

JKP BRIDAL GUIDE

JENNA KAY
photography

VENDORS YOU CAN COUNT ON

LOOKING FOR GREAT VENDORS CAN EASILY BECOME OVERWHELMING! LET ME HELP!

Let's be honest, planning a wedding can sometimes feel like a part time job! Where should you begin? How do you know who to trust during the process? Decision fatigue is real!

Choosing the right wedding vendors is crucial as they play a pivotal role in executing a flawless day. The right vendors contribute expertise, reliability, professionalism, and a seamless collaboration that ensures your best day reflects your vision.

Below you will find my curated list of recommended vendors, meticulously selected to potentially help you narrow down your choices and enhance your day.

I hope you find them helpful!



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VENDORS

FLORALS

Pepper and Fern Floral
Homegrown Blooms
Michelle Jeanne Floral
White Moss and Twigs
Sarah's Florals
Primrose Floral Design
Soulflora Flowers
Beach Plum Floral
Leslie Lee Floral Design

Little Blooms Floral
Nico and Vines
Blush and Bloom Floral Design
Sayles Livingston Design
Stoneblossom Floral
Petal and Wren
Gloria's Blooms
Tapestrie Events
Table and Tulip

HAIR AND MAKEUP

Make up and Manes by Madi
Ali Lomazzo Beauty
Glam Done Wright - Erica Wright
Lindsey Rego Makeup Artistry
Romina Hair Styles
The Bridal Bar
Lauren C Beauty
Gloss Beauty and Bridal
Deanna Elyse Strzempek
SydTess
Glam by AM

Joelle Beauty Bar
JMV Makeup Studio
Lamoureux Makeup
Lyndsay Simon Beauty
Bombchelle Beauty Make Up
Makeup by Celena
Hair by Ari
Beauty Boston Artistry
Teryn Brewer
All The Glam

PLANNERS

Ashley Fidler
MCM Events - Megan
Beckerman Events - Garbriella
Molly Brothers
Cose Bella Events

MK Your Dream Day - Mary Kate Morrissey
Katy Dyd Events
Event Lightenment Planning
Carissa Corsi Events
Jessica Hennessey

DJ / BAND

Beach Nights Band
Night Shift Entertainment
Murray Hill Talent
Joe Toto Groove
DJ Matt Toto
Levitate Music - Chris
Dj Wiley
Rich DiMare

Dan Sky
Sugar Babies Band
Dj Dimitri Soteropoulos
Unique Sounds Entertainment
Beantown Band
The Party Factor
Saxophone Player - Joe Sax Boston
Hot Mess

VENDORS

VIDEOGRAPHY

Cinematic Horizon Films
Artistic Wedding Films
McElroy Weddings
Willow Tree Films
1K Words Media
Veiled in Motion

Fyla Films
B Moye Productions
Kim Nichols
Dream Space Weddings
City Point Films
Amor Aeternum Films

LIVE PAINTERS

Devin Tormey Art

Beth Bee Art

CONTENT CREATORS

Memorable Moments
The Twenty Four Diaries
Story Maker Socials

Married and Social
Content by Jim
Caroline Carelton Socials







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ENGAGEMENT SESSION

This is such an exciting time to celebrate your engagement, capture this chapter in your lives, and for us to get to know each other more!

For this session, we will begin by selecting a few dates that could work for both of us in case we encounter bad weather. We will then decide on a location, discuss the timing, and other details unique to your session.

A few tips to consider for this session:

- I highly recommend selecting solid, neutral colors (white, cream, beige, gray, etc.). I typically recommend my clients avoid distracting patterns, as well as bright colors as they can reflect unflattering shadows onto your skin.

- Most couples prefer to select two different looks for their engagement session - one casual and one formal. I highly recommend for your formal that the bride to be selects a dress, or something that can show movement, and the groom to be opts to wear a collared shirt/suit jacket. This will give your photos a classy and sophisticated look. We will also want to discuss a plan for how we include time for your outfit change. Depending upon the plan, we will discuss which outfit is best to begin with.







- Please try to avoid bringing anything unnecessary in your pockets. I usually have a small backpack with me and I am happy to hold your personal items to avoid anything showing through your pockets.

- Please be punctual. We typically plan these sessions for an hour and a half before sunset to achieve optimal lighting. Unfortunately, once the sun goes down, our time usually comes to an end, and a delayed start could potentially impact your completed gallery.

- It's always super fun to include moments like adding your pets or popping a bottle of champagne. It truly brings out genuine smiles and adds a personal touch to your gallery. If you plan to include a furry friend, please let me know so we can be sure to discuss a plan for how we will incorporate them.

- Clean your ring ahead of time so that beauty can shine - I will definitely be capturing plenty of photos of it!

- Last but not least, relax and have fun! I promise the more you lean into the experience, let loose, and trust JKP, the happier you'll be with your gallery. This time is all about the two of you! Come your wedding day, although amazing, you will be shocked by how fast the day flies by and how many times you're pulled away from one another. I really aim for my couples to enjoy this experience and create memories along the way. Bring the love, bring the smiles, and I'll take care of the rest!



TIMELINE

THE PROCESS

Soon after you've officially booked, we will set up a time to chat on the phone to begin planning your timeline! It may seem early, however at the time of your booking with me, you will likely already have the time of your ceremony, cocktail hour, and reception planned, so the rest of the timeline is up to us!

We will take time to review the different parts of your day to ensure we maximize our time together and have everything covered. This will also be very helpful as you continue to book your other vendors. For instance, you will be able to inform your hair and make up artist of what time you'll need to be ready by, as well as what time you'll need your florals for - especially if we are doing a first look.

During the creation of the timeline, I will share a google doc with you so that we can both view the document in real time. I am super detail oriented, so we'll make sure every minute is accounted for!

A month prior to the wedding, we will touch base once more to ensure there are no changes that need to be made to the timeline and that everything still looks good to go!







GETTING READY TIPS





TIP 1: Consider choosing a location with with access to a lot of dreamy natural light - perhaps with large windows/doors that allows light to pour in. Getting ready near natural light is essential when aiming for a gallery that creates those soft, light and airy photos! Artificial overhead lighting creates a an unnatural yellow hue as well as unflattering shadows. Access to natural light is everything!

TIP 2: Consider renting a stylish home from AirBNB or an upscale hotel room that matches your vibe. Whatever you ultimately decide on, consider aesthetics such as flooring and furniture, wall colors, etc. Dark walls, outdated carpets, tight spaces, and unwanted signage can absolutely impact the colors and overall appearance of your photos.

TIP 3: Consider trying to keep your getting ready location relatively close (within 20 minutes driving distance) to your ceremony location. This will allow us more time for capturing bridal portraits rather than driving.

TIP 4: Please keep the getting ready space as clean as possible so the photographer can utilize the space without losing time due to cleaning. Please also provide Jenna with your room numbers upon checking in if you're at a hotel.

TIP 5: Interested in getting a lot of beautiful bridal portraits before the ceremony? Let's chat to ensure that we have budgeted enough time to achieve your vision!

FIND A SPACE THAT MATCHES YOUR VIBE















DETAILS



You've been dreaming about these details for quite some time now. Let's give them their moment! During the time in which I capture your details, I'll create a beautiful flat lay to display your items in an elegant and aesthetically pleasing way. I usually begin my day starting with your details when I first arrive to the bride. I encourage all of my couples to include the following items in the 'getting ready location' for the bride in a box for easy and organized access:

- All invitation pieces (envelopes, RSVP cards, menus, etc.)
- All jewelry including all three rings (both wedding bands and your diamond)
- Perfume
- Shoes
- Hair accessories
- Vow books/Letters
- Any special/unique items such as family heirlooms you plan to wear/incorporate
- Any other details else you would like
- Extra florals from florist if available

*Please be sure to remove all tags

DETAILS

I have a variety of ring boxes (colors and shapes) as well as chiffon ribbon that I bring with me. If you wish to use mine, as most do, we can absolutely discuss a color of your choice, or you can leave it up to me and I will be sure to select the best option for you based on your overall color pallet!





I also have a variety of display dishes that I bring with me, but I am also happy to incorporate anything you wish to provide.

I also HIGHLY recommend asking your florist for extra florals to be incorporated into your flat lay as well. If this is not an option, no worries, I can also bring some florals with me, however my options are a little more limited based on availability.

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CEREMONY

Things to consider:

Interested in a mid-aisle kiss as you walk back up the aisle as husband and wife? Let's plan it!

I highly recommend unplugged ceremonies as it ensures that your professional photographer's view is never obstructed. A great way to ensure this doesn't happen is to ask your officiant to announce to the guests that the couple has requested an unplugged ceremony and to be present in the moment.

If you're getting married in a church, please inquire about their flash photography policy and inform Jenna so that she can plan accordingly.

If you are getting married outside, consider where the sun will be during your ceremony time to help ensure that you're both avoiding squinting as much as possible.

During your rehearsal, consider your proximity to the alter so that you are prepared to be centered during the ceremony, and to remind your maid of honor to fluff your dress out.





FORMALS

During your scheduled formals time, we will budget time for immediate family, wedding party, and bride and groom portraits. These are either done during your first look timeframe or during the entirely of cocktail hour.



We will plan for about 25 minutes for immediate family portraits. A questionnaire will be sent that offers a place for you to add in your family grouping shot list. I ask that we keep this time to immediate family only - we can absolutely discuss creative ways to include extended family photos in your timeline if you wish. Please inform all members who are expected to be a part of this time of the importance of their punctuality.

We will plan for about 25-30 minutes for wedding party portraits. I automatically plan for pictures of the bride with each bridesmaid, all of her bridesmaids together, and the same for the groom and groomsmen. Following this we will take portraits of the entire wedding party.

We will plan for about 25-30 minutes for your bride and groom portraits. During this time we will move around to offer a variety of backdrops and poses captured. I often recommend that your maid of honor joins us to help fluff the dress, hold flowers, fix hair, etc. to help us maximize our shooting time. We will also plan to bring you back out for about 10 minutes for sunset photos if you wish (I highly recommend these)!





RECEPTION

Typically after your introductions, you immediately go into your first dance. Following the first dance are toasts. Once toasts have been made, the vendors break for dinner. I cannot recommend enough the importance of communicating to your venue that it is imperative that the photographer and videographer eat at the same time as the couple. The reason for this is, we typically never shoot while guests are eating to be respectful, and it also ensures that I do not miss any moments that you are a part of later on in the evening. This also allows your photographer and videographer to take a much needed break (I kindly ask for at least 20 minutes to allow enough time to eat and use the restroom). If you're considering up-lighting, note that the color you choose for up-lighting will set the color tone of your photos. For example, if you're up lighting is orange, then anything that is white (hence your wedding dress) could have an orange hue on it. I highly recommend selecting cooler-toned colors such as purples and blues.

DANCING

One of my favorite times of the day! The dance floor! I can't wait to watch you guys tear it up and have a blast! The more present you are on the dance floor, the more coverage you will get. I typically spend 30-45 minutes on dancing coverage. This is usually more than enough time, and usually things start to get a little messy after that if you know what I mean. You can expect to see 1-2 flash stands, and even perhaps a video light if the room is really dark. These lights are critical to help ensure I have proper exposure for focus. You can also expect me to be dancing along with you!








R W









FINAL THOUGHTS

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- Please be sure to have your full balance paid two weeks prior to the wedding date.
- You will receive your gallery anywhere between 6 -10 weeks. Time varies based on the point in my season. You will receive teasers within a week!
- When posting to social media, please be sure to only use the downloaded photos to ensure the highest quality is used, and absolutely no editing is permitted. Please also tag me! :)
- I work best when I know my couples and their families trust me as the professional. I promise I will always, always, always do everything possible to ensure that your day goes smoothly from start to finish! I've got you!
- Lastly, I truly cannot tell you how grateful I am that you chose me to capture your best day. I am truly honored and take my role very seriously, but rest assured, I love having fun while doing it! Thank you for trusting JKP!

