

SPEAKER KIT

GLO JACKSON

Executive Leader | Founder | Speaker

"WestSide Girl in a Corporate World"

ABOUT GLO

Glo Jackson is an executive leader, speaker, and founder of Stride 773. A self-described "WestSide Girl in a Corporate World," she brings the grit, determination, and perspective shaped by her Chicago roots to everything she does.

Over nearly two decades at Verizon, Glo held leadership roles across customer service, inside sales, retail, and learning and development, most recently serving as Senior Director of Customer Service. She also served as Global Lead and Executive Advisor of an employee resource group supporting more than 6,000 parents and caregivers.

Today, she brings those experiences to conversations about leadership, employee and customer experience, work-life integration, and the human side of AI adoption.

SPEAKING FOCUS

Leadership | Employee & Customer Experience | AI Adoption | Work-Life Integration | Effective Communication

SPEAKING & EVENT INQUIRIES

hello@glojackson.com

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SPEAKER KIT

Signature Topics

01 When AI Meets the Workforce: Why the Rollout Matters

AI adoption is about more than technology. It's about people. Successful implementation requires employee involvement, clear communication, and trust. This session explores why organizations must consider the employee experience alongside their technology strategy.

02 The Experience Starts Within: Why Employees Shape the Customer Experience

The employee experience drives the customer experience. How employees are treated, supported, and led influences how they show up for customers. This session explores the connection between workplace culture, leadership, employee experience, and business performance.

03 Sustainable Success: Rethinking Work-Life Integration for Parents and Caregivers

Balancing professional responsibilities with the demands of parenting and caregiving isn't always straightforward. This session explores why work-life integration matters, the challenges parents and caregivers navigate, and how individuals and organizations can rethink what meaningful support and sustainable success look like.

04 The Art of Effective Communication: Building Trust, Influence, and Connection

Effective communication goes beyond what we say. It's about how we listen, connect, and make others feel understood. This session explores how intentional communication strengthens relationships, builds trust, and influences outcomes at every level of an organization.

05 Leading Through Change: The Power of Trust, Communication, and Accountability

Change is inevitable, but how leaders navigate it matters. This session explores the importance of trust, honest communication, and accountability when guiding people through uncertainty, organizational transitions, and change.

Custom topics available upon request.

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AUDIENCES

Who Glo Speaks To

Glo's message resonates across a wide range of audiences and sectors, including:

- Corporate and industry conferences
- Leadership and professional development programs
- Educational, nonprofit, and community events
- Faith-based gatherings

LEADERSHIP EXPERIENCE

- Founder and Principal Consultant, Stride 773

VERIZON

- Senior Director of Customer Service
- Director of Inside Sales
- Senior Manager of Learning & Development
- Global Lead and Executive Advisor, Parents and Caregivers Employee Resource Group (6,000+ members)

PERSONAL SNAPSHOT

- Chicago-based
- Mother
- Nonprofit board member
- Two-time marathon finisher
- Passionate about faith, running, travel, and lifelong learning

SHORT BIOS FOR PROGRAMS

ONE LINE

Glo Jackson is an executive leader, speaker, and founder of Stride 773.

SHORT

Glo Jackson is an executive leader, speaker, and founder of Stride 773. After nearly two decades leading customer service, sales, and learning teams at Verizon, she speaks about leading through change, employee and customer experience, and the human side of AI adoption.

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