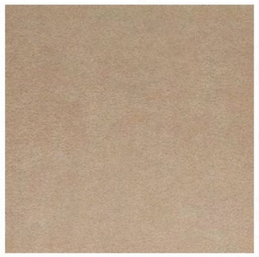

STERLING


HERON

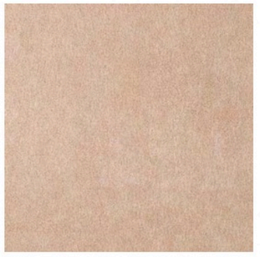

SABLE

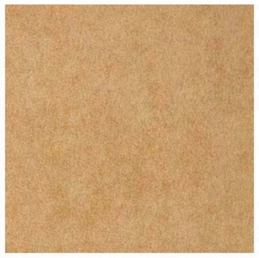

MERINO


BIRCH


TUPELO

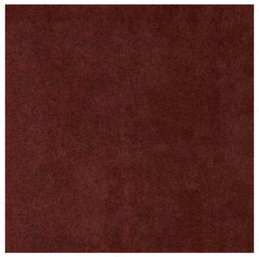

WILLOW


MAGNOLIA


TOPAZ


JADE


JUNIPER


JASPER

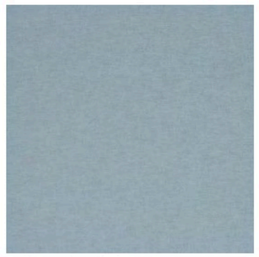
For true color accuracy, please view a physical swatch kit.

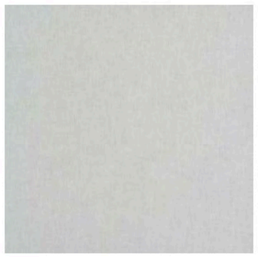
# COVER MATERIAL

*all included, choose your favorite*

## CLASSIC LINEN


WREN


SHORELINE


DOVE


CYPRESS


RIVER


BLUFF

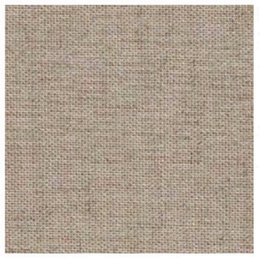

GROVE


HARBOR

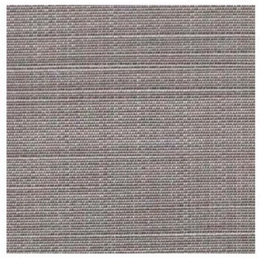

HUDSON

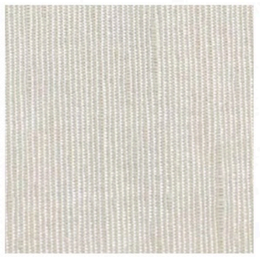
## FABRIC

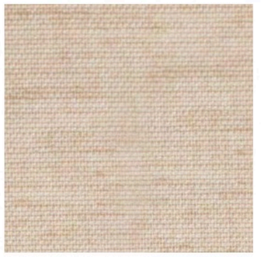

PURE LINEN


NATURAL LINEN


ALMOND

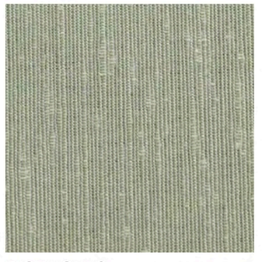

SILVER MOON

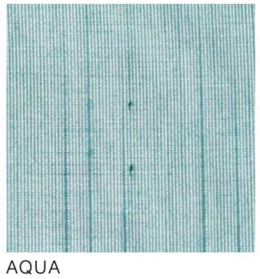

CHAMPAGNE


TAUPE

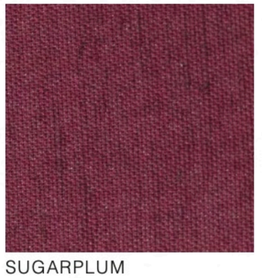

TURQUOISE MIST


BLUE SMOKE


PISTACHIO


AQUA


STEEL BLUE


SUGARPLUM

For true color accuracy, please view a physical swatch kit.

# DEBOSSING

*personalize your cover*

## STANDARD FONTS

Standard debossing allows you to choose your favorite font and create your own cover. There are 14 fonts, and you can choose up to two lines of phrasing. Choose to do all caps, all lowercase, or a combination of the two. There are also five placement options.




Suede ivory with blind debossing (note this material may appear darker in person)

## DESIGN COLLECTION

These are beautiful, pre-designed options. Unlike Standard Debossing, which is case sensitive, Debossing Collection designs will appear exactly as the designs are presented (all caps, all lowercase, etc.).



Summer luxe linen with gold foil

# DEBOSSING

*standard fonts*

TAYLOR & MORGAN
taylor + morgan

Brighton

TAYLOR & MORGAN
taylor + morgan

Cologne

TAYLOR & MORGAN
taylor + morgan

Edinburg

TAYLOR & MORGAN
taylor + morgan

Gloucester

TAYLOR & MORGAN
taylor + morgan

Tula

**TAYLOR & MORGAN**
**taylor + morgan**

Ballard

TAYLOR & MORGAN
taylor + morgan

Elle

**TAYLOR & MORGAN**
**taylor + morgan**

Alto

TAYLOR & MORGAN
taylor + morgan

Rutland

TAYLOR & MORGAN
taylor + morgan

Devon

TAYLOR & MORGAN
taylor + morgan

Geo

TAYLOR & MORGAN
taylor + morgan

Rosa

TAYLOR & MORGAN
taylor + morgan

Chloe

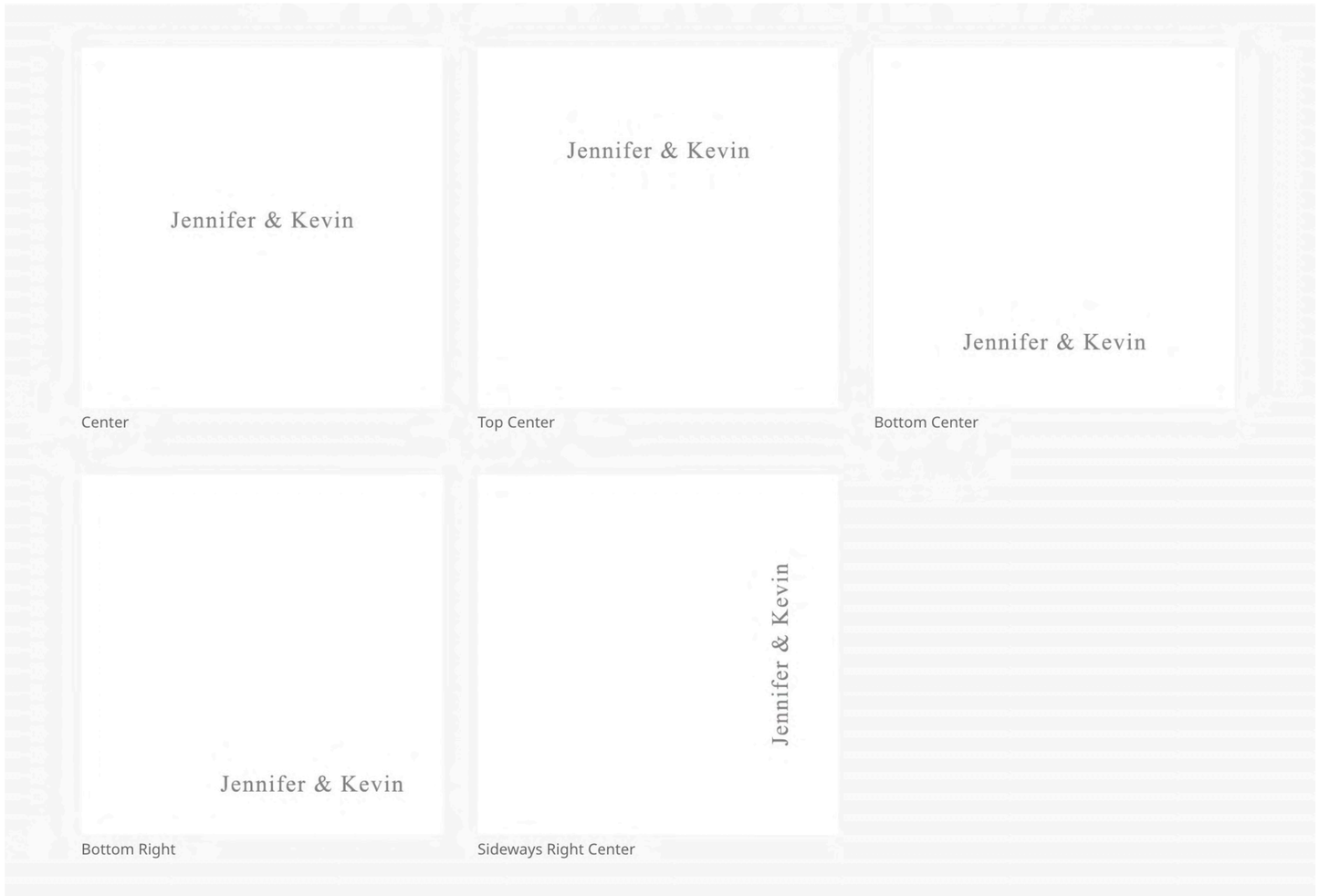
TAYLOR & MORGAN
taylor + morgan

Asa

*note: if you want to see the different uppercase & lowercase letters for each font, I can send a PDF*

# DEBOSSING

*standard debossing placement*







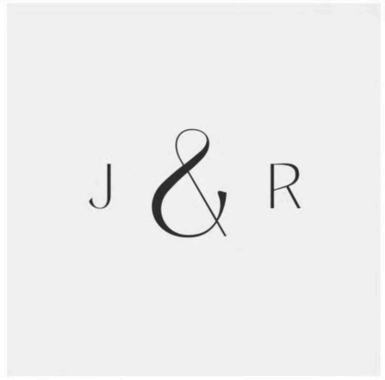
*note: not to scale depending on the size album and font you choose*

# DEBOSSING

*design collection*



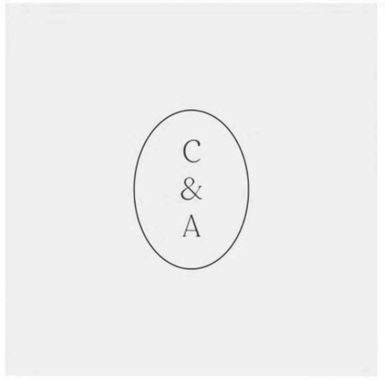
#1




#2




#3




#4



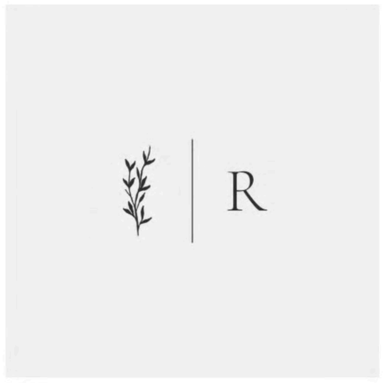

#5




#7




#6




#8




#9



#10




#11




#12




#13




#14




#15

# DEBOSSING

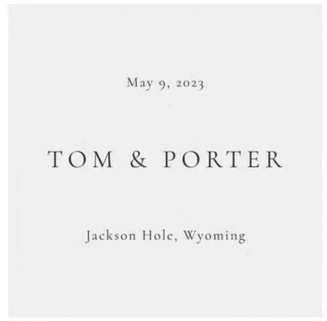
*design collection continued*



#16



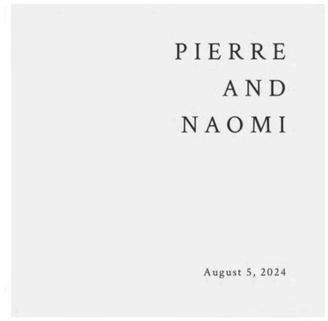
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#18



#19



#20



#21



#22



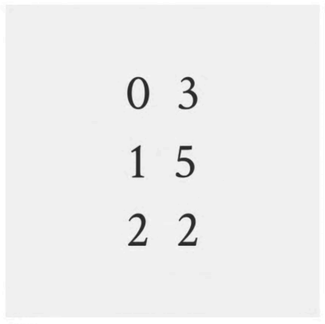
#23



#24



#25



#26



#27



#28



#29



#30



#31



#32

# DEBOSSING

*blind vs foil*

## BLIND DEBOSSING

This means no color or foil is added to the impression (example below). Debossing appears differently on many covers, and some materials deboss better than others. Black materials, Standard Leathers, and some Fabric materials do not reveal as visible of an impression (this is most noticeable on Charcoal, Suede Noir, Storm, Winter White, and Almond). Luxe Leathers show a slightly darker tone in areas that are debossed (this is primarily seen on Alpine and Suede ivory). We do not recommend debossing on Onyx Luxe Linen.

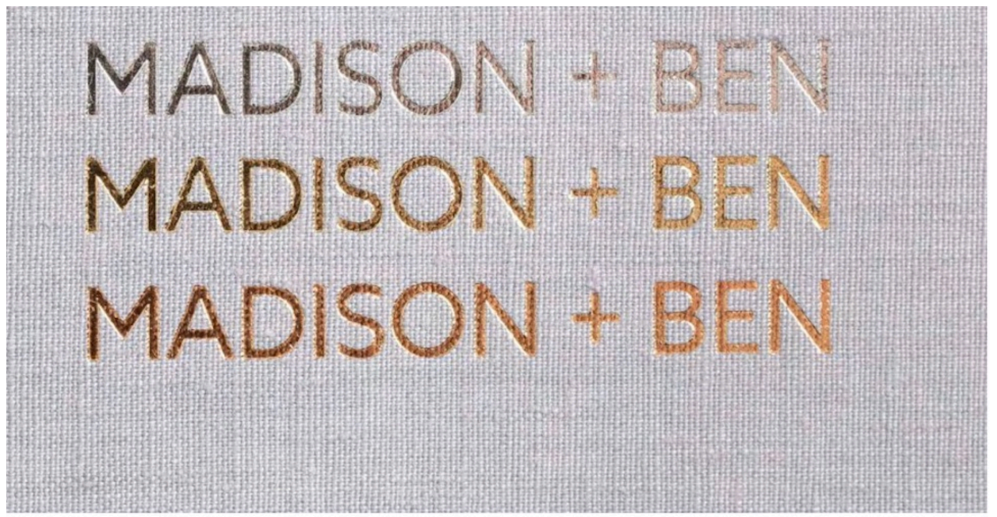






## FOIL

Foil debossing is available in gold, rose gold, and silver on our Luxe Linen, Classic Linen, Luxe Leather, Vegan Leather, and Vegan Suede covers (not Fabric or Leather covers).




MOONSTONE



Luxe linen with gold foil

# CAMEO COVER OPTION

*instead of debossing*

## CAMEO COVERS

If you prefer to have a cameo cover with a photo of your choice instead of debossing, that is also an option.

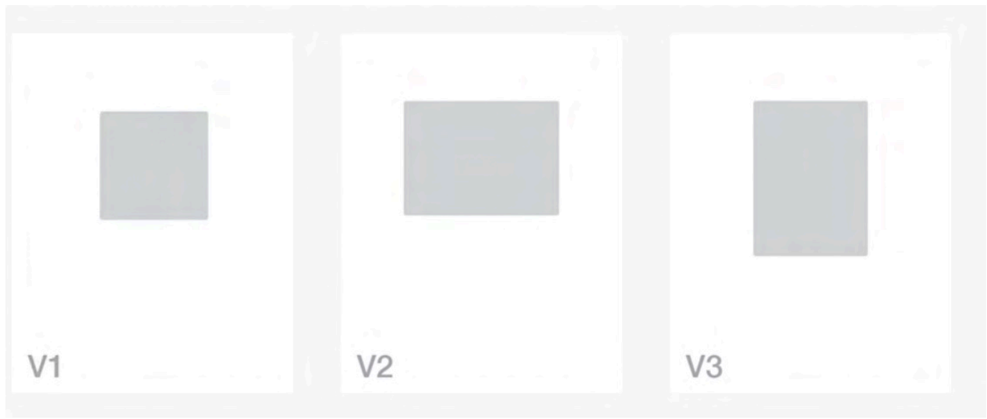


Rose quartz with mini album

## CAMEO OPTIONS




Square albums




Vertical albums

# DUPLICATE MINI ALBUMS

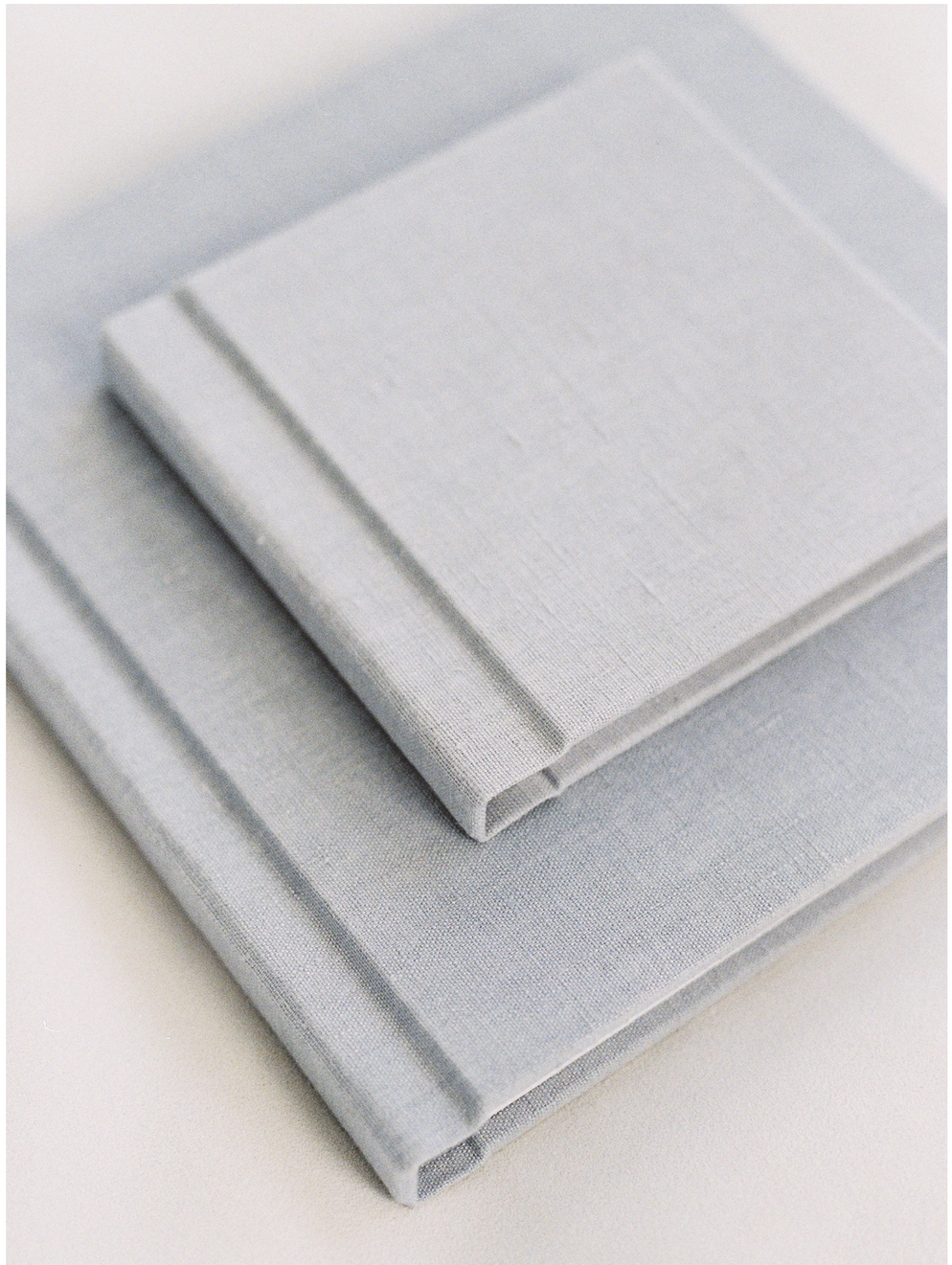
*available for 400 each*

## WHAT IS A MINI ALBUM?

The perfect add-on for grandparents or gifting, mini albums are scaled down replicas made from recycled materials from your larger album. If you do a square album, they are roughly 6x6, if you do a vertical album it will vary based on width/height ratios.

Since they are scaled down replicas of your own album, they will have the same photo layout and cover material. There is no extra charge for extra images you added to your album. Just note debossing and cameo cover options are NOT available on minis because of their small size.

These MUST BE purchased at your album design meeting to get the 400 price. If you come back later on, they are 600 each since they are a new album order and can't use the recycled material from your first album.



Frost luxe linen




# FREQUENTLY ASKED QUESTIONS

## WHAT CAN I EXPECT AT THE DESIGN MEETING?

I'll have a pre-designed album ready for you. You'll finalize your size, cover material, and cover personalization (debossing). Next we'll go through my design page by page, swapping out images until it's just right. As a reminder, your album includes 20 images; additional images are 75 each. Any additional images you added or duplicate minis will be purchased at this meeting. Once your design is finalized, I will send it to print, and you can expect it 5-6 weeks later.

## CAN I GET A DUPLICATE ALBUM IN A LARGER SIZE?

Yes! If you would like a duplicate album in a larger size (8x8, 10x10, 9x12, 8x10), I do offer a discount on those when purchased with this album. Please ask about this at your album meeting!

## CAN I PICK MY FAVORITES BEFORE OUR MEETING?

Absolutely! Feel free to create a favorites list within your gallery at least 2 days before your album meeting. To do that, click the heart icon, then enter your email address. Click the heart icon on top of a photo you love until all your favorites are in the list. If you add more than 20, we can narrow down together during your meeting.



*More questions? Email info@emilyalyssa.com or ask during your design meeting!*