

INVESTMENT

YOUR BRAND BESTIE

Meet Chloe

FOUNDER AND DESIGNER

Hi! I'm Chloe, the founder and designer of Your Brand Bestie - a brand and web design studio where I help creative women transform their talent into a brand that books.

I work with women in creative, service-based industries such as photographers, event planners, florists, content creators, and makeup/hair artists.

My approach is collaborative, honest, and grounded in strategy. With every service I offer, you'll walk away with clarity (and a gorgeous brand) because I know what it feels like to outgrow where you are, and how powerful it is when your brand finally catches up with you.

If you're here, chances are you're ready to level up and start being seen as the expert. I'd love to help you get there.



SIGNATURE

Brand Strategy, Visual Identity, Website Design

A complete bundle that includes a custom brand identity and a beautifully designed, cohesive website. This bundle is perfect for all types of businesses ready to make bold statements to their audience.

- + Brand Strategy Workbook
- + Creative Direction
- + Primary logo
- + Secondary Logo
- + Submark Logos and Variations
- + 1 Print Design or 1 Digital Guide
- + Launch Graphics
- + Brand Guidelines
- + 5-6 Page Custom Showit Site
- + Domain Set-up
- + Search Engine Optimisation
- + Google Analytics & Google Console Set-up
- + Unlimited Revisions

TIMELINE: 6-8 WEEKS

£3500 (4715 USD)

FOUNDATION

Brand Strategy, Visual Identity

A bundle helping equip businesses with a cohesive visual identity, designed to help you stand out and connect with your audience. Perfect for building a strong, memorable brand foundation.

- + Brand Strategy Workbook
 - + Creative Direction
 - + Primary logo
 - + Secondary Logo
- + Submark Logos and Variations
- + 1 Print Design or 1 Digital Guide
 - + Launch Graphics
 - + Brand Guidelines

TIMELINE: 3 WEEKS

2000 GBP (2700 USD)

INTENSIVE

The entire thing.... but fast!

A complete bundle that includes a custom brand identity and a beautifully designed, cohesive website. This bundle is perfect for business owners who can make quick decisions and want to launch FAST.

- + Mini Strategy & Client Homework
- + Creative Direction
- + Primary logo
- + Secondary Logo
- + Submark Logo
- + Launch Graphics
- + Mini Brand Guidelines
- + 4 Page Custom Showit Site
- + Domain Set-up
- + Basic on-page SEO
- + 2 Rounds of Revisions per Page
- + 30-Day Support

TIMELINE: 2 WEEKS

2000 GBP (2700 USD)

ADD-ONS

A La Carte Services

Need a little something extra? From illustrations and website pages to client guides, choose the add-ons that make sense for your business and create a brand experience that feels complete.

+ Additional Website Page **£250**

+ Business Card Design **£100**

+ Email Signature Design **£65**

+ 5 Custom Illustrations **£100**

(or £25 each)

+ Blog Setup **from £400**

+ Pricing Guide **£140**

+ Investment Guide **£140**

HEAR FROM THE BESTIES

Working with Chloe was one of the best investments I've made for my business. From the very beginning, she took the time to truly understand my brand, my vision, and the experience I wanted my clients to have when they landed on my website. The entire process was seamless, organized, and collaborative. She transformed my ideas into a beautiful, elevated brand and website that feels authentically me. Every detail was intentional, and the final result exceeded my expectations.

Since launching, I've received so many compliments on my branding and website, and I finally feel confident sending potential clients my way. If you're looking for someone who is creative, professional, and genuinely invested in bringing your vision to life, I can't recommend Chloe from UrBrandBestie enough.

ALEXIS - LITTLE LOVE MOMENTS

Chloe's work, communication and creativity is BEYOND everything I could ask for. She took my vision and made it better in every way! I loved how she really really listened to me when I said I wanted something unique, personal and one of a kind. SHE DELIVERED!!!!

I feel that I got a custom website design that will make me stand out in my field. I'm so so grateful for her skill, but most of all her creativity, attentiveness and commitment to finishing the project faster than I have ever seen or heard anyone do.

She is truly outstanding!!!

CARMINA - OFLOVECO.

FAQ

ARE THERE ANY EXTRA COSTS ASSOCIATED WITH WORKING WITH YOU?

Yes. You must purchase your own font licenses, website domain and handle your Showit monthly subscription costs. Copywriting and professional SEO services are often investments that go alongside website design - these are recommended but not 100% necessary to start.

DO YOU OFFER PAYMENT PLANS?

Yes! For our Signature bundle, we can split the investment into monthly payments via a Wise payment schedule. For the Foundation and Intensive bundle, 50% is taken upon booking and the remaining 50% is due once the project is complete.

HOW DO WE START? WHAT ARE THE NEXT STEPS?

Use the inquiry form on my website to tell me about your business and I'll get a link sent over to you to book in a discovery call where we talk in more depth. From here, a contract, invoice and client homework will be sent over to prep for our project.

Disclaimer: Dates are not held for businesses who haven't put down a deposit and signed a contract.

For more info, inquire using our contact form or get in touch directly by emailing
me at chloe@urbrandbestie.com

