



LILY LAIDLAW
Photography

YOUR FALL SESSION GUIDE

Fall Family Photo Guide

Four shoppable wardrobes. One easy day. A session you'll love.





HI, I'M SO GLAD YOU'RE HERE

Breathe. I've got you.

Your kids don't need to sit still. They don't need to smile on command. The photos I love most are always the in-between moments.

If you're relaxed, they will be too. That's it. Everything else in this guide is just to make the morning of your session as easy as possible.

Lily

BEFORE THE SESSION

How to prep for a smooth session



WITH LITTLES

Set them up to shine

- Feed them a meal 90 min before.
- Skip snacks at the session, chewing stops everything.
- Want a smile? You smile first.
- Dress kids last, in the car if you have to.

FOR YOU

Ten minutes tonight

- Steam collars and knits the night before.
- Break in new kid shoes around the house.
- Pack layers, Alberta mornings are chilly.
- Unsure about an outfit? Text me a photo.

SESSION DAY

Just show up

- Bring a favourite toy or stuffy for the toddler.
- Diaper bag stays in the car, out of frame.
- Arrive 5 min early to settle everyone.
- Then relax, the rest is on me.

THE STYLING RULES

Four rules, then pick a wardrobe

That's all you need. Turn the page for four ready-to-shop collections.



DO

Go soft and light

Light tones photograph light and bright.
Head-to-toe dark denim weighs the whole photo down.



DO

Coordinate, don't match

Same palette, different pieces. Nobody should wear the exact same colour in the exact same place.



SKIP

Neon and hot brights

Hot pink, safety orange, electric red. They cast colour on faces that can't be edited out.



SKIP

Tiny patterns

Anything smaller than a dime shimmers on camera. Big plaids and cable knits are perfect.

01 Classic Heritage

Navy, burgundy and camel with tartan and tweed — polished, collegiate and enduring.

Classic Heritage is the most formal of the four and the one most often chosen for images that will be printed large or sent as holiday cards. Its structure comes from tailoring — a blazer, a pleated skirt, a collared shirt under a knit — rather than from colour alone. The one pattern in the family is tartan, worn by a child or as a scarf, never by two people. Strong against evergreens, stone, and the darker light of early October.

PALETTE



Cream
#F2EDE3



Camel
#B98B5A



Burgundy
#6B2231



Hunter
#2F4A3A



Navy
#1F2D45

TEXTURE COMBINATIONS

Tailored blazer + pleats

Mom's double-breasted blazer over a fine knit and a pleated midi skirt is the collection's signature contrast: structure above, movement below.

Cable knit + Oxford cotton

Dad's collar showing above the sweater neckline is a small detail with a large effect on how finished the look reads.

Knit cardigan + tartan + polished leather

Children carry the pattern and the shine. Mary Janes, loafers and small leather boots complete the reference.

Styling note. If three plaids in one frame feel like too much, put the toddler in solid navy trousers and let the girls keep theirs.

LAYERING NOTES

- Mom: blazer worn closed for standing portraits, open when seated; the knit tucked at the front of the skirt so the pleats read.
- Dad: Oxford shirt under the sweater with the collar out and one button open; blazer optional as a third layer.
- Teen girl: Oxford under the soft cardigan with the collar out and cuffs turned back over the sleeve; the burgundy flats pick up her sister's tartan.
- Teen boy: dark green Oxford under the navy knit, collar out; chinos sit clean on the boat shoe, no sock showing.
- Girl: collared shirt under the cardigan with the collar out; tights or knee socks make the skirt weather-ready.
- Boy: white Oxford under the blue knit with the collar out; chinos fall straight onto the Chelsea boot.
- Toddler: mock-neck knit over plaid trousers, hem rolled once; suede ankle boots finish it.

WHO WEARS WHAT



Mom
navy knit, camel pleats



Dad
cream over white, navy



Teen girl
blue Oxford, plaid skirt



Teen boy
green Oxford, navy knit



Girl
the tartan lives here



Boy
white Oxford, blue knit



Toddler
cream knit, green plaid

The complete looks *at Zara Canada*

Every piece links to its Zara Canada product page. The whole collection lives at one retailer, so whatever your family needs can go in a single order. Prices in CAD, current at time of writing.

Mom

4 PIECES



TOP
Wool V-Neck Jumper

Dark Navy
\$65.90

[SHOP](#)


BOTTOM
ZW Collection Pleated Midi Skirt

Brown / Taupe
\$69.90

[SHOP](#)


LAYER
Oversized Double-Breasted Blazer

Brown
\$89.90

[SHOP](#)


SHOES
Leather Flat Shoes

Black
\$79.90

[SHOP](#)

Dad

4 PIECES



TOP
Regular Fit V-Neck Jumper

Ecru / Marl
\$79.90

[SHOP](#)


TOP
Regular Fit Textured Oxford Shirt

White
\$55.90

[SHOP](#)


BOTTOM
Pleated Straight-Fit Chino Pants

Navy Blue
\$79.90

[SHOP](#)


SHOES
Leather Penny Loafers

Brown
\$119.00

[SHOP](#)

Teen girl

4 PIECES



TOP
Basic Oxford Shirt

Sky Blue
\$45.90

[SHOP](#)


BOTTOM
Plaid Pleated Skort

Ecru / Blue
\$39.90

[SHOP](#)


LAYER
Soft Cardigan

Metal Taupe Brown
\$59.90

[SHOP](#)


SHOES
Leather Bow Ballet Flats

Burgundy Red
\$79.90

[SHOP](#)

Teen boy

4 PIECES



TOP
Regular Fit Textured Oxford Shirt

Dark Green
\$55.90

[SHOP](#)


BOTTOM
Slim Fit Chino Pants

Navy Blue
\$55.90

[SHOP](#)


LAYER
Regular Fit Purl Knit Jumper

Navy Blue
\$65.90

[SHOP](#)


SHOES
Leather Boat Shoes

Beige
\$99.90

[SHOP](#)

The complete looks *at Zara Canada*

Continued — Girl · Boy · Toddler.

Girl

4 PIECES



TOP
Embroidered Peter Pan Collar Shirt

White

\$39.90

[SHOP](#)



BOTTOM
Buttoned Plaid Pleated Skort

Ecru / Maroon

\$39.90

[SHOP](#)

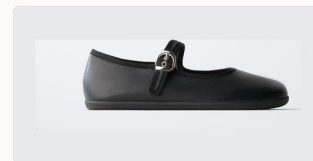


LAYER
Contrast Piping Cardigan

Dark Navy

\$39.90

[SHOP](#)



SHOES
Leather Barefoot Ballet Flats

Black

\$65.90

[SHOP](#)

Boy

4 PIECES



TOP
Oxford Pocket Shirt

White

\$29.90

[SHOP](#)



BOTTOM
Basic Chino Pants

Dark Navy

\$29.90

[SHOP](#)



LAYER
Plain Knit Jumper

Bluish

\$35.90

[SHOP](#)



SHOES
Leather Chelsea Boots

Brown

\$79.90

[SHOP](#)

Toddler

3 PIECES



BOTTOM
Plaid Comfy Baggy Pants

Mid-Green

\$29.90

[SHOP](#)



LAYER
Mock Neck Knit Jumper

Ecru

\$21.90

[SHOP](#)



SHOES
Leather Ankle Boots

Sandy Brown

\$65.90

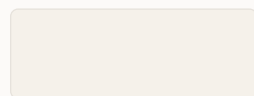
[SHOP](#)

02 Modern Neutral

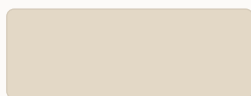
Ivory, oat and taupe in rib knit, cable knit and twill — quiet, tonal and very current.

Modern Neutral removes colour so that light, skin and expression do the talking. It is the collection most likely to hang in a living room for a decade because it dates the least. It asks for a little discipline — no bright accents, no busy shoes — and rewards it with images that feel like they belong in a magazine. Best on overcast days and in open, grassy locations where warm autumn colour is the only accent needed.

PALETTE



Ivory
#F5F1EA



Oat
#E3D8C6



Taupe
#B8A896



Mushroom
#8C7B6B



Espresso
#4A3B32

TEXTURE COMBINATIONS

Ribbed knit + loose cardigan

A fine rib on mom's dress with a long, loose taupe cardigan over it: the contrast between a close rib and a broad, soft knit is what keeps a tonal outfit from looking like loungewear.

Fine-gauge knit + twill

Dad's fine-knit sweater and twill chinos are two weights of the same tone family. The dark taupe overshirt adds a third, matte layer and the deepest value in the frame.

Cable knit + ribbed cotton

The boy in a cream cable knit over beige chinos, the girl in a knit dress and cable cardigan, the toddler in a ribbed set: three scales of knit, all matte. Keep shoes plain and unbranded.

Styling note. Only one truly dark piece in the whole family — dad's overshirt. A second and the palette tips heavy.

LAYERING NOTES

- Mom: cardigan worn open and pushed back at the sleeve, or slipped off for the seated frames; the slim taupe belt defines the waist under the knit.
- Dad: overshirt over the sweater, both untucked; keep the trouser hem clean over the shoe.
- Teen girl: knit dress with the fine cardigan open over it, sleeves pushed up so the wrists show; that is what keeps head-to-toe knit from looking heavy.
- Teen boy: sweater over a white tee with the overshirt open on top; chino hem clean over the shoe.
- Girl: knit dress with the cable cardigan buttoned to the middle; cream tights if the afternoon is cold.
- Boy: the cable knit is warm enough on its own for the whole session; add a plain base layer underneath rather than a jacket on top.
- Toddler: ribbed knit set with the pointelle cardigan over it; the cardigan stays on for the walking frames and comes off for the close portraits.

WHO WEARS WHAT



Mom
rib-knit dress,
long cardigan



Dad
the darkest
values



Teen girl
beige knit dress,
pale cardigan



Teen boy
light knit, taupe
chinos



Girl
knit dress, cable
cardigan



Boy
cream cable
knit, chinos



Toddler
knit set and
cardigan

The complete looks *at H&M Canada*

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Mom

4 PIECES



DRESS
Rib-Knit Dress

Beige
\$29.99

[SHOP](#)


LAYER
Loose-Fit Cardigan

Taupe
\$34.99

[SHOP](#)


SHOES
Loafers

Taupe
\$44.99

[SHOP](#)

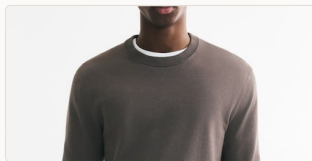

ACCESSORY
Narrow Belts, 3-pack (taupe/black)

Taupe/Taupe/Black
\$24.99

[SHOP](#)

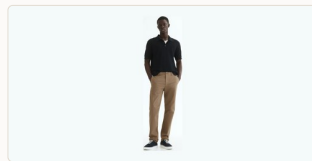
Dad

4 PIECES



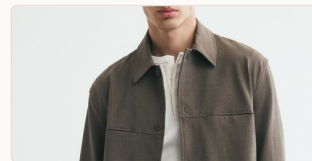
TOP
Regular-Fit Fine-Knit Sweater

Dark Taupe
\$39.99

[SHOP](#)


BOTTOM
Slim-Fit Cotton Chinos

Dark Beige
\$34.99

[SHOP](#)


LAYER
Overshirt

Dark Taupe
\$59.99

[SHOP](#)


SHOES
Sneakers

White
\$49.99

[SHOP](#)

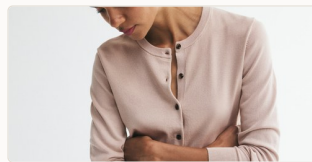
Teen girl

3 PIECES



DRESS
Knit Mock Turtleneck Dress

Beige Melange
\$44.99

[SHOP](#)


LAYER
Fine-Knit Cardigan

Light Beige
\$19.99

[SHOP](#)


SHOES
Leather Loafers

Dark Beige
\$99.00

[SHOP](#)

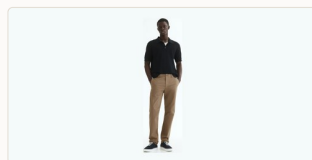
Teen boy

4 PIECES



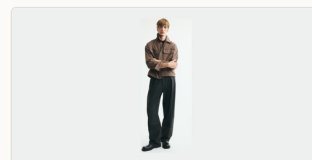
TOP
Regular-Fit Merino Wool Sweater

Beige
\$74.99

[SHOP](#)


BOTTOM
Slim-Fit Cotton Chinos

Dark Beige
\$34.99

[SHOP](#)


LAYER
Overshirt

Taupe
\$54.99

[SHOP](#)


SHOES
Sneakers

Ivory/Dark Green
\$54.99

[SHOP](#)

The complete looks *at H&M Canada*

Continued — Girl · Boy · Toddler.

Girl

3 PIECES



DRESS
Pointelle-Knit Collared Dress

Light Beige

\$44.99

[SHOP](#)



LAYER
Cable-Knit Cardigan

Taupe

\$29.99

[SHOP](#)



SHOES
Barefoot Sneakers

Light Beige

\$24.99

[SHOP](#)

Boy

3 PIECES



TOP
Cable-Knit Sweater

Light Beige

\$29.99

[SHOP](#)



BOTTOM
Twill Chinos

Beige

\$14.99

[SHOP](#)



SHOES
Barefoot Sneakers

Light Beige

\$24.99

[SHOP](#)

Toddler

3 PIECES



ONE PIECE
2-Piece Cotton Knit Set

Light Beige

\$49.99

[SHOP](#)

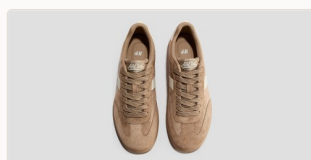


LAYER
Pointelle-Knit Cotton Cardigan

Light Taupe

\$14.99

[SHOP](#)



SHOES
Sneakers

Beige

\$34.99

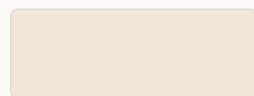
[SHOP](#)

03 Autumn Earthy

Olive, chocolate and cream in rib knit, twill and corduroy — the season's colours, worn softly.

Autumn Earthy borrows its palette directly from the landscape and is the collection that photographs most vividly. Because the colours carry the weight, the fabrics stay matte and soft: rib knit, corduroy, brushed cotton. The family sits in olive, brown and cream, with one dark-red accent on the girl. It works anywhere from an aspen stand to a wheat field.

PALETTE



Warm Cream
#F1E7D6



Tan
#C8A97E



Terracotta
#B85C38



Olive
#6B7146



Chocolate
#4B3426

TEXTURE COMBINATIONS

Rib knit + flat leather boot

Mom's flared rib-knit dress moves in wind, which is exactly what a meadow wants. Flat dark-brown Chelsea boots keep it grounded.

Henley + twill overshirt

Dad's ribbed henley gives the eye a small texture at the neck; the khaki overshirt gives a matte block of colour.

Corduroy + brushed cotton + knit

Toddler in knit over corduroy joggers, boy in a brushed sweatshirt and chinos, girl in a corduroy jumper dress: matte surfaces that hold detail in low sun.

Styling note. The girl's dark-red corduroy dress is the collection's one warm accent. If you want more rust, keep it to a scarf on mom or the teen girl.

LAYERING NOTES

- Mom: the brown cardigan is carried for the first frames and worn for the last; the cream triangle scarf lifts the face if the light is flat.
- Dad: overshirt open, sleeves pushed to the forearm; henley buttons undone by one.
- Teen girl: brown knit half-tucked into the wide corduroy, cardigan carried until the light drops; flat boots, because the meadow is uneven.
- Teen boy: cream cable knit over a tee, dark brown overshirt open on top; chinos clean on the boot.
- Girl: corduroy jumper dress over a cream long-sleeve, cable cardigan on top; brown boots and tights.
- Boy: brown sweatshirt over a plain base layer; roll the chino hem once if it pools on the boot.
- Toddler: knit jumper from the set over corduroy joggers; the cream jumper collar keeps the deepest browns away from the face.

WHO WEARS WHAT



Mom
long dress,
cream scarf



Dad
matte block of
colour



Teen girl
brown knit,
beige corduroy



Teen boy
cream cable
knit, khaki



Girl
the one warm
accent



Boy
brown
sweatshirt,
chinos



Toddler
light brown knit
set

The complete looks *at H&M Canada*

Every piece links to its H&M Canada product page. The whole collection lives at one retailer, so whatever your family needs can go in a single order. Prices in CAD, current at time of writing.

Mom

4 PIECES



DRESS
**Rib-Knit Dress With
Flared Skirt**

Dark Olive Green

\$49.99

[SHOP](#)

LAYER
Loose-Fit Cardigan

Dark Brown

\$34.99

[SHOP](#)

SHOES
Chelsea Boots

Dark Brown

\$59.99

[SHOP](#)

ACCESSORY
Knit Triangle Scarf

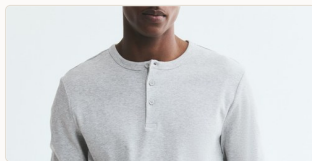
Cream

\$10.49

[SHOP](#)

Dad

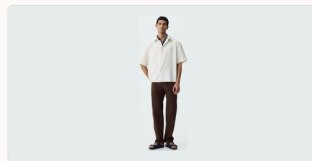
4 PIECES



TOP
**Slim-Fit Ribbed Cotton
Henley Shirt**

Light Gray Melange

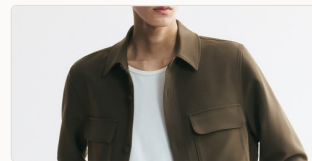
\$29.99

[SHOP](#)

BOTTOM
**Relaxed-Fit Cotton Twill
Chinos**

Brown

\$54.99

[SHOP](#)

LAYER
Overshirt

Dark Khaki Green

\$59.99

[SHOP](#)

SHOES
Chelsea Boots

Dark Brown

\$74.99

[SHOP](#)

Teen girl

4 PIECES



TOP
Fine-Knit Sweater

Dark Brown

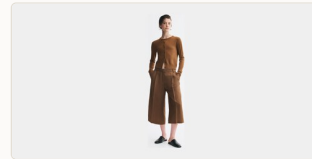
\$39.99

[SHOP](#)

BOTTOM
Wide-Leg Corduroy Pants

Beige

\$49.99

[SHOP](#)

LAYER
Fine-Knit Cardigan

Brown

\$19.99

[SHOP](#)

SHOES
**Warm-Lined Chelsea
Boots**

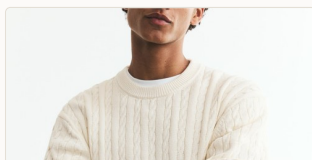
Dark Brown

\$59.99

[SHOP](#)

Teen boy

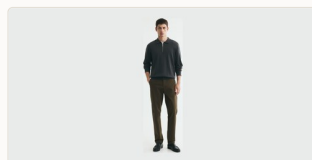
4 PIECES



TOP
**Regular-Fit Cable-Knit
Sweater**

Cream

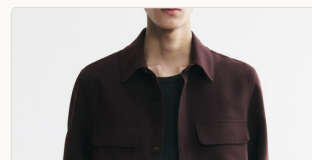
\$59.99

[SHOP](#)

BOTTOM
Slim-Fit Cotton Chinos

Dark Khaki Green

\$34.99

[SHOP](#)

LAYER
Overshirt

Dark Brown

\$59.99

[SHOP](#)

SHOES
Chelsea Boots

Dark Brown

\$74.99

[SHOP](#)

The complete looks *at H&M Canada*

Continued — Girl · Boy · Toddler.

Girl

3 PIECES



DRESS
Corduroy Jumper Dress

Dark Red

\$39.99

[SHOP](#)



LAYER
Cable-Knit Cardigan

Taupe

\$29.99

[SHOP](#)



SHOES
Chelsea Boots

Brown

\$44.99

[SHOP](#)

Boy

3 PIECES



TOP
**Brushed-Inside
Sweatshirt**

Brown

\$12.99

[SHOP](#)



BOTTOM
Twill Chinos

Beige

\$14.99

[SHOP](#)



SHOES
Chelsea Boots

Brown

\$44.99

[SHOP](#)

Toddler

3 PIECES



TOP
2-Piece Cotton Knit Set

Light Brown

\$49.99

[SHOP](#)

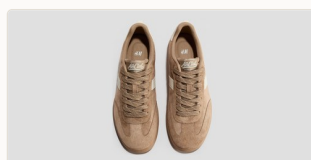


BOTTOM
Cotton Corduroy Joggers

Beige

\$14.99

[SHOP](#)



SHOES
Sneakers

Beige

\$34.99

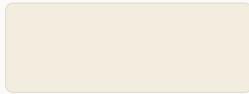
[SHOP](#)

04 Cozy Rustic

Cable knit, brushed flannel and worn leather — the wardrobe of a cabin weekend.

This is the warmest of the four collections and the most forgiving to style. Its palette is drawn from firewood, wheat and dry leaves, and its textures are deep enough that even a very simple outfit photographs with dimension. It suits families who want to look like themselves on a good Sunday, and it is the best choice for wooded or river-valley locations in late September.

PALETTE



Cream
#F3EDE0



Camel
#C19A6B



Rust
#B7472A



Forest
#3F5A3C



Chocolate
#4A2E22

TEXTURE COMBINATIONS

Chunky cable knit + corduroy

Mom's sweater against a corduroy skirt gives two directions of texture — vertical wale against horizontal cable — which is why the pairing never looks flat.

Brushed flannel + waffle knit

Dad's plaid over a cream henley is the one pattern the family carries. Keep the check large and the henley visible at the collar and cuffs.

Suede or leather + knit

Boots in cognac or chocolate ground every look. On children, a suede boot keeps the palette going to the hem.

Styling note. If the family already owns dark denim, both parents can wear it here and the order gets shorter.

LAYERING NOTES

- Mom: sweater tucked loosely at the front of the skirt; the chunky scarf carried, not worn, until the last ten minutes of golden light.
- Dad: flannel unbuttoned over the henley for movement, buttoned when the wind picks up. Sleeves rolled once.
- Teen girl: cable crewneck half-tucked into the jeans, camel cardigan open over it; the lace-up boot is the only hardware in the look, so keep jewellery minimal.
- Teen boy: Oxford buttoned under the quarter-zip with the collar out, or the shirt alone with sleeves rolled if the afternoon is warm.
- Girl: sweater dress with the ivory cardigan over it; brown boots and cream tights so nothing is bare below the knee.
- Boy: sweater over a plain long-sleeve base layer so it can come off if the afternoon is warm.
- Toddler: knit one-piece or sweater with corduroy overalls; the cardigan comes off for the close-ups so the knit one-piece reads.

WHO WEARS WHAT



Mom
cream cable,
brown corduroy



Dad
the one pattern



Teen girl
cream knit,
camel, denim



Teen boy
green over
oatmeal, denim



Girl
cream knit
dress, brown
boots



Boy
echoes dad, not
repeats



Toddler
lightest look,
reads first

The complete looks *at Amazon.ca*

Every piece links to its Amazon.ca product page. The whole collection lives at one retailer, so whatever your family needs can go in a single order. Prices in CAD, current at time of writing.

Mom

4 PIECES



TOP
Trendy Queen Chunky Cable-Knit Crew Sweater
Cream
\$32.99 [SHOP](#)



BOTTOM
Herbatomia High-Waist Corduroy Midi Skirt
Deep Brown
\$37.99 [SHOP](#)



SHOES
Dream Pairs Flat Chelsea Ankle Boots
Brown/Pu
\$59.99 [SHOP](#)



ACCESSORY
Chunky Cable-Knit Scarf
White
\$15.70 [SHOP](#)

Dad

4 PIECES



TOP
Men's Buffalo Plaid Brushed Flannel Shirt
Green Flannel
\$29.99 [SHOP](#)



BOTTOM
Levi's 505 Regular Fit Jeans
Blue
\$62.96 [SHOP](#)



LAYER
Amazon Essentials Long-Sleeve Henley
Oatmeal Heather
\$22.20 [SHOP](#)



SHOES
Clarks Bushacre II Chukka Boot
Dark Brown
\$101.01 [SHOP](#)

Teen girl

4 PIECES



TOP
Amazon Essentials Fisherman Cable
Cream
\$33.30 [SHOP](#)



BOTTOM
Levi's 314 Shaping Straight Jeans
Darkest Sky - Dark Indigo
\$69.96 [SHOP](#)



LAYER
Amazon Essentials Open-Front Cardigan
Camel Heather
\$27.00 [SHOP](#)



SHOES
Amazon Essentials Lace-Up Boots
Cognac
\$49.50 [SHOP](#)

Teen boy

4 PIECES



TOP
Amazon Essentials Solid Oxford Shirt
Grey (Reads Oatmeal)
\$28.00 [SHOP](#)



BOTTOM
Amazon Essentials Slim-Fit Stretch Jeans
Dark Blue Vintage
\$36.49 [SHOP](#)



LAYER
Amazon Essentials Quarter-Zip Sweater
Forest Green
\$38.30 [SHOP](#)



SHOES
Amazon Essentials Chelsea Ankle Boots
Chestnut Brown
\$61.90 [SHOP](#)

The complete looks *at Amazon.ca*

Continued — Girl · Boy · Toddler.

Girl

3 PIECES



DRESS

**Arshiner Girls' Cable-Knit
Sweater Dress**

White

\$49.99

[SHOP](#)



LAYER

**Amazon Essentials Girls'
Knit Cardigan**

Ivory, Black Trim

\$38.00

[SHOP](#)



SHOES

**Girls' Water-Resistant Lug
Chelsea Boots**

Brown

\$34.42

[SHOP](#)

Boy

3 PIECES



TOP

**Amazon Essentials Boys'
Cotton Crewneck Sweater**

Green

\$24.10

[SHOP](#)



BOTTOM

**Amazon Essentials Boys'
Straight-Fit Jeans**

Dark Wash

\$27.90

[SHOP](#)



SHOES

**Kids' Side-Zip Waterproof
Ankle Boots**

Brown

\$29.99

[SHOP](#)

Toddler

3 PIECES



BOTTOM

**Happy Cherry Corduroy
Suspender Overalls**

Brown

\$45.99

[SHOP](#)



LAYER

**Amazon Essentials Baby
Fisherman Cardigan**

Ivory

\$32.50

[SHOP](#)



SHOES

**Jiasuqi Toddler Fleece-
Lined Boots**

Beige

\$37.99

[SHOP](#)

The final checklist

A WEEK BEFORE

- Lay every piece out together on a bed and photograph it with your phone — it is the fastest way to see if one item is off-palette.
- Try shoes on the children and let them wear them around the house for an afternoon.
- Steam or press anything with a collar or pleat; wrinkles read louder in photographs than in person.
- Check the forecast and pick the layer each person will actually wear.

THE DAY OF

- Dress children last, in the car if necessary.
- Bring a neutral blanket, a lint roller and one change for the toddler.
- Leave the puffy jackets in the car — I will keep the session moving and we will warm up between sets.
- Scarves travel in a tote; they come out for the last frames when the light is lowest and warmest.

If you would like a second opinion on a piece, send me a photo of everything laid out together. I look at a great many outfits every fall and I am glad to help before you cut the tags.

Lily



LILY LAIDLAW
Photography



BRINGING THE DOG?

Yes, please.

Four things make it easy.

- Check the location is dog-friendly before we book.
- Bring a handler and some treats.
- Big walk beforehand. Tired dogs sit still.
- Treats, favourite toy, fresh groom the day before.

THE WEATHER

Rain? We're fine.

Alberta will Alberta. Here's the plan.

- Hold two backup dates when you book.
- Overcast is beautiful, we're shooting.
- Storms or smoke? I'll text you 12+ hours ahead.



AT THE SESSION

You don't have to pose.

*"If I ask you to do something that feels funny,
it's probably going to make you laugh."*



I'll walk you through every step - where to stand, what to do with your hands, which way to look. Just show up and be with your people.



AFTER THE SESSION

When you'll see photos

Fast previews, then the good stuff.

- Sneak peek within a week — share with the grandparents.
- Full gallery — private link, unlimited high-res downloads.
- Order prints, canvases, and albums right from the gallery.

LILY LAIDLAW

Photography

BOOK YOUR SESSION

See you soon

Lily@lilylaidlawphotography.ca

lilylaidlawphotography.ca

Sherwood Park · Edmonton · The Rockies

Every link in one place

For anyone reading a printed copy. Every link opens the Canadian product page; prices were recorded in early September 2026 and are subject to change.

01 · CLASSIC HERITAGE · ZARA CANADA

MOM · TOP

Wool V-Neck Jumper \$65.90

<https://www.zara.com/ca/en/wool-v-neck-jumper-p01509003.html?v1=585277810>

MOM · BOTTOM

ZW Collection Pleated Midi Skirt \$69.90

<https://www.zara.com/ca/en/zw-collection-pleated-midi-skirt-p04043464.html>

MOM · LAYER

Oversized Double-Breasted Blazer \$89.90

<https://www.zara.com/ca/en/oversized-double-breasted-blazer-p02753522.html>

MOM · SHOES

Leather Flat Shoes \$79.90

<https://www.zara.com/ca/en/leather-flat-shoes-p11512810.html>

DAD · TOP

Regular Fit V-Neck Jumper \$79.90

<https://www.zara.com/ca/en/regular-fit-v-neck-sweater-p02893304.html>

DAD · TOP

Regular Fit Textured Oxford Shirt \$55.90

<https://www.zara.com/ca/en/regular-fit-textured-oxford-shirt-p03277300.html?v1=545485710>

DAD · BOTTOM

Pleated Straight-Fit Chino Pants \$79.90

<https://www.zara.com/ca/en/pleated-straight-fit-chino-pants-p01063440.html>

DAD · SHOES

Leather Penny Loafers \$119.00

<https://www.zara.com/ca/en/leather-penny-loafers-p12642720.html>

TEEN GIRL · TOP

Basic Oxford Shirt \$45.90

<https://www.zara.com/ca/en/basic-oxford-shirt-p08741239.html>

TEEN GIRL · BOTTOM

Plaid Pleated Skort \$39.90

<https://www.zara.com/ca/en/plaid-pleated-skort-p06160196.html>

TEEN GIRL · LAYER

Soft Cardigan \$59.90

<https://www.zara.com/ca/en/soft-cardigan-p05536149.html>

TEEN GIRL · SHOES

Leather Bow Ballet Flats \$79.90

<https://www.zara.com/ca/en/leather-bow-ballet-flats-p12532810.html>

TEEN BOY · TOP

Regular Fit Textured Oxford Shirt \$55.90

<https://www.zara.com/ca/en/regular-fit-textured-oxford-shirt-p03277300.html?v1=545485709>

TEEN BOY · BOTTOM

Slim Fit Chino Pants \$55.90

<https://www.zara.com/ca/en/slim-fit-chino-pants-p06786300.html?v1=545470814>

TEEN BOY · LAYER

Regular Fit Purl Knit Jumper \$65.90

<https://www.zara.com/ca/en/regular-fit-knit-sweater-p03284341.html>

TEEN BOY · SHOES

Leather Boat Shoes \$99.90

<https://www.zara.com/ca/en/leather-boat-shoes-p12433820.html>

GIRL · TOP

Embroidered Peter Pan Collar Shirt \$39.90

<https://www.zara.com/ca/en/embroidered-peter-pan-collar-shirt-p08741700.html>

GIRL · BOTTOM

Buttoned Plaid Pleated Skort \$39.90

<https://www.zara.com/ca/en/plaid-pleated-skirt-with-buttons-p01639765.html>

GIRL · LAYER

Contrast Piping Cardigan \$39.90

<https://www.zara.com/ca/en/contrast-piping-cardigan-p00339710.html>

GIRL · SHOES

Leather Barefoot Ballet Flats \$65.90

<https://www.zara.com/ca/en/leather-barefoot-ballet-flats-p12537830.html?v1=545422611>

BOY · TOP

Oxford Pocket Shirt \$29.90

<https://www.zara.com/ca/en/oxford-pocket-shirt-p01630999.html>

BOY · BOTTOM

Basic Chino Pants \$29.90

<https://www.zara.com/ca/en/basic-chino-pants-p09959760.html>

BOY · LAYER

Plain Knit Jumper \$35.90

<https://www.zara.com/ca/en/plain-knit-jumper-p05536701.html>

BOY · SHOES

Leather Chelsea Boots \$79.90

<https://www.zara.com/ca/en/leather-chelsea-boots-p14102830.html>

TODDLER · BOTTOM

Plaid Comfy Baggy Pants \$29.90

<https://www.zara.com/ca/en/plaid-comfy-baggy-pants-p06917511.html>

TODDLER · LAYER

Mock Neck Knit Jumper \$21.90

<https://www.zara.com/ca/en/mock-neck-knit-jumper-p05536632.html>

TODDLER · SHOES

Leather Ankle Boots \$65.90

<https://www.zara.com/ca/en/leather-ankle-boots-p17101830.html>

Every link in one place

02 · MODERN NEUTRAL · H&M CANADA

MOM · DRESS

Rib-Knit Dress \$29.99https://www2.hm.com/en_ca/productpage.1290595002.html

MOM · LAYER

Loose-Fit Cardigan \$34.99https://www2.hm.com/en_ca/productpage.1239431028.html

MOM · SHOES

Loafers \$44.99https://www2.hm.com/en_ca/productpage.1345807003.html

MOM · ACCESSORY

Narrow Belts, 3-pack (taupe/black) \$24.99https://www2.hm.com/en_ca/productpage.0942854015.html

DAD · TOP

Regular-Fit Fine-Knit Sweater \$39.99https://www2.hm.com/en_ca/productpage.1341528002.html

DAD · BOTTOM

Slim-Fit Cotton Chinos \$34.99https://www2.hm.com/en_ca/productpage.1341415004.html

DAD · LAYER

Overshirt \$59.99https://www2.hm.com/en_ca/productpage.1346454005.html

DAD · SHOES

Sneakers \$49.99https://www2.hm.com/en_ca/productpage.1289931001.html

TEEN GIRL · DRESS

Knit Mock Turtleneck Dress \$44.99https://www2.hm.com/en_ca/productpage.1321894001.html

TEEN GIRL · LAYER

Fine-Knit Cardigan \$19.99https://www2.hm.com/en_ca/productpage.0579541225.html

TEEN GIRL · SHOES

Leather Loafers \$99.00https://www2.hm.com/en_ca/productpage.1352567001.html

TEEN BOY · TOP

Regular-Fit Merino Wool Sweater \$74.99https://www2.hm.com/en_ca/productpage.1287985004.html

TEEN BOY · BOTTOM

Slim-Fit Cotton Chinos \$34.99https://www2.hm.com/en_ca/productpage.1341415004.html

TEEN BOY · LAYER

Overshirt \$54.99https://www2.hm.com/en_ca/productpage.1363611002.html

TEEN BOY · SHOES

Sneakers \$54.99https://www2.hm.com/en_ca/productpage.1344439002.html

GIRL · DRESS

Pointelle-Knit Collared Dress \$44.99https://www2.hm.com/en_ca/productpage.1311973002.html

GIRL · LAYER

Cable-Knit Cardigan \$29.99https://www2.hm.com/en_ca/productpage.1357790002.html

GIRL · SHOES

Barefoot Sneakers \$24.99https://www2.hm.com/en_ca/productpage.1339478003.html

BOY · TOP

Cable-Knit Sweater \$29.99https://www2.hm.com/en_ca/productpage.1302502001.html

BOY · BOTTOM

Twill Chinos \$14.99https://www2.hm.com/en_ca/productpage.1278041002.html

BOY · SHOES

Barefoot Sneakers \$24.99https://www2.hm.com/en_ca/productpage.1339478003.html

TODDLER · ONE PIECE

2-Piece Cotton Knit Set \$49.99https://www2.hm.com/en_ca/productpage.1232231001.html

TODDLER · LAYER

Pointelle-Knit Cotton Cardigan \$14.99https://www2.hm.com/en_ca/productpage.1321253014.html

TODDLER · SHOES

Sneakers \$34.99https://www2.hm.com/en_ca/productpage.1347357005.html

Every link in one place

03 · AUTUMN EARTHY · H&M CANADA

MOM · DRESS

Rib-Knit Dress With Flared Skirt \$49.99https://www2.hm.com/en_ca/productpage.1301237005.html

MOM · LAYER

Loose-Fit Cardigan \$34.99https://www2.hm.com/en_ca/productpage.1239431031.html

MOM · SHOES

Chelsea Boots \$59.99https://www2.hm.com/en_ca/productpage.1240562004.html

MOM · ACCESSORY

Knit Triangle Scarf \$10.49https://www2.hm.com/en_ca/productpage.1309439001.html

DAD · TOP

Slim-Fit Ribbed Cotton Henley Shirt \$29.99https://www2.hm.com/en_ca/productpage.1359341003.html

DAD · BOTTOM

Relaxed-Fit Cotton Twill Chinos \$54.99https://www2.hm.com/en_ca/productpage.1345560004.html

DAD · LAYER

Overshirt \$59.99https://www2.hm.com/en_ca/productpage.1340845002.html

DAD · SHOES

Chelsea Boots \$74.99https://www2.hm.com/en_ca/productpage.1308844002.html

TEEN GIRL · TOP

Fine-Knit Sweater \$39.99https://www2.hm.com/en_ca/productpage.1346470001.html

TEEN GIRL · BOTTOM

Wide-Leg Corduroy Pants \$49.99https://www2.hm.com/en_ca/productpage.1302452002.html

TEEN GIRL · LAYER

Fine-Knit Cardigan \$19.99https://www2.hm.com/en_ca/productpage.0579541220.html

TEEN GIRL · SHOES

Warm-Lined Chelsea Boots \$59.99https://www2.hm.com/en_ca/productpage.1310102006.html

TEEN BOY · TOP

Regular-Fit Cable-Knit Sweater \$59.99https://www2.hm.com/en_ca/productpage.1332135007.html

TEEN BOY · BOTTOM

Slim-Fit Cotton Chinos \$34.99https://www2.hm.com/en_ca/productpage.1341415005.html

TEEN BOY · LAYER

Overshirt \$59.99https://www2.hm.com/en_ca/productpage.1340845001.html

TEEN BOY · SHOES

Chelsea Boots \$74.99https://www2.hm.com/en_ca/productpage.1308844002.html

GIRL · DRESS

Corduroy Jumper Dress \$39.99https://www2.hm.com/en_ca/productpage.1299789003.html

GIRL · LAYER

Cable-Knit Cardigan \$29.99https://www2.hm.com/en_ca/productpage.1357790002.html

GIRL · SHOES

Chelsea Boots \$44.99https://www2.hm.com/en_ca/productpage.1341487002.html

BOY · TOP

Brushed-Inside Sweatshirt \$12.99https://www2.hm.com/en_ca/productpage.1343777014.html

BOY · BOTTOM

Twill Chinos \$14.99https://www2.hm.com/en_ca/productpage.1278041002.html

BOY · SHOES

Chelsea Boots \$44.99https://www2.hm.com/en_ca/productpage.1341487002.html

TODDLER · TOP

2-Piece Cotton Knit Set \$49.99https://www2.hm.com/en_ca/productpage.1232231008.html

TODDLER · BOTTOM

Cotton Corduroy Joggers \$14.99https://www2.hm.com/en_ca/productpage.1349595003.html

TODDLER · SHOES

Sneakers \$34.99https://www2.hm.com/en_ca/productpage.1347357005.html

Every link in one place

04 · COZY RUSTIC · AMAZON.CA

MOM · TOP

Trendy Queen Chunky Cable-Knit Crew Sweater \$32.99<https://www.amazon.ca/dp/B0D9RPX853>

MOM · BOTTOM

Herbatomia High-Waist Corduroy Midi Skirt \$37.99<https://www.amazon.ca/dp/B0FK56M4QK>

MOM · SHOES

Dream Pairs Flat Chelsea Ankle Boots \$59.99<https://www.amazon.ca/dp/B097SZB7PM>

MOM · ACCESSORY

Chunky Cable-Knit Scarf \$15.70<https://www.amazon.ca/dp/B0FB88JMY3>

DAD · TOP

Men's Buffalo Plaid Brushed Flannel Shirt \$29.99<https://www.amazon.ca/dp/B0C5MBXMC8>

DAD · BOTTOM

Levi's 505 Regular Fit Jeans \$62.96<https://www.amazon.ca/dp/B0018OFIPE>

DAD · LAYER

Amazon Essentials Long-Sleeve Henley \$22.20<https://www.amazon.ca/dp/B07BJLF79C>

DAD · SHOES

Clarks Bushacre II Chukka Boot \$101.01<https://www.amazon.ca/dp/B076BYJVQB>

TEEN GIRL · TOP

Amazon Essentials Fisherman Cable Crewneck \$33.30<https://www.amazon.ca/dp/B07QC4GD5Q>

TEEN GIRL · BOTTOM

Levi's 314 Shaping Straight Jeans \$69.96<https://www.amazon.ca/dp/B07FY594T4>

TEEN GIRL · LAYER

Amazon Essentials Open-Front Cardigan \$27.00<https://www.amazon.ca/dp/B07FHB4WHN>

TEEN GIRL · SHOES

Amazon Essentials Lace-Up Boots \$49.50<https://www.amazon.ca/dp/B07PF1BPYS>

TEEN BOY · TOP

Amazon Essentials Solid Oxford Shirt \$28.00<https://www.amazon.ca/dp/B07757Y36V>

TEEN BOY · BOTTOM

Amazon Essentials Slim-Fit Stretch Jeans \$36.49<https://www.amazon.ca/dp/B07XD4PCPJ>

TEEN BOY · LAYER

Amazon Essentials Quarter-Zip Sweater \$38.30<https://www.amazon.ca/dp/B08617MR5S>

TEEN BOY · SHOES

Amazon Essentials Chelsea Ankle Boots \$61.90<https://www.amazon.ca/dp/B0BNBV8PTN>

GIRL · DRESS

Arshiner Girls' Cable-Knit Sweater Dress \$49.99<https://www.amazon.ca/dp/B0D94FNP5G>

GIRL · LAYER

Amazon Essentials Girls' Knit Cardigan \$38.00<https://www.amazon.ca/dp/B0DFPSYZVB>

GIRL · SHOES

Girls' Water-Resistant Lug Chelsea Boots \$34.42<https://www.amazon.ca/dp/B0F6LH645Z>

BOY · TOP

Amazon Essentials Boys' Cotton Crewneck Sweater \$24.10<https://www.amazon.ca/dp/B08C8HF5KH>

BOY · BOTTOM

Amazon Essentials Boys' Straight-Fit Jeans \$27.90<https://www.amazon.ca/dp/B07QHLHHYL>

BOY · SHOES

Kids' Side-Zip Waterproof Ankle Boots \$29.99<https://www.amazon.ca/dp/B08G8468XS>

TODDLER · BOTTOM

Happy Cherry Corduroy Suspender Overalls \$45.99<https://www.amazon.ca/dp/B0D5H2HTXL>

TODDLER · LAYER

Amazon Essentials Baby Fisherman Cardigan \$32.50<https://www.amazon.ca/dp/B0D9ZKYH3T>

TODDLER · SHOES

Jiasuqi Toddler Fleece-Lined Boots \$37.99<https://www.amazon.ca/dp/B0FJFB3VWD>