

# THE BRIDAL WELCOME GUIDE



HALEY OSTRANDER  
PHOTOGRAPHY

## MEET RONNY & HALEY

*your wedding photographers.*



A little about Haley — the heart behind the lens.

I married my high school sweetheart, Ronny, and we have two beautiful girls (plus a Great Pyrenees fluff ball). I'm a detail-loving organizer, itinerary-ready adventurer, born-and-raised Houstonian, and a certified foodie. When I'm not behind the camera, you'll find me making homemade sourdough with my girls or sipping an iced matcha any time of day.

Ronny is my right-hand man and second shooter. He plays electric guitar, loves hearing people's stories, and has the best intuition on a wedding day — he can read exactly what I need from across the room. He's the reason this all began; he bought me my first Canon over a decade ago, and our park walks quickly turned into photoshoots.

I've always had an eye for detail, and I carry that into every portrait I create. With years of experience, education, and mentorships in the wedding industry — plus a background as a wedding coordinator — I'm committed to making sure my couples feel taken care of from the very beginning to the very end.

We specialize in bright, romantic, timeless, true-to-color storytelling. Our approach is rooted in connection and intention, capturing your day as it naturally unfolds — emotional, honest, and unmistakably you. Every wedding is unique, and your story deserves more than photos — it deserves art.

As Texas Wedding and Elopement Photographers, we're here to document your love while making sure your day feels authentically yours. We'd love to hear from you — let's grab coffee and dream up something beautiful together.

*Cheers,*  
*Haley*

# WHAT TO EXPECT

*the before's*

01

## *Before You Book*

Wedding photography begins with a confirmed date and venue, allowing us to officially reserve your wedding day and plan with intention. During our Connection Call, we'll talk through availability, your vision, and what working together would look like from start to finish.

For couples still finalizing their venue, engagement portraits are a wonderful way to begin the experience and get comfortable in front of the camera.



1.

# THE PROCESS

## INQUIRE & CONNECTION CALL CHAT.

After you send in your inquiry, you'll hear back from me quickly, detailing our wedding collections, going over my Bridal Welcome Guide and process in full during our connection call. We will talk about your wedding day dreams and vibe to ensure we will be the best fit for your day.



2.

## DATE IS BOOKED & SESSION SCHEDULED.

Contract has been sent, retainer is paid, final payments are arranged, guides are in your client portal, questionnaires are available to fill out with just a few clicks. Date is officially blocked off on our calendar for your wedding day, YAY!!! Your engagement shoot will be getting scheduled in the next week. As a HOP couple, we're happy to serve as a resource for vendor recommendations, timeline guidance and more!

3.

## LET'S TALK TIMELINE, LOVE.

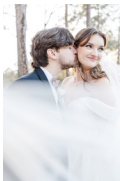
We are almost a few months away from your day! Can you freaking believe it?! We talk priorities as well as that family formal portrait list no less than 8 weeks away from wedding day. We get a realistic plan in place and set your top three priorities. Communication with your wedding coordinator is also underway!



4.

## WEDDING DAY FESTIVITIES BEGIN + DOCUMENT YOUR STORY!

It's here!!! All the planning is behind you and now you can celebrate, relax and let us document you two! We pour every ounce of energy into each moment by capturing the stolen glances you two make, being out on the dance floor, paying attention to every detailed you poured into your day, the laughter and the tears of joy.



5.

## IT'S TIME TOO LOOK AT YOUR GALLERY, DEAR!

A couple days after your wedding day, you will receive an email with some highlights from your day that you can share, YAY!!! When your full gallery is completed you'll get your own gallery and a guest gallery so all your loved ones can view too! Through your gallery, you'll be able to download, select your favorites, purchase prints, and all the things. Just a few months after your celebration, we'll begin crafting your custom-designed album—a sleek, timeless way to relive every meaningful moment with style and intention.



# WHAT TO EXPECT

## *scheduling*



Most couples book their wedding photography 8–15 months ahead of their wedding day. Occasionally, I do have openings for weddings a bit closer to the date (around 2–6 months out). I accept a limited number of celebrations per year to give my couples every ounce of my energy and full attention.

Cancellations and reschedules for weddings must be made via email and phone 3 months prior to your wedding day with a one time payment of \$550 for rescheduling. The Retainer is non-refundable.

Included engagement and/or bridal sessions in a *Wedding Collection* package must be scheduled accordingly before your wedding date. I highly recommend an engagement session with me prior to your wedding day. This helps you and I get familiar with one another before the big day and makes everything run seamlessly!

Included sessions cannot be added to extra coverage time towards your wedding or towards a session in the future after your wedding day. Be sure to book your session's date ahead of time due to availability! Please, take note that weekends during the Fall or Spring are extremely busy during wedding season and a week day may be more suitable for scheduling.



03

# WHAT TO EXPECT

## *pricing*

For *Photography only*, a non-refundable Retainer of \$1500.00 is required to secure your date. The remaining balance is broken into two final *installment payments* - 50% is due 6 months and the remainder is 50% due 1 month prior to the wedding date.

All payments must be paid on time according to contract. If the payment is not received to the wedding date, the photographer will show up to the wedding to take portraits, but will hold all editing until the final payments are received. This also reflects no sneak peeks until all payments have been paid in full.





# WEDDING

## *Photography Collections*

### THE MEMOIR

*"most popular"*

- +10 Hours Coverage (full day experience)
- +Two Photographers
- +A Pre-Wedding Meeting
- +Questionnaires
- +Timeline Portrait Assistance
- +Included Engagement Session
- +Included Bridal Session
- +Full Print Release
- +Hi Res Digital Images
- +A Minimum Of 850 Images
- +An Online Beautiful Private Viewing Gallery
- +Details Guide + Wedding Day Guide
- +Sneak Peek Within 48 Hours
- +Exclusive Only Print + Album Store

**\$5,700**

### THE KEEPSAKE

*"second most popular"*

- +10 Hours Coverage
- +Two Photographers
- +Included Engagement Session
- +A Pre-Wedding Meeting
- +Timeline Portrait Assistance
- +Full Print Release
- +Hi Res Digital Images
- +A Minimum Of 850 Images
- +A Online Beautiful Private Viewing Gallery
- +Details Guide + Wedding Day Guide
- +One-Week Post-Wedding Sneak Peek Gallery
- +Exclusive Only Print + Album Store

**\$5,000**

### *CUSTOMIZE YOUR EXPERIENCE*

- +Additional hour photography coverage - \$400.00
- +Additional photographer for 6 hours - \$600.00
- +Bridal session or Engagement session - \$550.00
- +Heirloom Album starting at \$1300.00
- +Parent Book starting at \$450.00
- +Add on Content Creation - starting at \$900.00
- +Add on Videography - starting at \$3,000.00

# WEDDING

## *Photography Collections*

### THE ESSENTIAL

- +8 Hours Coverage
- +Two Photographers
- +Included Engagement Session
- +A Pre-Wedding Meeting
- +Timeline Portrait Assistance
- +Full Print Release
- +Hi Res Digital Images
- +A Minimum Of 700 Images
- +A Online Beautiful Private Viewing Gallery
- +Details Guide + Wedding Day Guide
- +One-Week Post-Wedding Sneak Peek Gallery
- +Exclusive Only Print + Album Store

**\$4,500**

### THE LOVE STORY

- +6 Hours Coverage
- +One Photographer
- +A Pre-Wedding Meeting
- +Timeline Portrait Assistance
- +Full Print Release
- +Hi Res Digital Images
- +A Minimum Of 550 Images
- +A Online Beautiful Private Viewing Gallery
- +Details Guide + Wedding Day Guide
- +One-Week Post-Wedding Sneak Peek Gallery
- +Exclusive Only Print + Album Store

**\$3,500**

### *CUSTOMIZE YOUR EXPERIENCE*

- +Additional hour photography coverage - \$400.00
- +Additional photographer for 6 hours - \$600.00
- +Bridal session or Engagement session - \$550.00
- +Heirloom Album starting at \$1300.00
- +Parent Book starting at \$400.00
- +Add on Content Creation - starting at \$900.00
- +Add on Videography - starting at \$3,000.00

# WEDDING

## *Photography Collections*

### JUST A FEW MICRO WEDDING

*(ideal for weddings with 25-50 guests)*

- +4 Hours Of Coverage
- +One Photographer
- +Hi Res Edited Portraits (25-50 photos per hour)
- +Digital Delivery + Online Gallery
- +A Pre-Wedding Meeting
- +Questionnaires
- +Timeline Portrait Assistance+Full Print Release
- +Hi Res Digital Images
- +Exclusive Only Print + Album Store

**\$2500**

### JUST US ELOPEMENT

- +2 Hours Of Coverage
- +One Photographer
- +Hi Res Edited Portraits (25-50 photos per hour)
- +Digital Delivery + Online Gallery
- +A Pre-Wedding Meeting
- +Questionnaires
- +Timeline Portrait Assistance+Full Print Release
- +Hi Res Digital Images
- +Exclusive Only Print + Album Store

**\$800**



# FREQUENTLY ASKED QUESTIONS

## **Q: What sets you apart from other photographers?**

A: With a decade of training under my belt, I know how to pose and guide my clients to make them feel relaxed while looking their absolute best. I use natural light as often as possible and make sure my sessions are fun! Likewise, being a former wedding coordinator I've done weddings for many, many years. I have heard from countless people say I have a gift for making people feel at ease and have an eye for detail. It is my job to help you feel comfortable, give intentional prompts, step back when needed to capture things as they naturally unfold, and do what I do best--compose images in an artistic way.

## **Q: How early should I reach out?**

A: As early as possible. Dates usually book up pretty fast and I only take a maximum number of weddings/elopements per month to ensure top-notch attention is given to all my couples.

## **Q: How Do I Book A Date?**

A: We can only reserve a date after receiving the booking retainer deposit. We are currently booking a year and a half out. As most couples tend to have their wedding on a weekend these are the days that book out the quickest. We require a \$1500.00 flat rate non-refundable retainer to reserve any photography collections.

## **Q: What is your payment structure?**

A: Yes! Payments are automatically set up in my booking schedule. After your non-refundable retainer, we will split your payments into two additional installments - 6 months and 1 month out from wedding day.

## **Q: What if you've never been to our venue?**

A: There are many beautiful venues, many of which I've had the pleasure of working and many of which I still have yet to photograph. If I'm new to your venue, I will do a tour of your venue prior to wedding day. As your photographer, it's imperative that I know how to photograph the venue space best and understand the layout. My goal is I want you to be able to focus on what matters most (being present) and I consider it my utmost responsibility to know your venue so that can happen.

## FREQUENTLY ASKED QUESTIONS

**Q: What's your take on a 8 hour verses a 10 hour wedding day of coverage?**

A: There are many positives to adding more coverage time—more images will be delivered and more time to fully be present in the moment and not feel rushed. If you're wanting more than one first look, I suggest booking the 10 hour day of coverage. I have a fully detailed blog post, called "*Why You'll Regret This As A Bride: You Can't Rewind Your Wedding Day*" about the differences between amount of coverage time. Final point, you can't redo those moments so why not invest in the most important chapter of your life. Time is valuable. More coverage time means you're not cramming memories into a tight timeline. You're actually living them.

**Q: Do you think I have to have a coordinator for my wedding?**

A: Absolutely, without a doubt! You want to enjoy the day and not have family coordinating as much as possible so they can enjoy your day. Hiring a pro is one of the best investments you will make for your wedding. The pros are amazing at what they do! They will be my "go to" person throughout the day so I can focus what I do best, taking your beautiful portraits. If you have a guest count more of 150-250 people, you'll likely need two wedding coordinators day of.

**Q: What is the average investment for booking a wedding with you?**

A: Our signature wedding experience—featuring full-day storytelling and a custom heirloom album—averages around \$6,000 for couples seeking timeless elegance. Our albums are thoughtfully tailored and fully personalized to each couple, creating a truly one-of-a-kind experience.

**Q: If I want a package that has a bridal session and/or engagement session included can I add on additional coverage time instead for one of them?**

A: Unfortunately, we cannot substitute for additional coverage time or album credit. The sessions are included regardless if the couple can't schedule appropriately and/or want to use them.

# FREQUENTLY ASKED QUESTIONS

**Q: When is your turnaround time?**

A: I give a max time of 2-6 weeks (42 days). I typically deliver your gallery within two weeks, but give one month worth of time in case something unexpected happens to me or if I had multiple weddings that same month. You will see a sneak peek within 48-72 hours after your wedding day if your collection includes this!

**Q: Will I see a sneak peek?**

A: Yes, of course you will! If this is included in your photography collection, I will send you a few highlights from your day to download within 48-72 hours after wedding day if your collection includes this. Collections that don't include sneak peeks shortly after your wedding will be within one week.

**Q: Will you photoshop my portraits to hide any unwanted spots, wrinkles, etc?**

A: Minor edits will be made to all your portraits, but I believe our imperfections are what make us beautiful and unique. If there are specific edits you want, these will be charged accordingly, depending on the type of corrections. However, I will not photoshop a client to be skinnier, taller, hair mishaps with the hair and make up artist, spray tan lines, etc.

**Q: Are you able to edit a different style?**

A: We do not edit to different editing styles. We portray a certain style and look of our own and our clients come to us knowing what they will be receiving after viewing our portfolio and previous client galleries.

**Q: Will we get the print release to our photos after our wedding?**

A: Yes! Upon receiving your portraits, you will also get a full print release to your portraits. I highly recommend ordering prints through me, but it isn't required. The difference in quality is huge when it comes to ordering through a professional photographer-only printing lab, so I always love to help with prints!

# FREQUENTLY ASKED QUESTIONS

**Q: Do you have local vendor recommendations?**

A: You bet I do! I have a guide full of my top favorite vendors from coffee bars, late night snacks, florist, etc. You'll have my preferred vendor guide I absolutely LOVE working with in your online client portal.

**Q: Are you willing to travel?**

A: Yes, definitely! Travel fees are applied if I'm going over 60 miles, which is charged both ways. Destinations that exceed two hours driving time each way may require overnight accommodations. Please inquire.

**Q: Will my photos be posted publicly on your site and/or social media?**

A: Of course, I'd love to show off your portraits, if you're game!

**Q: Do you give the RAW images?**

A: We keep all RAW images and only give fully edited high-res images to our couples. Unless you are a photographer and have the appropriate editing software, your computer can't handle these images.

**Q: Will I receive black and white portraits in my gallery?**

A: You will most definitely! I throw in a few if the quality of the portrait would look beautiful as a black and white portrait.

**Q: How many images will I be receiving in my wedding gallery?**

A: We do a minimum of 50-100 images per hour. However, this does not include a second shooter's count. Haley is very "trigger happy" and goes over any beyond for our couples. For instance, an 8 hour wedding with two shooters the couple received over 800+ images. This also factors into the type of wedding you'll be having - florals, venue type, amount of detail, first look, first touch, etc.

# FREQUENTLY ASKED QUESTIONS

**Q: Are the people featured on your site models?**

A: While I'm lucky enough to work with gorgeous clients, the majority of the images shown on my site and blog are regular, paying clients. Some photographs are from styled shoots, but mostly paid clients.

**Q: Do you prefer I order my prints and albums through you?**

A: Definitely and HIGHLY recommend! I work with a professional photographer-only printing lab. They do AHH-MAZING products - from prints, albums, books, canvas', and more. Either months before your wedding or a couple weeks after your wedding, I love meeting with my newlyweds to touch and look at samples of albums. You will love the end result and definitely notice it's not your typical print store quality with anything purchased through me. I've had brides want prints specifically through me months after their wedding because they did a regular print store and noticed the quality and the color-tone completely different.

**Q: How will you keep our photos safe?**

A: I backup every single photo our team takes to 4 different places at once, all of these hosts being totally different. I keep the images on the original SD card until I have delivered the gallery to you! Losing your images from the most special day is not something I'm willing to leave up to chance or take lightly. We keep your photos in your online gallery for 3 months after your wedding day and up to 1 year on our external backup drives.



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