

HOW CAN WE
HELP?



HAZARDOUS
TREE MITIGATION



ARBORIST
CONSULTING



WILDLIFE
AWARENESS



HAZARDOUS
TREE REMOVAL



PLANT
HEALTH CARE



GPS TREE
INVENTORIES



TREE
INSTALLATIONS



INTEGRATED
PEST MANAGEMENT



TREE RISK
ASSESSMENTS



Above: Palm weevil insect.
Front cover: Oak leaf wilt disease.



serrano.
ARBORICULTURE

Providing trusted expertise, objective guidance, and practical solutions for a wide range of tree-related challenges. Whether protecting existing trees, managing risk, or supporting project approvals, we help clients move forward with confidence.

CONTACT US



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SERVING SOUTHERN CALIFORNIA

Los Angeles County
Ventura County
Santa Barbara County



serranoarbor.com

CSLB #1144347



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ARBORICULTURE

CONSULTING ARBORIST | BOARD CERTIFIED MASTER ARBORIST WE 6750-B
ISA CERTIFIED TREE RISK ASSESSOR | DPR QUALIFIED APPLICATOR # 114846B



asca **IRCA**
Registered Consulting Arborist®
RCA #899

ABOUT US

WHO WE ARE

The need for qualified arborists, consultants and applicators is rising. With more awareness related to tree risk, pests, and disease, comes the need for custom-tailored maintenance solutions.

Serrano Arboriculture provides professional tree consulting and management services grounded in current research, industry best practices, and decades of field experience supported by the highest credentials recognized worldwide: **ASCA Registered Consulting Arborist (RCA)** and **ISA Board Certified Master Arborist**.

"My commitment is to provide practical, science-based guidance that helps clients make informed decisions, protect valuable tree assets, and achieve your property goals through responsible tree management."

-Erick Serrano, Owner & Consulting Arborist

TREE CARE & CONSULTING

PLANT HEALTH CARE

Customized treatment plans designed to improve tree health, vitality, and longevity.

- Pest & disease diagnosis
- Shot Hole Borer & Bark Beetle treatments
- Nutrient deficiency management
- Root disease evaluations
- Ongoing tree health monitoring

GPS TREE INVENTORY

Detailed tree inventories that support planning, budgeting, and long-term management.

- Species identification
- Tree size & condition data
- GPS mapping & documentation
- Maintenance planning support
- Budget forecasting & asset management

INTEGRATED PEST MANAGEMENT

An ecosystem-based approach focused on long-term prevention and sustainable tree care.

- Pest & disease monitoring
- Biological control strategies
- Habitat & cultural practice improvements
- Targeted treatment recommendations
- Environmentally responsible solutions

TREE RISK ASSESSMENT

Professional evaluations that support informed decisions related to safety, liability, and tree management.

- Structural defect identification
- Failure potential evaluations
- Risk mitigation recommendations
- Real estate due diligence
- High-value property assessments

TREE INSTALLATION

Professional tree selection and installation designed for long-term success.

- Species recommendations
- Site & soil evaluations
- Parkway compliance guidance
- Specimen tree installation
- Establishment & aftercare recommendations

TREE PRESERVATION

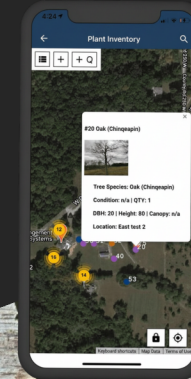
Protecting valuable trees during construction, redevelopment, and site improvements.

- Tree Protection Plans
- Tree Preservation Plans
- Arborist monitoring
- Compliance documentation
- Construction impact mitigation

OUR VALUED CLIENTS

At Serrano Arboriculture we take pride in being a trusted service-provider and consultant for both commercial and residential properties. Our clients include:

- Commercial Developers
- Estate Managers
- Golf Courses
- Home Builders
- Homeowners
- Multi-family Housing
- Public Agencies & Municipalities
- Real Estate Agents
- Residential Communities
- Resorts & Hotels
- School Districts and Colleges



Above: Shot hole borer infestations can be controlled with tree injections and proper monitoring.