

CHELSEA HUSUM

**Keynote Speaker
Construction CEO
Bestselling Author**

ABOUT CHELSEA

Chelsea is an award-winning construction CEO, bestselling author, and keynote speaker known for bold storytelling, relatable humor, and practical insight.

She built American GPR & Coring with zero business degree or training, without investors or a roadmap to follow. Her lessons come from leading a real company, earning trust, navigating uncertainty, and finding a way forward through adversity.



CLIENTS

NextUp
ADVANCING ALL WOMEN IN BUSINESS



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BUSINESS JOURNAL



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DENVER**



**MILE HIGH
YOUNG PROFESSIONALS**





KEYNOTE #1: EARN THE FOLLOW: HOW GREAT LEADERS CREATE BUY-IN THAT LASTS

Great leaders want more than compliance. They want people to trust them, speak up, take ownership, and stay committed when things get hard.

Chelsea shows leaders how to create lasting buy-in by communicating with greater honesty and clarity, truly understanding the people they lead, and aligning their actions, decisions, and policies with the values and expectations they communicate.

LEADERS WILL LEAVE READY TO:

- Recognize where trust and buy-in may be breaking down
- Lead people with greater clarity, connection, and consistency
- Create consistency between leadership messages and actions
- Create stronger ownership, follow-through, and retention

**"VERY ENGAGING AND MOTIVATING!
WOULD DEFINITELY RECOMMEND CHELSEA FOR FUTURE EVENTS."**

-LINDSEY SANDERSON



KEYNOTE #2:

BUILT FROM THE MESS: THE COURAGE TO BE SEEN

Hard seasons can make capable people question themselves, shrink back, or wait until they feel completely ready.

Through honest storytelling and relatable humor, Chelsea helps audiences rebuild self-trust, use their voice, and take courageous action before confidence fully arrives.

AUDIENCES WILL LEAVE READY TO:

- Take action before feeling completely ready
- Rebuild self-trust after adversity
- Stop allowing setbacks to define what comes next
- Move forward with courage and momentum

BRING CHELSEA TO YOUR NEXT EVENT!

GIVE YOUR AUDIENCE A KEYNOTE THAT HELPS THEM THINK DIFFERENTLY, FEEL SEEN, AND LEAVE READY TO ACT!